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WHAT'S NEW**This page is about:**

- Model/Series Changes
- Functional Changes
- Exterior and Interior Changes
- Option Changes
- Options Deleted
- Key Competitors

2010 Ranger

What's New

Overview

Key Messages

RANGER



- Ranger's "Built Ford Tough" DNA is outstanding quality and value
- Newly standard AdvanceTrac® with RSC® (Roll Stability Control™) and front-seat side airbags help make Ranger safer
- The standard 2.3L DOHC I-4 engine with the 5-speed manual transmission offers excellent city and highway fuel economy
- An available 4.0L V6 engine offers more horsepower and torque for towing and hauling

Model/Series Changes

- Model lineup consists of XL, XLT and SPORT selections. FX4 model is no longer available
- To reduce order complexity, the following cab configurations have been eliminated:
 - XLT Regular Cab 4x2 Long Wheelbase
 - XLT 2-Door SuperCab 4x4
 - SPORT Regular Cab 4x2
 - SPORT 2-Door SuperCab 4x4

Functional Changes

- 4-wheel disc brakes with Anti-lock Braking System (ABS) standard on all models
- AdvanceTrac with RSC (Roll Stability Control) standard equipment on all models
- Air conditioning standard on XL
- Full-size spare tire standard on SPORT
- Limited-slip rear axles no longer available
- Front-seat side airbags standard on all models

Exterior Changes

- 5-spoke aluminum wheel standard on XLT 4x4, optional on XLT 4x2; replaces 7-spoke chrome-clad steel wheel
- Fog lamps are standard on XLT 4x2
- SPORT H-bar body-color grille replaces black horizontal slat grille

Interior Changes

- Cloth bucket seat standard on SPORT
- Jump seats standard on all SuperCab models
- Leather-trimmed seating surfaces, bench or bucket seats, no longer available
- Standard leather-wrapped steering wheel with tilt and cruise control on XLT and SPORT

Option Changes

- Privacy tinted glass is only available when ordered with sliding rear window

Options Deleted

- Bed extender no longer available
- BFT Component Package no longer available
- Pioneer® 290-watt sound system no longer available
- Power Equipment Group no longer available as a stand-alone option; group contents (power windows/locks/mirrors, remote keyless entry) standard equipment on XLT and SPORT

Key Competitors

- **Chevrolet Colorado** claims it supplies a combination of power, comfort, utility and good looks
- **Dodge Dakota** claims to stand alone as the largest, most powerful and most capable midsize pickup truck in the market
- **Nissan Frontier** claims it is the bold and powerful midsize pickup that offers more adventure and capability
- **Toyota Tacoma** claims to provide industry-leading quality, dependability and reliability

(1) Class is compact pickup trucks.

NOTE: See the latest Dealer Ordering Guide for feature availability.

2010 Ranger

What's Important

WHAT'S IMPORTANT

This page is about:

Product Highlights

Ranger

Product Highlights

KEY RANGER FEATURES

**AdvanceTrac® with RSC®
(Roll Stability Control™)**
(pgs. 15, 16)

**Excellent fuel economy from 2.3L
DOHC I-4 16-valve engine**
(pgs. 7, 8)

**Personal Safety System™
and front-seat side airbags**
(pgs. 15, 17)

**Electronic Shift-On-the-Fly
4x4 system**
(pgs. 7, 8)



Audio systems
(pgs. 19, 20)

**5-year/60,000-mile
Roadside Assistance**
(pgs. 13, 15, 17)

**5-year/60,000-mile
Powertrain Warranty**
(pg. 13)

Performance/Handling

- Two engines:
 - 2.3L DOHC I-4 16-valve
 - 4.0L SOHC V6 12-valve
- Excellent city and highway fuel economy from the 2.3L DOHC I-4 16-valve engine and 5-speed transmission
- Two transmissions:
 - 5-speed manual
 - 5-speed automatic
- 4-wheel disc brakes with Anti-lock Braking System (ABS)
- Electronic Shift-On-the-Fly 4x4 System
- 5760-lb. maximum towing capacity when properly equipped

Design/Styling

- Exterior differentiation
- Variety of grille inserts, surrounds and lower bumper valance, depending on series
- Monochromatic appearance on Ranger SPORT
- Step bars
- Fog lamps (select models)

Quality/Reliability/Durability

- Corrosion protection
- Fully boxed front frame
- Double-wall cargo box
- Skid plates
- Durability tested
- 5-year/60,000-mile Powertrain Warranty
- 5-year/60,000-mile Roadside Assistance

Safety/Security

- AdvanceTrac® with RSC® (Roll Stability Control™)
- Personal Safety System™
- Dual-stage driver and right front passenger airbags
- Front-seat side airbags
- Height-adjustable 3-point lap/shoulder safety belts for driver and front passenger
- Tire Pressure Monitoring System (TPMS)
- Securilock® passive anti-theft system
- Fuel pump auto shutoff
- 24-Hour Roadside Assistance

Comfort/Convenience

- Audio systems with MP3/SAT capability
- Auxiliary audio input jack
- SIRIUS® Satellite Radio
- Rear jump seats
- Sliding rear window
- Two-tier loading
- Privacy glass

MODEL LINEUP**This page is about:**

— XL

2010 Ranger

Model Lineup

Model Lineup Pages

The Model Lineup pages are based on the Dealer Ordering Guide and are designed to show key features/equipment on Ranger. As you move through the model lineup, each model adds to or upgrades the equipment of the preceding model, except where additions/exemptions are noted. Ranger is available in three models:

- XL
- XLT
- SPORT

XL — Standard model**Performance/Handling**

- Drivetrain:
 - 4x2 (Regular/SuperCab)
 - 4x4 (SuperCab)
- Engine:
 - 2.3L DOHC I-4 (4x2)
- Brakes
 - 4-wheel Anti-lock Braking System (ABS)
 - Four-wheel disc
- Class III trailer tow receiver
- Powertrain — rear-wheel drive
- Rack-and-pinion steering
- Suspension
 - Front Short- and Long-Arm (SLA) independent
 - Coil spring, front
 - Front stabilizer bar
- Tires
 - 4x2: P225/70R15 all-season BSW (4)
 - 4x4: P235/75R15 all-terrain OWL (4)

Design/Styling

- Black door latch handles
- Black front and rear step bumpers
- Black H-bar grille
- Black manual exterior side mirrors
- Mud flaps/stone guards
- Raised power dome hood
- Steering wheel, 4-spoke
- Wheels — 15" 7-spoke silver steel (4)

Quality/Reliability/Durability

- 90,000-mile tune-up interval
- Skid plate (4x2 SC)

Safety/Security

- AdvanceTrac® with RSC® (Roll Stability Control™)
- Center high-mounted stoplamp — rear
- Dual-stage driver and front passenger airbags
- Front-seat side airbags
- Personal Safety System™
- Safety belts — manual lap/shoulder belts with height adjusters, pretensioners and energy management retractors on outside front positions
- Seats/safety features — 2-point restraint (front center passenger)
- SecuriLock® passive anti-theft system
- Tire Pressure Monitoring System (TPMS)

Comfort/Convenience

- Air conditioning — manual
- AM/FM stereo with clock (2 speakers)
- Black urethane steering wheel
- Cargo box tie-down hooks (4)
- Cup holders
- Dome light
- First-row manual windows
- Glove box
- Grab handles/front — A-pillar, driver and passenger sides
- Interior dome light
- Interval wipers
- Power point — 12V
- Rally gauge cluster with tachometer
- Rear jump seats (S/C only)
- Rear window with fixed glass and solar tint
- Rearview mirror
- Rugged black textured vinyl floor covering
- Second-row fixed windows (SuperCab)
- Spare tire (limited use)
- Tailgate with quick release
- Vinyl 60/40 split seat (cloth on SuperCab)

NOTE: The above information is an excerpt to be used with pages 2–3 of the 7/20/09 Ranger Dealer Ordering Guide. For more information and the latest Dealer Ordering Guide go to fmcdealer.com.

2010 Ranger

Model Lineup

MODEL LINEUP

This page is about:

XLT —
SPORT —

Ranger

XLT — All XL content, plus:



Performance/Handling

- Class III trailer tow receiver (Class III capability with V6 engine only)
- Heavy-duty gas-charged shocks (4x4)
- Tires
 - 4x2: P225/70R15 all-season OWL (4)
 - 4x4: P235/75R15 all-season OWL (4)
- Tow hooks, front (4x4)

Design/Styling

- Body-color front and rear step bumpers
- Chrome H-bar grille
- Fog lamps
- Wheels
 - 4x2: 15" 7-spoke silver steel wheels (4)
 - 4x4: 15" 5-spoke aluminum wheels (4)

Comfort/Convenience

- Cloth 60/40 split seat
- Color-coordinated carpet and floor mats
- High series door trim with map pockets
- Power windows/doors/locks/mirrors
- Remote keyless entry
- Single-disc/CD/MP3/SAT capable player with auxiliary audio input jack
- Steering wheel — black leather-wrapped with tilt/cruise control
- SIRIUS® Satellite Radio
- Visors with driver strap and passenger mirror

SPORT — All XLT content, plus:



Performance/Handling

- Heavy-duty gas shocks 4x2
- Skid plate package (front, mid, aft) (4x4)
- Tires
 - P235/75R15 all-terrain OWL (4) (4x2)
 - P255/70R16 all-terrain OWL (4) (4x4)

Design/Styling

- Body-color H-bar grille
- Body-color wheelip moldings, mirror caps and door latch handles
- Fog lamps
- Wheels
 - 15" machined split-spoke aluminum (4) (4x2)
 - 16" cast aluminum wheels (4) (4x4)

Comfort/Convenience

- Black step bars
- Rugged black textured vinyl floor covering
- Sport cloth bucket seats

NOTE: The above information is an excerpt to be used with pages 2–3 of the 7/20/09 Ranger Dealer Ordering Guide. For more information and the latest Dealer Ordering Guide go to fmcdealer.com.

