

What's New / 2

What's Important / 3

Model Lineup / 4 - 6

Purchase Motivators	Reference	
Comfort/Convenience / 7 - 14	Audio and Navigation / 27 - 28	GVWR, Payload and Towing / 32
Performance/Handling / 15 - 18	Wheels / 29	Weights / 33
Design/Styling / 19 - 20	Color and Trim / 30	Dimensions and Specifications / 58 - 64
Safety/Security / 21 - 24	Instrument Clusters / 31	Accessories / 35 - 36
Quality/Reliability/Durability / 25 - 26		

Active Park Assist / 7, 9  
 AdvanceTrac® with RSC® (Roll Stability Control™) / 21, 22  
 Airbags, Front-seat Side / 21, 23  
 Anti-theft System, SecuriLock® Passive / 21, 23  
 Audio Systems  
     Single-disc CD/MP3 Capability / 12, 27  
     320-watt Premium Sound System with Single-disc CD/MP3 Capability / 12, 27  
     SIRIUS® Satellite Radio / 12, 27  
     Auxiliary Audio Input Jack / 27  
 Automatic Temperature Control, Dual-zone Electronic / 10  
 Battery Saver / 25  
 Belt-Minder® / 21  
 Blind Spot Exterior Mirrors / 7, 9  
 Brakes  
     Anti-lock Braking System (ABS) / 18, 21, 22  
     Brake Assist / 21, 22  
     Electronic Brake Force Distribution (EBD) / 21  
 Camera, Rearview / 7, 9  
 Child Safety Locks, Rear Door / 21  
 Console, Flow-through Center / 7, 10  
 Consoles, Overhead / 10  
 Display, Top-of-Dash / 7, 10, 19  
 Easy Fuel™ Capless Fuel Filler / 7, 9  
 Engines  
     Balance Shaft / 16  
     2.5L Duratec® I-4 / 15, 16  
     3.0L Duratec DOHC FFV V6 / 15, 16  
     Electronic Throttle Control (ETC) / 16  
     intake-Variable Cam Timing (i-VCT) / 16  
 Front-wheel Drive (FWD) / 15  
 Fuel Economy / 15  
 "Green" Features / 15  
 Intelligent 4WD System / 15, 17, 22  
 Interior, Quiet / 25  
 Interior Space / 11  
 Keyless Entry Keypad, SecuriCode™ / 9  
 LATCH (Lower Anchors and Tethers for Children) System / 21, 23  
 Lighting  
     Ambient Interior Lighting / 19, 20  
     Ice Blue / 19  
     Theater-style / 11  
 Message Center / 10

MyKey™ / 7, 10  
 Navigation System, Voice-activated with SIRIUS Travel Link™ Music Jukebox / 7, 12, 28  
 NVH (Noise, Vibration and Harshness) / 25  
 Packages  
     Cargo Package / 14  
     Class II Trailer Towing Package / 18, 32  
     Leather Package / 14  
     Limited Luxury Package / 14  
     Moon and Tune Package / 14  
     SPORT Appearance Package / 20  
     Sun and SYNC Package / 14  
     SYNC Equipment Group / 14  
 Personal Safety System™ / 21, 23  
 Ratings, Crash Test / 21, 24  
 Remote Keyless Entry System / 11  
 Reverse Sensing System / 7, 9  
 Safety Canopy® System with Roll Sensor / 21, 23  
 Seating  
     5-passenger / 8  
     60/40 Split-folding Rear Seatbacks / 7, 8  
     Choices / 8  
     Fabric, Eco-responsible Seating / 7, 8, 19, 25, 30  
     Materials, Bio-foam / 8  
 SOS Post Crash Alert System / 21  
 Steering  
     Electric Power-Assisted (EPAS) with Drift Control / 15, 18  
 Suspension, Independent Front and Rear / 15, 18  
 SYNC® Voice-activated Communications and Entertainment System / 7, 12, 13  
 Tire Pressure Monitoring System (TPMS) / 21, 22  
 Tires, Low-Rolling-Resistance / 15, 18  
 Towing  
     Capacity / 15, 8, 28  
     Flat/Neutral / 15  
 Traction Control / 21  
 Trailer Sway Control / 15, 18  
 Transmissions  
     5-speed Manual / 17  
     6-speed Automatic / 15, 17  
 Warranty  
     Corrosion Protection / 26  
     New Vehicle Limited / 26  
     Powertrain Limited / 25, 26