MODEL LINEUP**This page is about:**

— Optional Equipment

2010 Ranger

Model Lineup

Optional Equipment

	XL	XLT	SPORT
Performance/Handling			
4.0L SOHC V6	—	S ⁽¹⁾ 4x2 S 4x4 O ⁽²⁾ 4x2	S
5-speed Automatic (All engines)	O	O	O
Payload Package #2	—	O ^(1,2)	O 4x4
Skid Plates (Mid and Aft) (SuperCab only)	—	O 4x4	S 4x2
Skid Plates (Front, Mid and Aft, 4x4 SuperCab)	—	O ^(1,2)	S
Design/Styling			
15" 5-spoke Aluminum Wheel	—	O 4x2 S 4x4	—
16" Y-Spoke Cast Aluminum Wheel (Silver-Painted Insets) (XLT requires step bars, skid plates)	—	O ⁽¹⁾ 4x4	S ⁽¹⁾ 4x4
Bodyside Molding (Body Color)	—	—	O
Bright Trim Group (SuperCab V6 only, requires 15" 5-spoke Aluminum Wheels on XLT SuperCab 4x2)	—	O ^(1,2)	O ^(1,2)
Front License Plate Bracket (Std. in states where required by law)	O	O	O
Step Bar, Black	—	O	S
Quality/Reliability/Durability			
Bedliner, Under the Rail	—	O	O
Comfort/Convenience			
Single-disc CD MP3/SAT capable CD with Auxiliary Audio Input Jack	O	S	S
In-dash MP3/SAT capable 6 CD Changer with Auxiliary Audio Input Jack	—	O	O
Cloth 60/40 Split Bench	O ⁽³⁾ , S ⁽²⁾	S	—
Cloth Sport Buckets with Center Console (SuperCab only)	—	—	S
Mats, Vinyl, Slush	—	O	—
Privacy Tinted Glass and Rear Window, Slider	—	O	O
Tire, Full-Size 15" Conventional Spare (P225/70R15 all-season) mounted on Black Wheel	—	O 4x2	—
Tire, Full-Size 15" Conventional Spare (P235/75R15 all-terrain) mounted on Black Wheel	—	O 4x4	O 4x2

(1) 4-door SuperCab. (2) 2-door SuperCab. (3) Regular Cab.

A = Automatic

S = Standard

O = Optional

P = Packaged Option

F = Fleet Option with valid FIN code

— = Not available

NOTE: The above information is an excerpt to be used with pages 6 and 7 of the 7/20/09 Ranger Dealer Ordering Guide. For more information and the latest Dealer Ordering Guide go to fmcdealer.com.

2010 Ranger

Performance/Handling

PERFORMANCE/HANDLING

This page is about:

- Powertrain
- Chassis
- Payload and Towing

Ranger

Overview

Key Messages

Ranger



- Tough, athletic compact pickup truck
- Takes customers and all their gear wherever they want to go
- 2.3L I-4 engine with 5-speed manual transmission delivers excellent city and highway fuel economy
- Available 4.0L V6 engine offers additional horsepower and torque for towing and hauling

Key Features

Powertrain

2.3L DOHC I-4 16-valve engine delivers unsurpassed fuel economy for low cost of ownership, without sacrificing power.

4.0L SOHC V6 12-valve engine offers additional horsepower and impressive low-end torque.

5-speed automatic transmission with closely spaced gear ratios in the first four gears for quick throttle response and acceleration.

Electronic Shift-On-the-Fly 4x4 System is operated by a three-position rotary switch mounted on the instrument panel for convenient 4x4 performance.

Chassis

Independent front suspension is a Short- and Long-Arm (SLA) design that provides a smooth ride over rough surfaces and excellent steering control.

Rigid axle rear suspension provides a solid ride with confident handling under a wide variety of conditions, payloads and trailering loads.

Electronic Brake Force Distribution automatically balances the front-to-rear brake force distribution to reduce the tendency for rear-wheel lockup and optimize braking performance according to vehicle load of passengers and/or cargo.

Rack-and-pinion steering provides linear steering effort and responsive feel.

Payload and Towing

Payload maximum ranges from 880 lbs. to 1520 lbs. when properly equipped.

5760-lb. maximum towing capacity properly equipped with a conventional platform hitch receiver and standard 2000-lb. capacity with the step bumper.

Flat/neutral tow capability for models with the manual transmission, allows Ranger to be towed by a recreational vehicle with all four wheels on the ground.



(1) Class is compact pickup trucks.

A CLOSER LOOK: Electronic Brake Force Distribution

The Ranger braking system includes the Anti-lock Braking System (ABS) sensors to provide Electronic Brake Force Distribution (EBD). When the sensors detect impending rear wheel slip, the EBD system sends the right amount of braking pressure to the rear brakes and under a variety of loads. Other benefits include:

- Improved braking under heavy loads
- Fewer occurrences of ABS intervention

In a typical pickup truck, a fixed valve reduces the braking pressure to the rear wheels to prevent wheel lockup in a lightly loaded condition. This results in longer stopping distances when the truck is loaded. However, EBD adjusts the rear brake pressure according to the vehicle load. This helps yield optimum stopping distances in many conditions.

PERFORMANCE/HANDLING**This page is about:**

- 2.3L DOHC I-4 16-valve Engine
- 4.0L SOHC V6 12-valve Engine
- 5-speed Transmissions
- Low Emissions
- Fuel Range
- Electronic Shift-On-the-Fly 4x4 System

2010 Ranger

Performance/Handling

Powertrain

2.3L DOHC I-4 16-valve Engine

- 4-valve dual overhead cam design produces 143 horsepower and 154 lb.-ft. of torque
- Outstanding fuel economy for low cost of ownership without sacrificing power

4.0L SOHC V6 12-valve Engine

- 207 horsepower @ 5250 rpm
- 238 lb.-ft. of torque @ 3000 rpm
- Unique upper intake manifold
- More low-end torque for customers who want to tow up to 5760 lbs. when properly equipped

5-speed Manual Transmission

- Fully synchronized, including Reverse, for smooth shifting throughout the engine's rpm range
- Overdrive gear reduces engine rpm at highway speeds, for quiet operation and improved fuel economy

5-speed Automatic Transmission

- Closely spaced gear ratios in the first four gears allow quick throttle response and acceleration
- Transmission gear ratio span helps improve acceleration, hill climbing, towing and off-road performance
- Complete electronic controls help ensure smooth and consistent shifts
- Uses an adaptive learning strategy to help increase durability and solid shift feel over the life of the vehicle
- Overdrive fifth gear reduces engine rpm at highway speeds, which gives excellent fuel economy and quiet operation

Low Emissions

- All engines comply with federally mandated Tier 2 Bin 5 emissions standards. Ranger meets California Low Emissions Vehicle (LEV II) or Ultra Low Emissions Vehicle (ULEV II) standards, depending on engine configuration, in California Emissions States

Fuel Range

- Fuel tank capacity ranges from 17 to 19.5 gallons, depending on model
- Provides excellent cruising range between fill-ups
- Excellent city and highway fuel economy with the 2.3L I-4 and manual transmission

Powertrain Combinations

Powertrain (Engine/Transmission)	Horsepower (SAE net @ rpm)	Torque (lb.-ft. @ rpm)
2.3L DOHC I-4 5-speed Manual 5-speed Automatic	143 @ 5250	154 @ 3750
4.0L SOHC V6 5-speed Manual 5-speed Automatic	207 @ 5250	238 @ 3000

Fuel Economy⁽¹⁾

Powertrain	4x2 city/highway	4x4 city/highway
2.3L DOHC I-4 5-speed Manual Transmission 5-speed Automatic Transmission	21/26 19/24	— —
4.0L SOHC V6 5-speed Manual Transmission 5-speed Automatic Transmission	16/21 15/21	15/19 14/18

Electronic Shift-On-the-Fly 4x4 System

- Electronic Shift-On-the-Fly 4x4 System is controlled by a 3-position rotary switch mounted on the instrument panel
- System is similar to a manual 4x4 system, except an electric motor shifts the transfer case instead of a lever-operated mechanism
- 4x4 HIGH is used for severe weather or off-road conditions such as snow, ice or shallow sand
- 4x4 LOW is used for off-road conditions requiring extra power, such as deep sand, steep grades or pulling a vehicle out of mud

NOTE: See the AWD/4WD Operations section in the Source Book Appendices or on **eSourceBook** for more information.

(1) Based on 2009 EPA estimates. 2010 estimates are anticipated to be the same.

2010 Ranger

Performance/Handling

PERFORMANCE/HANDLING

This page is about:

- Suspensions
- Rack-and-pinion Steering
- Four-wheel Disc Braking System
- Payload/Payload Package #2
- Towing Capacity
- Trailer Tow Hitch

Chassis

Independent Short- and Long-Arm (SLA) Front Suspension

- Design allows each front wheel to react to bumps and potholes with minimal effect on the opposite wheel, providing a smooth and comfortable ride
- Includes computer-selected coil springs (XL, XLT 4x2) or torsion bars (XL, XLT and all SPORT 4x4) shock absorbers and stabilizer bar

Rigid Axle Rear Suspension

- Provides a solid ride with confident handling under a wide variety of conditions, payloads and trailering loads
- Includes two-stage multi-leaf springs, shock absorbers and, depending on series, a rear stabilizer bar

Rack-and-pinion Steering

- Provides linear steering effort and responsive feel with improved maneuverability and maximum power assist at low speeds, such as when parking
- Power assist is decreased at higher speeds for improved road feel

Four-Wheel Disc Braking System

- Vented front discs help resist brake fade
- Includes Anti-lock Brake System (ABS)
- Electronic Brake Force Distribution optimizes and varies front-to-rear braking force under varying vehicle loads and pavement surfaces

Payload and Towing

Payload

- Combined weight of cargo, optional and aftermarket equipment and passengers a vehicle is designed to carry
- Maximum payload is 1520 lbs., when properly equipped
- Outstanding cargo-carrying capability

Payload Package #2 (672)

- Increased rear spring rates
- Heavy-duty gas-charged shocks (4x2)
- Rancho® heavy-duty gas-charged shocks (4x4)
- Not available on 2.3L I-4 SuperCab models

Towing Capacity

- One of the most important measures of truck performance
- Ranger can tow up to 2000 lbs. with the rear step bumper
- Ranger 4x2 SuperCab can tow up to 5760 lbs. when equipped with the Class III trailer hitch receiver, 4.0L V6 engine and 5-speed automatic transmission

Trailer Tow Hitch

- A Class III frame-mounted hitch receiver is standard on all model configurations
- Class III capability available on properly equipped V6 models only

Flat/Neutral Towing

Customers often ask whether they can tow their Ranger with all four wheels on the ground. The following chart will help you answer whether Ranger can be flat towed. However, be sure to consult the Ranger Owner's Guide for specific towing methods or restrictions.