## WHAT'S NEW

### This page is about:

- Key Messages
- Package Changes
- Functional Changes
- Interior Changes
- Exterior Changes
- Key Competitors

# 2010 Escape

## What's New

## Overview

### Key Messages

#### Escape



- This section is dedicated to Escape information. See the Escape Hybrid section for hybrid-specific features
- Escape continues to deliver a balance of off-road adventure and on-road fun
- 3.0L Duratec® FFV V6 engine now offers Flexible Fuel (E85) capability
- New technology includes Active Park Assist, Rearview Camera, MyKey™ and the latest version of SYNC® with Traffic, Directions and Information

### Package Changes

- Cargo Package now standard on Escape Limited
- Limited Luxury Package
  - Removed Heated Seats
  - Added Rearview Camera
  - Added universal garage door opener

### Functional Changes

- 3.0L Duratec FFV V6 now offers Flexible Fuel (E85) capability
- New Rearview Camera
- New Active Park Assist
- MyKey is now standard on XLT and Limited
- All 6-disc CD functionality removed from audio systems, replaced with single-disc
- Trailer Sway Control

### Interior Changes

- Heated seats standard on Escape Limited

### Exterior Changes

- Integrated blind spot mirrors
- Colors Added
  - Gold Leaf Metallic (UP)
  - Ingot Silver Metallic (UX)
  - Steel Blue Metallic (UN)
- Colors Deleted
  - Light Sage Metallic
  - Brilliant Silver Metallic
  - Light Ice Blue Metallic

### Key Competitors

- **Jeep Liberty** was all-new for 2008 with improved on-road ride and handling and classic Jeep styling
- **Toyota RAV4** was all-new for 2006, and is the vehicle Toyota claims pioneered the compact SUV segment
- **Honda CR-V** promises fun, versatility, comfort, convenience and sophistication. Also the segment leader in sales
- **Chevy Equinox** offers brand image of sporty, playful, well-designed and versatile

NOTE: See the latest Dealer Ordering Guide for feature availability.

# 2010 Escape

## What's Important

WHAT'S IMPORTANT

This page is about:

Product Highlights

### Product Highlights

#### KEY ESCAPE FEATURES

**AdvanceTrac® with RSC®**  
(pgs. 21, 22)

**Safety is standard**  
(pgs. 21–24)

**Easy Fuel™ capless fuel filler**  
(pgs. 7, 9)

**Seating for 5 adults with outstanding cargo flexibility**  
(pgs. 8, 10, 11)



**Choice of 2.5L Duratec® I-4 or 3.0L Duratec FFV V6 engines**  
(pgs. 15, 16)



**Intelligent 4WD System**  
(pgs. 15, 17, 22)

**Active Park Assist**  
(pgs. 7, 9)

#### Comfort/Convenience

- Easy Fuel™ capless fuel filler
- MyKey™
- Blind Spot exterior mirrors
- Active Park Assist
- Rearview Camera
- Voice-activated Navigation System with SIRIUS Travel Link™
- SYNC® voice-activated communications and entertainment system
- SIRIUS® Satellite Radio
- MP3 and satellite radio capable audio systems
- Seating for 5 adults with outstanding cargo flexibility
- 60/40 split-folding rear seatbacks with tip-fold-flat latch
- Integrated center stack with top-of-dash display and Message Center
- SecuriCode™ Keyless Entry Keypad
- Dual-zone Electronic Automatic Temperature Control
- Flow-through center console with removable storage trays and (2) 12V auxiliary power points
- Reverse Sensing System
- Environmentally responsible seat materials

#### Performance/Handling

- 2.5L Duratec I-4 engine delivers an impressive 171 horsepower
- 3.0L Duratec FFV V6 engine has 240 horsepower
- 6-speed automatic transmission
- 5-speed manual transmission
- Michelin low-rolling-resistance tires
- Electric Power-Assisted Steering (EPAS) with Drift Control
- Class-leading fuel economy<sup>(1)</sup>
- Front-wheel drive (FWD) or Intelligent 4WD System
- Four-wheel independent suspension provides a smooth, refined ride
- 3500-lb. maximum towing capacity with Class II Trailer Towing Package and Duratec V6 engine
- Trailer Sway Control

#### Design/Styling

- Clean, bold and tough exterior design
- Top-of-dash display
- Ice Blue backlighting for the interior controls
- Ergonomic and stylish interior treatments
- Ambient interior lighting