Ranger	Can It Be Flat Towed?
Manual 4x2	Yes ⁽¹⁾
Manual 4x4	Yes ^{(1), (2)}
Automatic 4x2	No
Automatic 4x4	Yes ⁽³⁾

(1) Not to be towed faster than 55 mph, transmission in Neutral.
 (2) Electronic Shift-On-the-Fly in 2WD, transmission in Neutral.

(3) With dealer-installed Neutral tow kit.

DESIGN/STYLING

This page is about:

- Exterior Design/Styling
- Interior Design/Styling
- Packages

2010 Ranger

Design/Styling

Overview

Key Messages

Ranger



- Diverse lineup of Ranger models — XL, XLT and SPORT
- Distinctive styling from model to model
- SPORT model appeals to younger buyers with powerful, sport looks

Key Features

Exterior

Bold exterior with distinctive grille, front fascia and other exterior treatments provides series differentiation.

H-bar grille in black, chrome or body color for more distinctive appearance between models.

Raised power dome hood provides a distinct, bold appearance and creates a powerful profile.

Interior

Instrument cluster includes sporty rally gauges, two unique color/trim styles.

Rugged black textured vinyl flooring for easy care and excellent utility on XL and SPORT models.

Packages⁽¹⁾

Bright Trim Group (18C)

- All SuperCab with V6 models except XL
- Driver and passenger chrome step bars with nonskid surface
- Chrome exhaust tip
- Chrome mirror caps (except SPORT)

XLT SuperCab 4x2 Aluminum Wheels and Tires (648)

- 15" 5-spoke aluminum wheels
- P225/70R15 all-season OWL tires

XLT SuperCab 4x4 Aluminum Wheels and Tires (647)

- 16" Y-spoke cast aluminum wheels
- P255/70R16 all-terrain OWL tires
- Requires available step bars or Bright Trim Group and skid plates



(1) Partial list shown. See latest Dealer Ordering Guide for a complete list of features.

2010 Ranger

Design/Styling

DESIGN/STYLING

This page is about:

- XL Features
- XLT Features
- SPORT Features
- Halogen Headlamps
- Power Sideview Mirrors
- Seating Materials

Exterior

Each Ranger series has unique exterior styling. The following will help differentiate between the three series.⁽¹⁾

XL Features

- Black door latch handles
- Black front and rear step bumpers
- Black H-bar grille
- Black manual side exterior mirrors
- Skid plate (4x2 S/C)
- Class III trailer tow receiver



SPORT Features

- 16" all-terrain OWL tires
- Black step bars
- Body-color front and rear step bumpers
- Body-color H-bar grille and surround
- Body-color wheelip moldings, door handles and mirror caps
- Class III Trailer Tow Receiver
- Fog lamps
- Skid plate (4x2 SC)
- Skid plates (3) (4x4 SC)



XLT Features

- Body-color front and rear step bumpers
- Chrome H-bar grille
- Fog lamps
- Front tow hooks (4x4)
- Heavy-duty gas shocks (4x4)
- Skid plate (4x2 SC)
- Class III trailer tow receiver (Class III capability on V6 only)



(1) Each series also offers optional styling features. See page 6 in this section or the latest Dealer Ordering Guide for details.

Additional Features

Feature	Benefit
Halogen Headlamps	Bright white beam gives excellent nighttime visibility; design allows easy replacement of bulbs and helps resist stone damage (complex refractor unit)
Manual Foldaway Sideview Mirrors	Fold in toward the body to help prevent damage; also provide extra styling differentiation between models (body-color, chrome or black mirror caps)
Power Sideview Mirrors	Easy to adjust with the touch of a finger; distinctive styling differentiation between models (XLT and SPORT)
Seating Materials	Designed to look good and stand up to rugged use

DESIGN/STYLING**This page is about:**

- XL Features
- XLT Features
- SPORT Features

2010 Ranger

Design/Styling

Interior

Each Ranger series has unique interior styling. The following will help differentiate between the three series.⁽¹⁾

XL Features

- 60/40 split bench seat (vinyl on Regular Cab, cloth on SuperCab)
- Air conditioning
- Black-faced gauges with black trim rings
- Black urethane steering wheel
- Rugged black textured vinyl floor covering

XLT Features

- 60/40 cloth split bench seat
- Air conditioning
- Black-faced gauges with black trim rings
- Black leather-wrapped steering wheel with tilt and cruise control
- Color-coordinated carpet and carpeted floor mats
- Power windows/locks/mirrors
- Remote keyless entry
- Single-CD audio system with MP3 and satellite radio capability and audio input jack
- SIRIUS® Satellite Radio

SPORT Features

- Black, leather-wrapped steering wheel with tilt and cruise control
- Power windows/locks/mirrors
- Remote keyless entry
- Rugged black textured vinyl floor covering
- SIRIUS Satellite Radio
- Sport Cloth bucket seats
- White-faced gauges with black trim rings



(1) Each series also offers optional styling features. See page 6 in this section or the latest Dealer Ordering Guide for details.

2010 Ranger

Quality/Reliability/Durability

QUALITY/RELIABILITY/DURABILITY

This page is about:

- Quality —
- Durability —
- Easy Maintenance —
- Warranty —

Ranger

Overview

Key Messages

Ranger



- Genuine "Built Ford Tough" truck
- Quality construction and durable components
- Proven by rigorous testing, off-road racing and real-life use by customers

Key Features

Quality

Mud flaps/stone guards are standard on select models, and help keep Ranger clean and help prevent paint chipping.

Durability

Durability testing ensures Ranger stands up to rugged use.

Stiff, fully boxed front frame adds to excellent ride and handling.

Skid plates provide added underbody protection from road debris.

Double-wall cargo box helps protect outer box surfaces.

Rear crossmember adds strength, stability and durability.

Corrosion protection is provided by galvanized steel for all major body panels and the frame is fully immersed in electrocoat primer for optimum corrosion protection.

Easy Maintenance

- 6-month/7500-mile oil change interval⁽¹⁾
- 6-year/105,000-mile engine coolant change interval⁽¹⁾
- 90,000-mile spark plug maintenance interval⁽¹⁾
- 150,000-mile automatic transmission fluid/filter maintenance interval⁽¹⁾

Warranty

5-year/60,000-mile Powertrain Limited Warranty

- Powertrain Limited Warranty for Ford vehicles is 5 years or 60,000 miles, whichever comes first
- That's an additional 2 years/24,000 miles of coverage for components such as the engine, transmission and front- and rear-wheel-drive parts beyond the vehicle's 3-year/36,000-mile Bumper-to-Bumper Limited Warranty
- Refer to the vehicle Warranty Guide for a complete list of all the parts covered

24-Hour Roadside Assistance

- Toll-free number (1-800-241-FORD) operational 24 hours a day, every day
- Customers can request services to change flat tire, jump-start battery, unlock vehicle, deliver fuel or tow vehicle
- Available for 5 years or 60,000 miles, whichever comes first



(1) Under normal driving conditions.

QUALITY/RELIABILITY/DURABILITY**This page is about:**

- Environmental Quality
- Manufacturing Quality
- Rigorous Durability Testing
- Rear Crossmember
- Composite Cross-cab Beam
- Stiff, Fully Boxed Front Frame

2010 Ranger

Quality/Reliability/Durability

Quality

Environmental

Emissions

- Meets federal Tier 2 Bin 5 and California LEV II or ULEV II standards

Climate Control System

- Uses R-134a CFC-free refrigerant

Recyclability

- Makes extensive use of recycled materials
- Uses recycled materials in plastic, foam and rubber components

Manufacturing

- Ranger Truck Plant is ISO 14001 Certified. The ISO 14001 standard specifies requirements for establishing an environmental policy and goals
- Ford is the first automaker to certify all of its factories (106 facilities in 26 countries) under ISO 14001, the international management standard that regulates and independently audits air, water, and chemical handling and recycling

Durability

Rigorous Durability Testing

Ranger can stand up to almost anything your customers can dish out. Tests include:

- Hill-climb — on a 20 percent test grade for 30 feet up and 30 feet down. In comparison, the grade standard for highways is 6 percent
- Chuckholes — road is 240 feet long with potholes that vary in shape and depth from 1 to 4 inches
- Sand wash — an 800-foot-long stretch of sand 8 inches deep to test durability of 4x4 drivetrain

Rear Crossmember

- Helps provide greater chassis strength, stability and durability

Composite Cross-cab Beam

- Mounted behind the instrument panel
- Made of composite plastic, resists corrosion and weighs less than traditional cross-cab beams, yet performs comparably

Stiff, Fully Boxed Front Frame

- Provides additional frame strength
- Welded body mount brackets reduce tolerance requirements and improve fit and finish

Skid Plates

- Skid plate (1) mounted at the front underbody
- Skid plates (2) mounted mid/aft of underbody
- Skid plates (3) mounted front/mid/aft of underbody
- All are designed and positioned to help provide a measure of protection from road debris

Double-wall Cargo Box

- Helps protect outer box surfaces from dents caused by shifting cargo
- Coved corners reduce moisture buildup and help resist rust

Corrosion Protection

- Major body panels are two-sided galvanized steel
- Frame is treated with a full-immersion electrocoated corrosion-resistant primer to help resist rust

PRESENTATION TIP: Front Frame Section

Ranger's stiff, fully boxed front frame section provides extra frame strength because the frame has four sides, like a box. A simple way to show this to your customers is by using a piece of downspout and a gutter. The gutter is like a "C channel" frame construction. It can be twisted fairly easily. The downspout is much more difficult to twist, like the fully boxed front frame on Ranger.