#### Safety/Security

- Advance Trac with RSC (Roll Stability Control™)
- Personal Safety System™
- Safety Canopy® System with roll sensor
- SOS Post Crash Alert System
- Four-wheel Anti-lock Braking System (ABS)
- Belt-Minder®
- Rear door child safety locks
- SecuriLock® passive anti-theft system
- Tire Pressure Monitoring System (TPMS)

#### Quality/Reliability/Durability

- Excellent NVH (Noise, Vibration and Harshness) levels
- Worldwide testing
- Solid unibody construction
- 6-month/7500-mile oil change interval<sup>(2)</sup>
- Spark plugs rated for 90,000 miles<sup>(2)</sup>
- 5-year/60,000-mile Powertrain Limited Warranty
- 24-hour Roadside Assistance Program
- Battery Saver

(1) Class is small SUVs. EPA-estimated 22 city/28 hwy. mpg with the I-4 engine, manual transmission and FWD.

(2) Under normal driving conditions.

**NOTE:** See the latest Dealer Ordering Guide for feature availability.

## MODEL LINEUP

This page is about:

XLS

# 2010 Escape Model Lineup

### Model Lineup Pages

The Model Lineup pages are based on the Dealer Ordering Guide and are designed to show key features/equipment on each model as well as Rapid Spec content. As you move through the model lineup, each model adds to or upgrades the equipment of the preceding model, except where additions/exemptions are noted. The Escape is available in 3 models:

- XLS
- XLT
- Limited

### XLS — Standard model



#### Comfort/Convenience

- Accessory delay
- Audio — single-disc CD/MP3 capability with speed-sensitive-volume and 4 speakers
- Auxiliary audio input jack
- Center stack with top-of-dash display — black
- Climate control — single-zone manual air conditioning, rear floor registers
- Coat hook (cargo area)
- Console (floor)
  - Cup holders (4; 2 front, 2 rear)
  - Storage bin with removable bin
- Dome lamp (rear)
- Dome lamp with map lamps (center)
- Easy Fuel™ capless fuel filler
- Glove box
- Horn
- Illuminated entry
- Locks — power
- Mirror, interior — day/night
- Mirrors, exterior — manual fold, power-adjust with integrated Blind Spot mirrors
- Power points — 12V (2; 1 front, 1 rear)
- Rear defrost
- Remote Keyless Entry with integrated keyhead transmitters (2)
- Seats — cloth
  - 5-passenger with fixed head restraints and 3-point safety belts
  - Driver — 2-way, manual
  - Rear seat — 60/40 split, tip-fold-flat latch

- Shift knob — black
- Spare tire — mini
- Steering wheel — tilt, urethane with cruise controls
- Sun visors — cloth with dual vanity mirrors
- Windows — power, driver one-touch down
- Windshield wipers (front) — fixed interval
- Windshield wiper (rear) — 2-speed

#### Safety/Security

- AdvanceTrac® with RSC® (Roll Stability Control™)
- Anti-lock Braking System (ABS)
- Battery Saver
- Belt-Minder®
- Child safety locks — rear door
- LATCH (Lower Anchors and Tethers for CHildren) System
- Personal Safety System™
- Safety Canopy® System with roll sensor
- SecuriLock® passive anti-theft system
- Side-impact airbags
- SOS Post Crash Alert System
- Tire Pressure Monitoring System (TPMS)

#### Performance/Handling

- Brakes — front disc, rear drum
- Engine — 2.5L Duratec® I-4
- Powertrain — front-wheel drive
- Steering
  - Electric Power-Assisted (EPAS) with Drift Control
  - Rack-and-pinion
- Suspension — 4-wheel independent
- Tires — P235/70R16 low-rolling-resistance all-season
- Transmission — 5-speed manual

#### Design/Styling

- Door handles (exterior) — black
- Fascias (front/rear) — body-color
- Glass — solar-tinted
- Grille — chrome upper, body-color lower
- Headlamps — clear lens
- Instrument cluster with Ice Blue lighting
- Mirrors (exterior) — manual fold, black
- Upholstery — cloth
- Wheels — 16" aluminum

#### XLS RAPID SPEC OPTIONS

##### Rapid Spec

##### Option Group 100A

- Includes XLS standard equipment

##### Option Group 101A

- 6-speed automatic transmission

##### Option Group 102A

- 6-speed automatic transmission
- Cargo Package
  - Cargo area cover
  - Roof rails with crossbars
  - Wet trunk bin