2010 Ranger

Safety/Security

SAFETY/SECURITY

This page is about:

- Accident Avoidance
- Occupant Protection
- Child Safety
- Personal Security

Overview

Key Messages

Ranger



- Ranger standard occupant protection features include the Personal Safety System™, front-seat side airbags and Belt-Minder®
- Accident avoidance features such as Anti-lock Braking System (ABS) and new AdvanceTrac® with RSC® (Roll Stability Control™) are also standard

Key Features

Accident Avoidance

AdvanceTrac with RSC (Roll Stability Control) helps the driver maintain vehicle control in adverse driving situations or when making evasive maneuvers on slippery pavement.

Four-wheel Anti-lock Braking System (ABS) prevents wheel lock during excessive braking to help maintain steering control.

Electronic Brake Force Distribution automatically balances the front-to-rear brake force distribution to reduce the tendency for rear-wheel lockup and optimize braking performance according to vehicle load of passengers and/or cargo.

Tire Pressure Monitoring System (TPMS) monitors actual tire pressure of the road wheels and alerts driver if a tire is significantly underinflated.

Occupant Protection

Personal Safety System deploys airbags based on crash severity, safety belt usage, driver's-seat position and front passenger weight classification.

Dual-stage driver and right-front passenger airbags can deploy at two different levels based on the data sent to the Restraint Control Module, helping reduce the risk of injury due to airbag inflation.

Front-seat side airbags help protect front-seat occupants in certain side collisions.

3-point lap/shoulder safety belts are height-adjustable for driver and front passenger comfort; safety belts are the most important occupant protection feature in the vehicle.

Belt-Minder reminds drivers to buckle up through the use of a chiming sound and a flashing safety belt warning light. Warning light and warning chime will cycle for 6 seconds every 30 seconds, repeating for approximately 5 minutes or until the driver fastens the safety belt.

Fuel pump auto shutoff automatically shuts off the fuel being pumped to the engine for added safety in a collision.

Door beams help prevent intrusion in a side-impact collision.

Child Safety

Automatic Locking Retractors (ALR) help hold a child safety seat firmly in place.

Personal Security

SecuriLock® Passive Anti-theft System is designed to help prevent the engine from being started unless a coded key programmed to vehicle is used.

24-Hour Roadside Assistance provides roadside service for items such as running out of gas, a flat tire, jump start, etc. for 5 years or 60,000 miles, whichever comes first.



SAFETY/SECURITY**This page is about:**

- AdvanceTrac® with RSC® (Roll Stability Control™)
- Roll Stability Control (RSC)
- Four-wheel Anti-lock Braking System (ABS)
- Tire Pressure Monitoring System (TPMS)

2010 Ranger

Safety/Security

Accident Avoidance



AdvanceTrac® with RSC® (Roll Stability Control™)

- New for 2010
- AdvanceTrac is standard on all Ranger models
- An electronic stability control system that helps the driver maintain vehicle control in adverse driving situations or when making evasive maneuvers on slippery pavement
- Components work together to enhance traction and maneuverability by monitoring wheel speeds, the Anti-lock Braking System (ABS), acceleration and steering inputs by the driver, and the vehicle rotation around both the vertical yaw axis and horizontal roll axis
- Onboard computer monitors the sensors and makes adjustments by applying individual brakes and/or modifying engine power to reduce the potential for lost traction or an unstable vehicle situation
- Greatest benefit is realized when driving on low-traction surfaces or during emergency maneuvers

NOTE: See the Safety section in the Source Book Appendices or on **eSourceBook** for more information

Roll Stability Control (RSC)

- RSC is an additional vehicle control software module
- Builds on the ABS, traction control and yaw control systems of AdvanceTrac
- By utilizing a vehicle roll motion sensor, RSC helps keep the vehicle tires on the ground by monitoring and helping control the vehicle roll rate

NOTE: Please remember that even sophisticated, advanced technologies cannot defy the laws of physics. Encourage safe driving habits to your customers.

Four-wheel Anti-lock Braking System (ABS)

- All Ranger models have a four-wheel Anti-lock Braking System (ABS) standard
- Helps drivers maintain steering control in emergency or other hard-braking situations
- When impending wheel lockup is detected, the system automatically compensates for this condition, helping to prevent lockup, even when brakes are firmly applied
- System includes Electronic Brake Force Distribution (EBD) delivering rear brake pressure according to the vehicle load, yielding optimum stopping distance in many conditions



AdvanceTrac® with RSC® Components

Anti-lock Braking System (ABS)

- Allows steering control to be maintained in many hard-braking situations
- Controls wheel lockup to improve stopping in many situations

All-Speed Traction Control

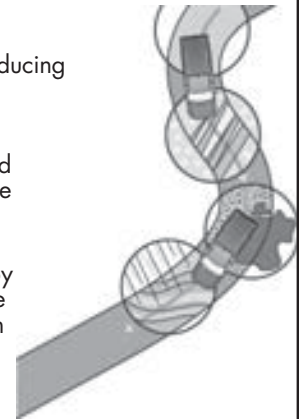
- Improves traction and acceleration
- Helps tires maintain grip, which aids directional control

Yaw Control

- Controls skidding and fishtailing
- Reduces the chance of rollover by reducing yaw motion

Vehicle Roll Motion Sensor

- Monitors vehicle body roll angle and how fast the body is rolling from one side to the other at least 100 times per second
- Works to counteract excessive roll by instantly and rapidly applying brake force at the appropriate wheels with a high burst of pressure
- This braking action helps to absorb the roll motion and plant the wheels firmly on the ground
- Only Roll Stability Control system with a roll-motion sensor



Tire Pressure Monitoring System (TPMS)

- Sensor-based system alerts the driver to significant underinflation in any of the tires, excluding the spare
- Pressure sensors detect actual tire pressure and activate a warning light in the vehicle's instrument cluster when a tire is significantly underinflated

NOTE: See the Safety section in the Source Book Appendices or on **eSourceBook** for more information.

PRESENTATION TIP: ABS

- **Explain** ABS can pump the brakes much faster than even the most experienced driver can, giving more control rather than less, because it helps maintain steering
- **Demonstrate** ABS by applying the brakes quickly, with constant firm pressure. Have the customer listen for unfamiliar sounds associated with ABS. Then have the customer test the ABS to become familiar with the normal pedal pulsation
- **Remind** customers that ABS does not necessarily shorten stopping distances. Be sure your customers know that if they are hauling a heavy load, they need to allow for extra stopping distance

2010 Ranger

Safety/Security

SAFETY/SECURITY

This page is about:

- Personal Safety System™
- Front-seat Side Airbags
- Automatic Locking Retractors (ALR)
- Child Safety Seat Top Tether Anchors
- SecuriLock® Passive Anti-theft System
- 24-Hour Roadside Assistance

Occupant Protection

Personal Safety System™

There's no such thing as a "typical" accident. That's why the Ford Personal Safety System tailors airbag usage to the severity of the crash, driver and passenger safety belt use, driver's-seat position and passenger classification. The system is a proven technology that has been used in a variety of Ford vehicles since 1999. Components of the Personal Safety System include:

- Dual-stage driver and right-front passenger airbags
- Electronic front crash severity sensor
- Driver's-seat position sensor
- Front outboard safety belt usage sensor
- Restraint Control Module
- Front outboard safety belt energy management retractors
- Front outboard safety belt pretensioners
- Front Passenger Sensing System uses a seat weight sensor and safety belt tension sensor to determine the presence and weight of a front passenger, preventing unnecessary passenger airbag deployment

NOTE: See the Safety section in the Source Book Appendices or on **eSourceBook** for more information.

Front-seat Side Airbags

- Designed to protect the chest and upper torso of the driver and front passenger in the event of certain side-impact collisions
- Airbags deploy from the side of the seatback bolsters so that they inflate to help provide maximum protection regardless of the seat fore/aft position

Child Safety

Automatic Locking Retractors (ALR)

- Dual-locking-mode retractor on the shoulder strap of the 3-point safety belt
- Automatic-locking mode locks the shoulder strap in position and must be used when installing a child safety seat because it helps hold the seat firmly in position
- ALR is activated by fully extracting the shoulder strap (until it clicks), then allowing it to retract
- Vehicle-sensitive (emergency) locking mode allows occupants freedom of movement
- The retractor locks only during hard braking, hard cornering or impacts of more than approximately 5 mph and cannot be locked by pulling on the shoulder strap

Child Safety Seat Top Tether Anchors

- Tether anchors integrated into the center seat, providing added stability when installing forward-facing child safety seats
- Should always be used in conjunction with traditional safety belts for forward-facing child safety seats

Personal Security

SecuriLock® Passive Anti-theft System

- Uses a specially coded ignition key with billions of possible codes to start the vehicle
- Designed to help prevent the engine from being started unless a coded key programmed to the vehicle is used

24-Hour Roadside Assistance

- A toll-free number (1-800-241-FORD) operational 24 hours, 7 days a week
- Customers can request services to change a flat tire, jump-start a battery, deliver fuel or tow the vehicle
- Available for 5 years or 60,000 miles, whichever comes first

COMFORT/CONVENIENCE

This page is about:

- Rear Jump Seats
- Auxiliary Audio Input Jack
- Sliding Rear Window
- 4-door Feature
- Side Step Bars

2010 Ranger

Comfort/Convenience

Overview

Key Messages

Ranger



- Ranger meets the needs of customers wanting a vehicle to:
 - Support their adventurous lifestyles
 - Provide rugged dependability
 - Include functional innovation in Comfort/Convenience features

Key Features

Interior

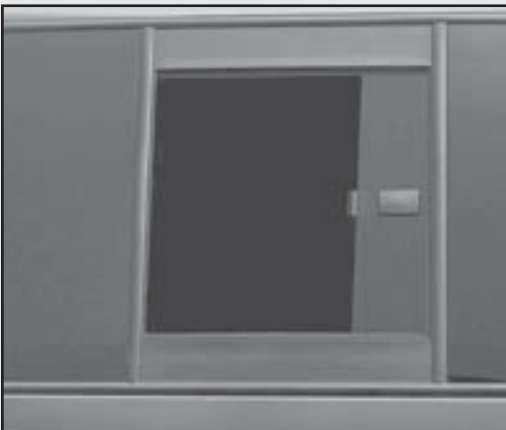
Rear jump seats provide additional passenger capacity in SuperCab models.

Auxiliary audio input jack:

- Standard on XLT and SPORT with CD/MP3 capable audio systems
- Allows the use of portable MP3 capable devices
- Vehicle audio system will not control the functions of the MP3 capable device



Sliding rear window increases air circulation in the cab and includes privacy glass.