##### Freestanding Options

- Floor mats — carpeted, front and rear
- Intelligent 4WD with 6-speed automatic transmission (101A and 102A)
- License plate bracket
- SYNC® voice-activated communications and entertainment system (101A and 102A; requires SYNC Equipment Group)
- SYNC Equipment Group
  - Electrochromic auto-dimming rearview mirror
  - SYNC steering wheel audio controls

#### XLS POWERTRAIN AVAILABILITY

Powertrain	Option Code
FWD (Front-Wheel Drive) 2.5L I4	U0C
4WD (Four-Wheel Drive) 2.5L I4	U9C

**NOTE:** The above information is an excerpt to be used with pages 2 and 3 of the 7/1/09 Escape Dealer Ordering Guide. For more information and the latest Dealer Ordering Guide go to [fmcdealer.com](http://fmcdealer.com).

# 2010 Escape Model Lineup

**MODEL LINEUP**

**This page is about:**

XLT —

**XLT** — Includes all XLS content, plus:



### Comfort/Convenience

- Auto headlamps
- Center stack with top-of-dash display — Ghin Rime
- Floor mats — color-keyed carpet with driver retention hook
- Map pockets — front seatback
- Message Center with compass and outside temperature display
- Mirror (interior) — electrochromic auto-dimming
- MyKey™
- Overhead console
- Seats
  - Premium cloth (eco-responsible fabric on seating surfaces and door inserts)
  - 5-passenger with fixed head restraints and 3-point safety belts
  - Driver — 6-way power, manual lumbar/recline
- SecuriCode™ Keyless Entry Keypad
- Shift knob — black with chrome trim
- SIRIUS® Satellite Radio
- Steering wheel — leather wrapped with audio controls
- Sun visors — cloth with dual illuminated vanity mirrors

### Performance/Handling

- 6-speed automatic transmission

### Design/Styling

- Fog lamps
- Glass — privacy
- Roof rack rails (without crossbars)
- XLT badge

### XLT RAPID SPEC OPTIONS

#### Rapid Spec

#### Option Group 200A

- Includes XLT standard equipment

#### Option Group 201A

- Cargo Package
  - Cargo area cover
  - Roof rails with crossbars
  - Wet trunk bin

#### Option Group 202A

- Sun & SYNC® Package
  - SYNC voice-activated communications and entertainment system
  - Moonroof

#### Option Group 203A

- Cargo Package
- Sun & SYNC Package

#### Option Group 204A

- Cargo Package
- Leather Package
  - Ambient interior lighting
  - Leather-trimmed seating surfaces
- Sun & SYNC Package

#### Freestanding Options

- 17" Chrome-Clad Wheels (except 200A)
- 3.0L Duratec® FFV (E85) V6 engine
- Intelligent 4WD
- Leather Package (included with 204A; requires Sport Appearance Package)
- License plate bracket
- Premium sound system — single-disc CD/MP3 capable with 7 speakers (except 200A)
- Sport Appearance Package
  - Painted high-gloss black grille and lower front appliqué
  - Blacked-out headlamp treatment
  - P225/65R17 all-season tires mounted on 17" x 7" premium black wheels with machined perimeter ring
  - Gloss black exterior mirrors and liftgate spoiler
  - Body-color door handles and rocker moldings
  - Charcoal Black interior
  - Black interior finish panels
  - Chrome interior door handles, air vent trim rings and shifter knob insert
  - Vinyl door trim panels
  - Heated exterior side mirrors
  - Roof rails (included when paired with Sun & SYNC or Cargo Package)

**NOTE:** Available only in Sangria Red Metallic, Ingot Silver Metallic or Black exterior colors

- Step bars (not available with Sport Appearance Package)
- SYNC voice-activated communications and entertainment system (200A and 201A only)
- Class II Trailer Tow with Trailer Sway Control (Requires 3.0L Duratec FFV V6 engine)

### XLT POWERTRAIN AVAILABILITY

Powertrain	Option Code
FWD (Front-Wheel Drive) 2.5L I4	U0D
4WD (Four-Wheel Drive) 2.5L I4	U9D
FWD 3.0L FFV V6	U0D/99G
4WD 3.0L FFV V6	U9E/99G

**NOTE:** The above information is an excerpt to be used with pages 4 and 5 of the 7/1/09 Escape Dealer Ordering Guide. For more information and the latest Dealer Ordering Guide go to [fmcdealer.com](http://fmcdealer.com).