Exterior

4-door feature allows easy access to the cargo area behind the front seats on SuperCab models.

Side step bars make getting into and out of the vehicle easier.



2010 Ranger

Comfort/Convenience

COMFORT/CONVENIENCE

This page is about:

- Cargo Box —
- Solar-tinted Glass —
- Intermittent Windshield Wipers —
- Audio Systems —
- SIRIUS® Satellite Radio —

Cargo Box

- Functional two-tiered loading in the pickup box allows two 2x4s to be placed across the box in special depressions
- With the tailgate down, Ranger can accommodate flat loading of 4-foot by 8-foot plywood sheets
- Extra cargo can be placed under the plywood for more efficient use of the space
- Cargo tie-down hooks (4) help keep cargo in place
- Coved corners reduce moisture buildup and help resist rust
- Molded bedliner is designed to fit the contours of the Ranger cargo bed for a tight, precise fit. The bedliner helps protect the cargo bed from dents and scratches

Additional Features

Feature	Benefits
Solar-tinted Glass	Shields interior from sun's heat and helps protect upholstery and trim from ultraviolet rays
Intermittent Windshield Wipers	Two speed settings help improve visibility in inclement weather

Audio/Entertainment

Audio Systems

- AM/FM stereo with clock
- Single-disc CD player with MP3 and satellite radio capability
- 6-disc in-dash CD changer with MP3 and satellite radio capability

NOTE: See page 20 for more information.

SIRIUS® Satellite Radio

- Over 130 channels
- Commercial-free music
- Digital sound quality
- Seamless coverage anywhere in the 48 contiguous states and Washington, D.C.
- 6-month complimentary subscription subject to geographic location and availability





NOTE: See page 20 for more information.

2010 Ranger Wheels

WHEELS

This page is about:

- 15" 7-Spoke Silver-painted Steel
- 15" 5-Spoke Aluminum
- 15" Machined Cast Aluminum Split-Spoke
- 16" Y-Spoke Cast Aluminum with Painted Insets

Wheel		XL	XLT	SPORT
15" 7-Spoke Silver-painted Steel Wheel (15" x 7") Order Code: 64E		Standard	Standard on 4x2	—
15" 5-Spoke Aluminum Wheel (15" x 7") Order Code: 648		—	Standard on 4x4 Optional on 4x2	—
15" Machined Cast Aluminum Split-Spoke Wheel (15" x 7") Order Code: 64H		—	—	Standard on 4x2
16" Y-Spoke Cast Aluminum Wheel with Painted Insets (16" x 7") Order Code: 647		—	Optional on 4-Door SuperCab 4x4	Standard on 4-Door SuperCab 4x4

— = Not available

NOTE: See the latest Dealer Ordering Guide for wheel availability.

July 2009

COLOR AND TRIM**This page is about:**

- Color and Trim Availability
- Interior Trim

2010 Ranger

Color and Trim

Color and Trim Availability

Paint Name	Order Code	XL	XLT	SPORT
		Vinyl/Cloth	Cloth	Cloth
		Medium Flint	Medium Flint	Medium Flint
		QF/RF	SF	RF
Black	UA	■	■	■
Dark Shadow Grey Metallic	CX	■	■	■
Oxford White	YZ	■	■	■
Redfire Metallic	G2		■	■
Silver Metallic	YN	■	■	■
Torch Red	D3	■	■	■
Vista Blue Metallic	G9	■	■	■

Interior Trim

Interior Trim Type and Color Selector	Interior and Seat Color
NOTE: First character denotes type; second character denotes color.	Medium Dark Flint
XL Vinyl 60/40 Split Seat (Regular Cab) Cloth 60/40 Split Seat (standard SuperCab, optional Regular Cab)	QF RF
SPORT Cloth Sport Bucket Seats	SF
XLT Cloth 60/40 Split Seat	RF

NOTE: See the 2010 Color & Upholstery Selections Guide or the Specifications section on **eSourceBook** for illustrations of the available seating choices.

2010 Ranger

Instrument Cluster

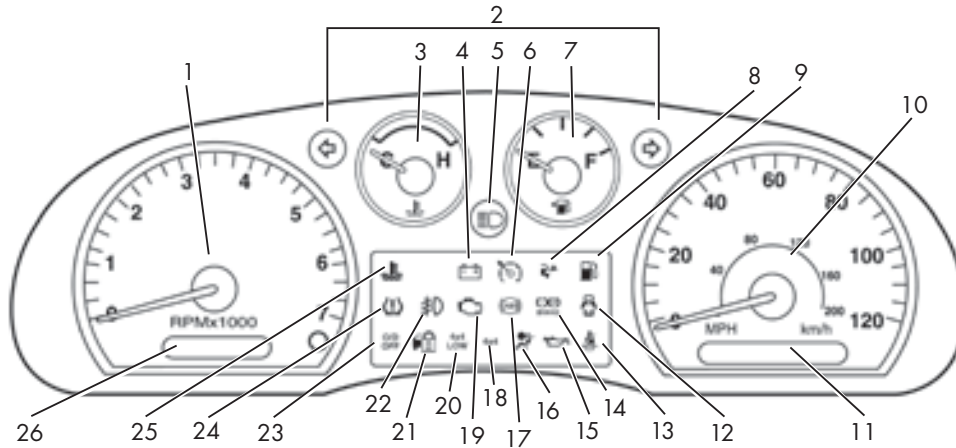
INSTRUMENT CLUSTER

This page is about:

Instrument Cluster

Ranger

Instrument Cluster



- | | | |
|-------------------------------------|--|---|
| 1. Tachometer | 11. Odometer | 18. 4x4 system indicator ⁽¹⁾ |
| 2. Turn signal indicators | 12. Door ajar warning light | 19. Check engine warning light |
| 3. Engine coolant temperature gauge | 13. Fasten safety belt warning light | 20. 4x4 LOW range indicator |
| 4. Charging system warning light | 14. Brake system warning light/
parking brake indicator | 21. Vehicle security status indicator |
| 5. High-beam indicator | 15. Oil pressure warning light | 22. Fog lamps on indicator ⁽¹⁾ |
| 6. Cruise control indicator | 16. Airbag readiness indicator/
warning light | 23. Overdrive off indicator light |
| 7. Fuel gauge | 17. Anti-lock Braking System (ABS)
warning light | 24. Low tire pressure warning light |
| 8. Check fuel cap warning light | | 25. Engine coolant temperature
warning light |
| 9. Low fuel warning light | | 26. Trip odometer |
| 10. Speedometer | | |

(1) If equipped.
July 2009

CONFIGURATIONS

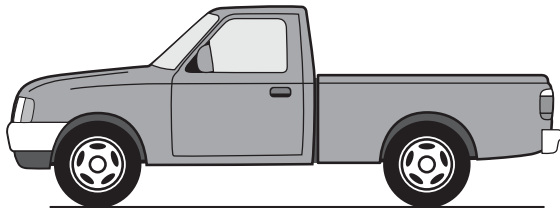
This page is about:

- Configurations
- Special Applications

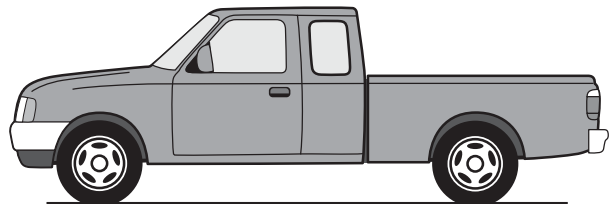
2010 Ranger

Configurations

Configurations



Regular Cab SWB — Styleside
111.5" WB 4x2



SuperCab SWB — Styleside
125.7"/125.9" WB 4x2/4x4

Drive	Cab Style	Wheelbase (in.)	Box Size (ft.)	XL	XLT	SPORT
4x2	Regular Cab	111.5	6.0	X	X	—
	2-door SuperCab	125.7	6.0	X	X	X
	4-door SuperCab	125.7	6.0	—	X	X
4x4	4-door SuperCab	125.9	6.0	—	X	X

Special Applications

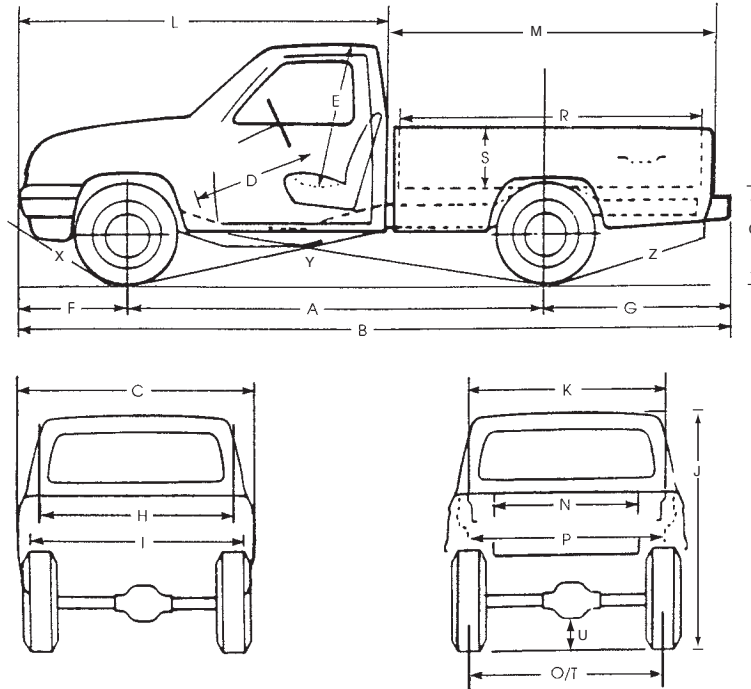
Trailer Towing Information

- For additional towing information, refer to the 2010 RV & Trailer Towing Guide, available as a printable PDF on **eSourceBook**, or the vehicle Owner's Guide for:
 - Maximum loaded trailer weights
 - Trailer towing packages
 - Standard towing equipment
 - Frontal area considerations

Snowplow Information

- Not recommended for snowplow applications

Dimensions

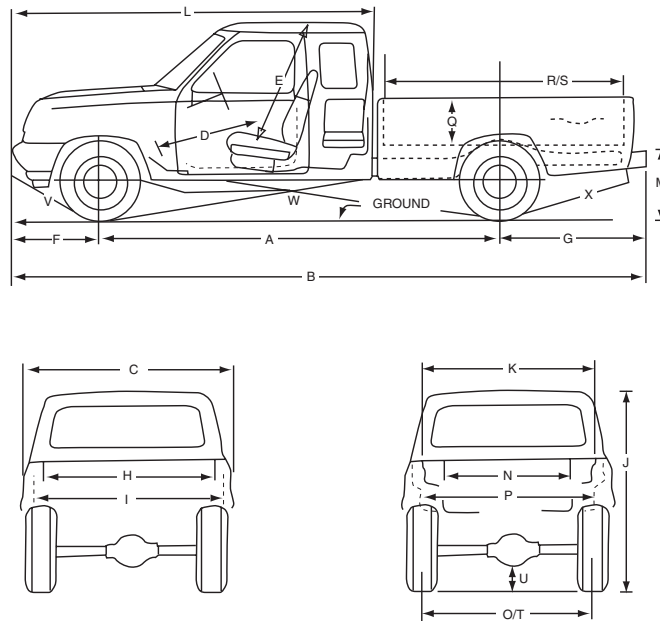


REGULAR CAB

Code	Description	SWB 4x2 (in.)
A	Wheelbase	111.5
B	Overall Length	189.4
C	Vehicle Width excluding mirrors	69.3
D	Leg Room	42.4
E	Head Room	39.2
F	Front Overhang	34.0
G	Rear Overhang	44.0
H	Shoulder Room	54.5
I	Hip Room	52.7
J	Overall Height (Empty)	66.2
K	Rear Opening Width at Floor	52.0
L	Front Bumper to Back of Cab	107.6
M	Length at Top of Box	72.1
N	Width Between Wheelhouses	40.5
O	Front Track	58.5
P	Maximum Width (at Floor)	54.4
Q	Open Tailgate to Ground	29.7
R	Inside Length (at Floor)	72.7
S	Inside Height	16.5
T	Rear Track	57.3
U	Minimum Running Ground Clearance	8.9
X	Approach Angle	23.5°
Y	Ramp Breakover Angle	24.4°
Z	Departure Approach Angle	24.6°

2010 Ranger

Dimensions cont'd



SUPERCAB

Code	Description	4x2/4x4 (in.)
A	Wheelbase	125.7/125.9
B	Overall Length	203.6
C	Vehicle Width excluding mirrors	69.4/71.3
D	Leg Room	42.4 (Front) 39.1 (Rear)
E	Head Room	39.2 (Front) 33.2 (Rear)
F	Front Overhang	34.0
G	Rear Overhang	44.0/43.8
H	Shoulder Room	54.5 (Front) 14.1 (Rear)
I	Hip Room	52.7 (Front) 18.7 (Rear)
J	Overall Height	66.3/67.7
K	Rear Opening Width at Floor	52.0
L	Front Bumper to Back of Cab	121.6
M	Open Tailgate to Ground	29.5/31.9
N	Width Between Wheelhouses	40.5
O	Front Track	58.5
P	Maximum Width (at Floor)	54.4
Q	Inside Height	16.5
R	Inside Length (at Floor)	72.7
S	Inside Length (at Top of Box)	72.1
T	Rear Track	57.3
U	Minimum Running Ground Clearance	8.6/8.2
V	Approach Angle	23.8°/24.9°
W	Ramp Breakover Angle	23.3°/18.6°
X	Departure Angle	24.3°/27.4°

2010 Ranger

Special Applications

RANGER

Ranger

Base Curb Weights – Regular Cab

Model/Wheelbase (in.)	Base Curb Weight (lbs.)		
	Front	Rear	Total
4x2/111.5	1742	1356	3108

Base Curb Weights – SuperCab

Model/Wheelbase (in.)	Base Curb Weight (lbs.)		
	Front	Rear	Total
4x2/125.7	1842	1452	3294
4x4/125.9	2199	1525	3724

Cargo Volume – Regular Cab

	Volume (cu. ft.)
With 6-ft. Styleside box	37.4

Cargo Volume – SuperCab

	Volume (cu. ft.)
With 6-ft. Styleside box	37.4

Fuel Tank Capacity – Regular Cab

Wheelbase	Availability	Location	Capacity (gallons)
111.5	Standard Tank	Midship	17.0

Fuel Tank Capacity – SuperCab

Wheelbase	Availability	Location	Capacity (gallons)
125.7/125.9	Standard Tank	Midship	19.5

2010 Ranger

Weight Ratings

Ranger Styleside Pickup – GVWR/Payload/OPT & ARC/Spring & GAWR (Front Computer-Selected)/Base Curb Weight

Cab Style/ Drive/WB (in.)	Available Trim Level	Engine/ Trans	Max. GVWR (lbs.)	Max. Payload (lbs.) ⁽¹⁾	OPT/ ARC Weight (lbs.) ⁽²⁾	Spring/GAWR (lbs.) ⁽³⁾		Base Curb Weight (lbs.)		
						Front Range Min.-Max.	Rear	Front	Rear	Total
Regular Cab 4x2 112 with 6' Box	XL, XLT	2.3L/Manual	4300	1160	542	2000-2400	2350	1752	1356	3108
SuperCab 4x2 126	XL, XLT	2.3L/Manual	4620	1290	706	2100-2500	2600	1842	1452	3294
SuperCab 4x2 126	XL, XLT	2.3L/Manual	4760	1400	655	2200-2600	2600	1852	1469	3321
SuperCab (4-Dr) 4x2 126	SPORT	4.0L/Manual	4880	1160	417	2510	2600	2084	1599	3683
	SPORT	4.0L/Manual	5000	1240	382	2710	2600	2097	1621	3718
SuperCab (2-Dr) 4x4 126	XLT	4.0L/Manual	5000	1230	484	2510-2900/ 2510-2850	2600	2199	1525	3724
	XLT	4.0L/Manual	5140	1370	483	2510-2900/ 2510-2850	2750	2199	1526	3725
SuperCab 4x4 126	XLT, SPORT	4.0L/Manual	5140	1290	402	2710-2900/ 2710-2850	2750	2229	1577	3806
	XLT, SPORT	4.0L/Manual	5280	1490	508	2710-2900/ 2710-2850	2750	2209	1543	3752

(1) Load rating represents maximum allowable weight of people, cargo and body equipment and is reduced by optional equipment weight.

(2) OPT/ARC Weight is the maximum allowable weight for regular production options (OPT) and aftermarket equipment (Accessory Reserve Capacity) for models with standard equipment and the engine/transmission combination indicated.

(3) Gross Axle Weight Rating is determined by the rated capacity of the minimum component of the axle system (axle, computer-selected springs, wheels, tires) of a specific vehicle. Front and rear GAWRs will, in all cases, sum to a number equal to or greater than the GVWR for the particular vehicle. Maximum loaded vehicle (including passengers, equipment and payload) cannot exceed the GVW rating or GAWR (front or rear).

NOTE: Refer to the Payload Workbook section of the 2010 Appendices book for Add Weights for Optional Engine, Transmission and other optional equipment.

2010 Ranger

Standard Powertrain/Chassis Equipment Specifications

RANGER

Ranger

REGULAR CAB/SUPERCAB

DRIVE		4x2	4x4
		Refer to Dealer Ordering Guide for 50 States Usage	
Engine	— Type — 50 States	2.3L (140 CID) SEFI I-4	4.0L (245 CID) SEFI V6
Transmission	— Type	Manual 5-Speed OD	
	— Low/High Gear Ratio	3.72:1/.79:1	
Transfer Case	— Electric Shift-On-the-Fly	—	2-Spd Part Time 2.48:1; 1:1
Clutch		9" — Self-Adjusting	
AXLES	— Front — Type	Twin-Forged Upper SLA Coil Springs IFS	
	— Front — Capacity (Rating @ ground)	Regular Cab 2400 lbs. (SPORT 2850 lbs.) SuperCab 2625 lbs. (SPORT 2850 lbs.)	2850 lbs.
	— Rear — Type	Semi-Floating, Ford	
	— Rear — Capacity (Rating @ ground)	2750 lbs.	2750 lbs.; FX4 3600 lbs.
BRAKES		Includes Interlock System (Auto. Trans Only)	
Front Disc	— Type	Dual Piston, Floating-Caliper	
	— Size	11.28" Diameter	
Rear Disc	— Type	Single Piston, Self-Adjusting	
	— Size	11.85" Diameter	
Power Assist Unit	— Type	Dual-Diaphragm	
	— Effective Diameter	11.42"	
Anti-Lock System	— Type	4-Wheel ABS	
Parking Brakes	— Rear Brakes	Foot-Operated, Hand Release	
ELECTRICAL			
Alternator	— Rating	110 Amperes, 1650 Watts (VR30)	115 Amperes, 1725 Watts (3GLF)
Battery	— Type	Maintenance-Free	
	— Rating	58 Amp-hr., 540 CCA (Battery Saver System Standard)	
FUEL TANK	— Capacity (Midship)	17.0 gallon Regular Cab SWB (112")	
		19.5 gallon SuperCab (126")	
JACK	— Capacity	1.5 Ton	
STEERING	— Type / Ratio	Power, Ford XR-50/22.00:1	Power, Ford XR-50/21.50:1

2010 Ranger

Standard Powertrain/Chassis

Equipment Specifications cont'd

REGULAR CAB/SUPERCAB cont'd

DRIVE		4x2	4x4
SUSPENSION			
Frame	— Type	Ladder Type W/Front Box Section, 36,000 psi Steel Regular Cab 7 Crossmembers SuperCab 8 Crossmembers	
	— Section Modulus	Regular Cab 2.6 cubic in. SuperCab 3.75 cubic in.	
Springs, Front	— Type	Coil, Computer-Selected	—
	Rating at Ground (min.)	Refer to page 28 for Usage and Ratings	
Torsion Bar, Front	Type	—	Computer-Selected
	— Rating at Ground (min.)	Refer to page 28 for Usage and Ratings	2510 lbs.
Tow Hooks, Front		—	Painted Black Closed-eye Design
Springs, Rear	— Type	Multi-leaf, Two-stage	
	Rating at Ground (min.)	Refer to page 28 for Usage and Ratings	
Shock Absorbers	— Frt/Rr (Gas-Type)	1.19"; 1.38" with Payload Pkg #2 ⁽¹⁾	1.38"
Front Stabilizer Bar	— Type	Std.	Std.
TIRES			
	— No./Type	Four Steel-Belted Radial	
	— Size	P225/70R15 A/S BSW; Space Saver Mini-Spare Tire P235/70R15 A/T OWL (SPORT)	P255/70R16 A/T OWL — P235/75R15 A/T OWL P235/70R16 A/S Limited Service Spare
	— Spare Tire Carrier	Rear Under Frame, Crank Down Type	
WHEELS			
	— No./Type	Four Steel 5-hole Disc ⁽²⁾	Four Aluminum 5-spoke ⁽²⁾
	Size	15" x 7.0" JJ	16" x 7.0" JJ

(1) SuperCab 1.19"/Regular Cab 1.38".

(2) 15" x 7.0" argent steel spare wheel for xl. 15" 7-spoke silver steel wheels with XLT 4x2, 15" 7-spoke chrome steel wheels on SPORT/XLT 4x4.

2010 Ranger

Technical Specifications

RANGER

Ranger

Axle

FRONT AXLE SPECIFICATIONS

Model/Series	Regular Cab 4x2	SuperCab 4x2	SuperCab 4x4
Make/Type	Ford SLA (Short/Long Arm) Independent Front Suspension		
Max. Rating @ Ground (lbs.)	2400	2625	2850
Upper Control Arm	— Material	Forged Steel	
Lower Control Arm	— Material	Stamped High-Strength Steel	
Spring	— Type	Coil, Computer Selected	Torsion Bar, Computer Selected
Ball Joints	Lubed-for-Life		
Spindle	— Material	Nodular Cast Iron Body with Forged Steel Stem	
Wheel Bearings	— Type	Tapered Roller	

REAR AXLE SPECIFICATIONS

Model/Series	Regular Cab & SuperCab 4x2/4x4	
Make	Ford Standard	
Max. Rating @ Ground (lbs.)	2750	
Type	Semi-Floating	
Drive	Hotchkiss	
Housing	— Type	Cast Center
	— Cover Attachment	Bolted
Section	— Max. Tube Size (in.)	3.00
Wall Thickness	— Max. (in.)	.19
Lubricant Capacity (pint)	5.0	
Spring Centers (in.)	38.8	
Wheel Bearings	— Type	Straight Roller
Gears	— Type	Hypoid
	— Material	Alloy Steel
Ratios Available (to 1)	3.55, 3.73, 4.10	
Ring Gear	Pitch Diameter (in.)	7.5
Pinion	— Mounting	Overhung
Differential	— Type	2-Pinion
	— Bearings	Tapered Roller
Axle Shaft	— Minimum Diameter (in.)	1.18
	— Diameter over Splines (in.)	1.29
	— No. of Splines	28

Brakes

HYDRAULIC BRAKE EQUIPMENT SPECIFICATIONS — FRONT DISC

Type	Model/ Series	Axle Usage (lbs.)	Rotor Dia. (in.)		Brake Lining Segment	Area (sq. in.)/ Width (in.)/ Thickness (in.)	Caliper Twin-Piston Dia. (in.) each	Gross Lining Area Per Axle (sq. in.)	Total Swept Area Per Axle (sq. in.)
			OD	ID					
Disc	All 4x2	2400/2625	11.28	7.09	Outboard	8.45/1.33/0.39	1.81	33.79	200.57
					Inboard	8.45/1.33/0.39	—	—	—
Disc	All 4x4	2850	11.28	7.09	Outboard	8.45/1.33/0.39	1.81	33.79	200.57
					Inboard	8.45/1.33/0.39	—	—	—

2010 Ranger

Technical Specifications cont'd

Brakes (cont'd)

HYDRAULIC BRAKE EQUIPMENT SPECIFICATIONS — REAR DISC — FOUR-WHEEL ANTI-LOCK BRAKE SYSTEM

Type	Model/ Series	Axle Usage (lbs.)	Rotor Dia. (in.)		Brake Lining Segment	Area (sq. in.)/ Thickness (in.)	Caliper Twin-Piston Dia. (in.) each	Gross Lining Area Per Axle (sq. in.)	Total Swept Area Axle (sq. in.)
			OD	ID					
Disc	4x2	2400/ 2625	11.85	8.39	Outboard	4.60/0.39	1.89	18.41	217.30
					Inboard	4.60/0.39	1.89	18.41	217.30
Disc	4x4	2850	11.85	8.39	Outboard	4.60/0.39	1.89	18.41	217.30
					Inboard	4.60/0.39	1.89	18.41	217.30

BRAKE MASTER CYLINDER SPECIFICATIONS

Type	Bore Dia. (in.)
Dual System, Dash-Mounted	1.062

POWER BRAKES VACUUM BOOSTER SPECIFICATIONS

Make/Type	Effective Dia. (in.)	Outside Dia. (in.)	Diaphragm Type
Bosch 8" Tandem	11.42	9.64	Dual

Cooling System

COOLING SYSTEM SPECIFICATIONS

Engine	Cooling	Trans. Usage	Frontal Area. (sq. in.)	Core Size (in.)			Rows of Tubes	Fins Per Inch	Cooling System Capacity (approx. quarts)	Fan Specifications		
				Height	Width	Thick				Type	Blades	Blade Dia. (in.)
2.3L (140) DOHC I-4	Std. (A/C)	Manual	430	21.50	20.01	1.02	1	12.7	7.2	Plastic	8	17.00
		Auto	430	21.50	20.01	1.02	1	12.7	7.2	Plastic	8	17.00
4.0L (245) SOHC V6	Std.	Manual	492	23.68	20.79	1.02	1	12.7	7.8	Plastic	11	18.00
		Auto	492	23.68	20.79	1.02	1	12.7	7.8	Plastic	11	18.00

Fuel System

FUEL SYSTEM SPECIFICATIONS

Electronic Fuel Injection	2.3L	4.0L
Injectors	Four Port-Mounted Sequential Injectors	Six Port-Mounted Sequential Injectors
Fuel Pump — In-Tank	Single Electric — In-Tank High Pressure	Single Electric — In-Tank High Pressure
Fuel Filter	In-Line Large Capacity (One)	In-Line Large Capacity (One)
Air Cleaner	Dry Element, Replaceable	Dry Element, Replaceable

Technical Specifications cont'd

Steering

STEERING SPECIFICATIONS

Model	Wheelbase (in.)	Power Steering		Turning Diameter (ft.)	
		Rack Travel	Overall Ratio ⁽¹⁾	Curb-to-Curb	Wall-to-Wall
Regular Cab 4x2	112	1.51 in./rev.	22.0:1	37.74	39.73
SuperCab 4x2	126	1.74 in./rev.	19.2:1	42.73	44.58
SuperCab 4x4	126	1.74 in./rev.	18.7:1	43.04	45.18

(1) Overall Ratio on Center at Design Load.

Suspension

FRAME SPECIFICATIONS

Model	Wheelbase (in.)	Maximum Side Rail Section (in.)	Section Modulus (in.)	Yield Strength (psi)
4x2 Regular Cab	112	6.54 x 2.89 x 0.130	2.62	36,000
4x2 SuperCab	126	7.64 x 2.55 x 0.160	3.75	36,000
4x4 SuperCab	126	7.64 x 2.55 x 0.160	3.75	36,000

SHOCK ABSORBER SPECIFICATIONS

Model	Wheelbase (in.)	Usage	Front			Rear		
			No. Used	Piston Dia. (in.)	Type	No. Used	Piston Dia. (in.)	Type
SuperCab 4x2	All	Std.	2	1.19	Gas pressurized	2	1.19	Gas pressurized
Regular Cab, SuperCab 4x2 ⁽¹⁾	All	Std./HD	2	1.38	Gas pressurized	2	1.38	Gas pressurized
SuperCab 4x4	126	Std.	2	1.38	Gas pressurized	2	1.38	Gas pressurized

(1) Included with optional Payload Package 2 on SuperCab.

SPRING SPECIFICATIONS — 4x2 FRONT COIL

Model	Wheelbase (in.)	Combined Rating @ Ground (lbs.)	Normal Height of Spring (in./design)	Inside Diameter (in.)	Wire Diameter (in.)	Deflection Rate @ Wheel (lb/in. each)
4x2 ⁽¹⁾	All	2000	12.12	4.0	0.742	269
		2100	12.12	4.0	0.742	269
		2200	12.12	4.0	0.742	269
		2300	12.12	4.0	0.742	269
		2400	12.12	4.0	0.753	286
		2500	12.12	4.0	0.768	303
		2600	12.12	4.0	0.768	303

(1) See chart below for SPORT SuperCab 4x2 torsion bar specifications.

SPRING SPECIFICATIONS — 4x2 SPORT/4x4 FRONT TORSION BARS

Model	Wheelbase (in.)/Payload Pkg. No.	Combined Rating @ Ground (lbs.)	Diameter (in.)	Active Length @ Normal Load (in.) R.H. & L.H.	Deflection Rate @ Wheel (lbs. per in. ea.)	Bar Rate (in.-lbs./degree) R.H. & L.H.
4x4 & SPORT	All	2510	1.03	40.19	200	1130
SuperCab 4x2		2710	1.06	40.27	215	1230
		2900	1.09	40.35	235	1325

2010 Ranger

Technical Specifications cont'd

Suspension cont'd

SPRING SPECIFICATIONS — REAR LEAF

Model	WB (in.)	GVWR	Payload Package No.	Combined Rating @ Ground (lbs.)	Number of Leaves	Total Thickness @ Pad (in.)	Length (in.)	Width (in.)	Deflection Rate @ wheel (lbs./in. each)	Rating Each @ Pad (lbs./spring)
Regular Cab 4x2	112	4300	1	2350	4	1.51	56.5	2.50	124/243	1025
SuperCab 4x2	126	4620/ 4760	1	2600	4	1.69	56.5	2.50	135/257	1150
	126	4840/ 5100	2	2750	4	1.70	56.5	2.50	138/315	1225
SPORT	126	4880/ 5000	1	2600	4	1.69	56.5	2.50	135/257	1150
SuperCab 4x4	126	5000/ 5150	1	2600	4	1.69	56.5	2.50	135/257	1150
	126	5140/ 5280	2	2750	4	1.70	56.5	2.50	138/315	1225

Tires and Wheels

TIRE SPECIFICATIONS

Size	Rim Width (in.)	Section Width (in.)
P225/70R15 SL	7.0	9.30
P235/75R15 SL	7.0	9.98
P235/70R16 SL	7.0	9.5
P255/70R16 SL	7.0	9.78

WHEEL SPECIFICATIONS

Wheel Type	Wheel Size	Nominal Offset (in./mm)	Number of Studs	Bolt Circle (in.)	Max. Wheel Capacity Load (lbs. @ ground)
7-Spoke Silver-painted Styled Steel	15" x 7.0" J	0.5/12	5	4.5	1600
5-Spoke Aluminum Steel	15" x 7.0" J	0.5/12	5	4.5	1600
Split-Spoke Machined Aluminum	15" x 7.0" J	0.5/12	5	4.5	1600
Y-Spoke Cast Aluminum	16" x 7.0" J	0.5/12	5	4.5	1600

Technical Specifications cont'd

Transfer Case

TRANSFER CASE SPECIFICATIONS

Make and Model	Warner 1354
Type	2-Speed Planetary Gears
Lubricant Capacity (pt.)	2.54
Gear Ratio – High	Direct 1:00:1
Gear Ratio – Low	Direct 2.48:1
Case Material	Aluminum

Transmission

MANUAL TRANSMISSION SPECIFICATIONS

Make/Type	Mazda (5-Speed) (2.3L)	Mazda R1HD (5-Speed) (4.0L)
Ratios (to 1):		
1st	3.72	3.40
2nd	2.20	2.05
3rd	1.50	1.31
4th	1.00	1.00
5th (OD)	0.79	0.79
Reverse	3.40	3.40
Lubricant Capacity (pt.)	5.6	5.6
Synchronizers – Gears	1,2,3,4,5	1,2,3,4,5
Gears: Material	Carburized Steel	Carburized Steel
Type – Helical	1st, 2nd, 3rd, 4th, 5th & Reverse	1st, 2nd, 3rd, 4th, 5th & Reverse
Bearings:		
Mainshaft	– Front	Single Row Taper
	– Center	Single Row Taper
	– Rear	Single Row Ball
Countershaft Gear	– Front	Single Row Roller
	– Center	Single Row Roller
	– Rear	Single Row Ball
Reverse Idler Gear	– Type	Single Row Roller

AUTOMATIC TRANSMISSION SPECIFICATIONS

Make/Type	Ford 5-Speed Automatic (5R44-E) (2.3L)	Ford 5-Speed Automatic (5R55-E) (4.0L)
Ratios (to 1):		
1st	2.47	2.47
2nd	1.85	1.85
3rd	1.47	1.47
4th (OD) or 4th	1.00	1.00
5th (OD)	0.75	0.75
Reverse	2.10	2.10
Converter	1.80	1.80
Lubricant capacity (pt.)	20	20
Helical gears	All	All
Oil cooler	Oil to Water	Oil to Water
Auxiliary Cooler - 14 oz. ⁽¹⁾	Oil to Air	Oil to Air

(1) Additional transmission fluid required if vehicle is equipped with auxiliary transmission oil cooler.

2010 Ranger

Technical Specifications cont'd

Clutch Specifications

Engine	2.3L (153) DOHC I-4	4.0L (245) SOHC SEFI V6
Hydraulic Pressure Plate Dia. (in.) (approx.)	11	11.6
Disc Type	Segmented	
Lining Material	Woven Non-Asbestos	
Outside Diameter (in.) (approx.)	9	10
Inside Diameter (in.)	5.9	6.75
Facing Area (sq. in.)	68	84
Wear Capacity (thickness) (in.)	0.11	0.16
Pressure Plate, Type	Self-adjusting	
Release Load (lbs.)	339	378
Release Bearing	Sealed Bearing Integral to Slave Cylinder	

2010 Ranger

Custom Accessories

From the "Wow Factory"

FORD CUSTOM ACCESSORIES

This page is about:

Available Custom Accessories —
Selling Ford Custom Accessories —

Ranger



The Following Ford Custom Accessories Are Available for the 2010 Ranger:

Appearance

- Chrome Exhaust Tip

Wheels

- 16" Aluminum
- Wheel Locks

Interior

- Ash Cup/Coin Holder
- Cargo Organizer
- Electrochromic Rearview Mirrors
- Floor Mats – All-Weather Vinyl
- Interior Lighting Kit
- Katzkin® Leather-Trimmed Seating
- Soft-Sided Cargo Organizers – Folding
- Soft-Sided Cooler Bag

Bed Products

- Bed Extender
- Bed Hooks
- Bed Mat
- Bed Rails
- Bedliners
- Hard & Soft Tonneau Covers
- Sport Liner

Electronics

- Garmin® nüvi® Portable Navigation Systems
- Keyless Entry Keypad
- Remote Start Systems
- Smart Alert™ GPS Tracking & Recovery Systems
- Vehicle Security System
- Wiper Shaker

Exterior

- HitchScan® Rear Park Assist Sensor
- Hood Deflectors
- Manual Sliding Rear Window
- Neutral Tow Kit
- Side Window Deflectors
- Sportz® Bed Tent
- Step Bars – Black or Chrome
- Trailer Hitch, Drawbar & Hitch Balls

Selling Ford Custom Accessories

- Offer Custom Accessories to every customer
- Most new vehicle owners want to personalize their ride
- Add Custom Accessories into the deal for just a few dollars more
- Use the online "Accessorizer" to show customers how their vehicle will look
- Use your dealership's Accessories Storefront to boost awareness and sales
- Only you can offer Custom Accessories covered by the Ford New Vehicle Limited Warranty

custom
accessories 

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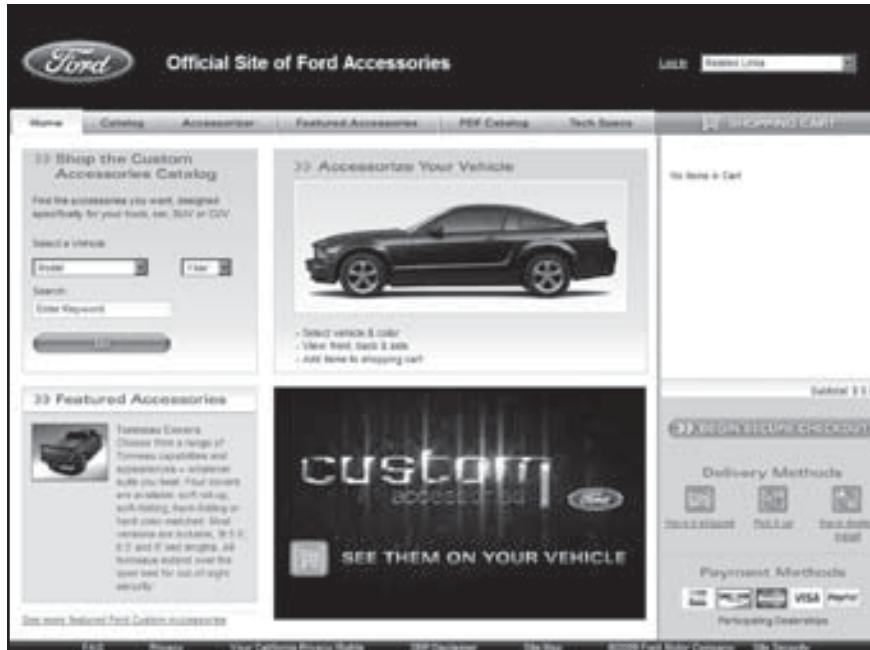
FORD CUSTOM ACCESSORIES

This page is about:

- Custom Accessories e-Commerce Program Enrollment
- Selling Ford Custom Accessories Online

2010 Ranger

Custom Accessories e-Commerce



Sell Custom Accessories 24/7 – Day and Night!

Once enrolled, the Accessories e-Commerce Web site allows dealers to accept and process customer orders via the Internet.

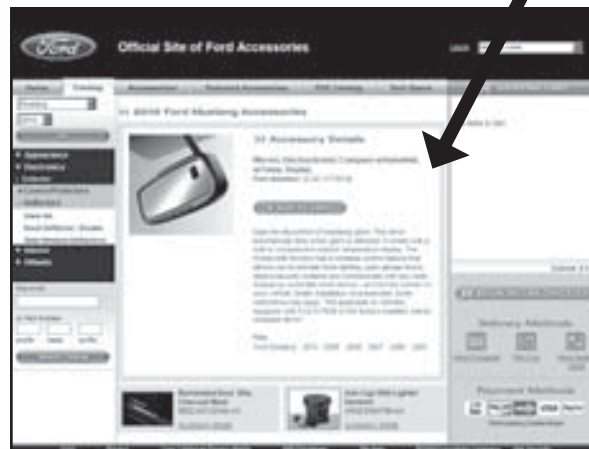
CREATE CUSTOM PRICING, EVEN INCLUDE INSTALLATION!

e-Commerce Web Site Features






- Accepts customer accessory orders via the Internet
- Offers customers full range of payment options including PayPal™, Visa®, MasterCard®, AMEX®, Discover® and Genuine Credit Card
- Allows dealers to set their own pricing for parts and labor or use Suggested Retail Pricing
- Allows customers to schedule an accessory installation at dealer via Genuine eService
- FedEx® shipping options to the customer's home or business, automatically billed to your FedEx account

Enroll Today

- Complete enrollment details are posted at the Accessories B2B Web site accessed from FMCDealer.com
- <http://accessories.dealerconnection.com/GfaWeb/contentMgmt.do>
- Go to: Reference Library/eCommerce Website Tools



Great Site, Great Features

-  A fully functional site allowing customers to shop, select and purchase online.
-  Allows enrolled dealers the ability to customize their accessory pricing, including installation.
-  Allows customers the ability to schedule an accessory installation at the dealership via Genuine eService.
-  Offers customers a full range of payment options including PayPal, credit card, Genuine Credit Card.
-  Allows customers to select delivery options.

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