July 2009

**MODEL LINEUP****This page is about:**

— Limited

# 2010 Escape Model Lineup

**Limited** — Includes all XLT content, plus:**Comfort/Convenience**

- Audio — single CD/MP3 capability and 6 speakers
- Cargo Package
  - Cargo area cover
  - Roof rails with crossbars
  - Wet trunk bin
- Center stack with top-of-dash display — gloss black
- Mirrors (exterior), heated — body-color
- Seat, heated front — leather-trimmed
- Shift knob insert — chrome
- Shifter bezel — chrome
- SYNC® — includes electrochromic auto-dimming mirror with integrated microphone

**Design/Styling**

- Ambient interior lighting
- Center stack — Ebony Black
- Chrome Appearance Package
  - Grille — chrome upper and lower
  - Liftgate trim — chrome
  - Roof rail inserts — chrome
- Door handles (exterior) — body-color
- Door handles (interior) — chrome
- Limited badge
- Register bezels — chrome
- Wheels — 16" bright machined aluminum

**LIMITED RAPID SPEC OPTIONS****Rapid Spec****Option Group 300A**

- Includes Limited standard equipment

**Option Group 301A**

- Moon and Tune Package
  - Moonroof
  - Premium Sound System — Single-disc CD/MP3 capable with 7 speakers

**Option Group 302A**

- Limited Luxury Package
  - Dual-zone Electronic Automatic Temperature Control
  - Reverse Sensing System
  - Rearview Camera
  - Universal garage door opener
- Moon and Tune Package

**Freestanding Options**

- 17" Chrome-Clad Wheels
- 3.0L Duratec® FFV (E85) V6 Engine
- Active Park Assist (302A only)
- Intelligent 4WD
- License plate bracket
- Class II Trailer Tow with Trailer Sway Control (Requires 3.0L Duratec FFV [E85] V6 Engine)
- Voice-activated Navigation System with SIRIUS Travel Link™

**LIMITED POWERTRAIN AVAILABILITY**

Powertrain	Option Code
FWD (Front-Wheel Drive) 2.5L I4	U0E
4WD (Four-Wheel Drive) 2.5L I4	U9E
FWD 3.0L FFV V6	U0D/99G
4WD 3.0L FFV V6	U9E/99G

**NOTE:** The above information is an excerpt to be used with pages 7 and 8 of the 7/1/09 Escape Dealer Ordering Guide. For more information and the latest Dealer Ordering Guide go to [fmcdealer.com](http://fmcdealer.com).

# 2010 Escape

## Comfort/Convenience

COMFORT/CONVENIENCE

This page is about:

- Active Park Assist
- Blind Spot Exterior Mirrors
- Industry-exclusive Easy Fuel™ Capless Fuel Filler
- Rearview Camera
- MyKey™
- SYNC®

## Overview

### Key Messages

#### Escape



- New Active Park Assist helps take the tension out of parallel parking
- Environmentally responsible seats include eco-responsible seating fabric and bio-foam padding
- Industry-exclusive Easy Fuel™ capless fuel filler eliminates the need for a fuel cap
- Voice-activated Navigation System with SIRIUS Travel Link™ includes a 10 GB Music Jukebox
- SYNC® now includes Traffic, Directions and Information functionality<sup>(1)</sup>
- Integrated center stack includes a top-of-dash display with references to radio station, dual-zone temperature settings, compass and outside temperature displayed at eye level

### Key Features

#### Seating

**60/40 split-folding rear seatbacks** allow flexibility for passengers or a flat cargo area loadfloor when the head restraints are removed and seatbacks are folded.

**Dual reclining front seatbacks** for occupant comfort.

#### Exterior

**Active Park Assist** is designed to help take the tension out of parallel parking. This system uses forward sensors and the Reverse Sensing System to help drivers avoid obstacles directly in front of and behind the vehicle and will “scan” both sides of the road for parking spaces with sensors located in the front and rear fascias to assist them in parking.

**Blind spot exterior mirrors** help keep the driver aware of vehicles entering their “blind zone” by integrating a secondary convex mirror into the traditional exterior sideview mirror design.

**Industry-exclusive Easy Fuel™ capless fuel filler** eliminates the need for a fuel filler cap and helps make fill-ups easier — no more hassle of fumbling with a fuel filler cap.



**Reverse Sensing System** sounds warning tones through the audio system when an object is detected behind the vehicle.

**Rearview Camera** provides added driver convenience when backing up and is especially useful when parallel parking. The liftgate-mounted camera image is displayed in the interior rearview mirror or on the Navigation System screen.

#### Interior

**MyKey™** allows parents or fleet owners to help increase the safety of at-risk drivers, such as teenagers, with the ability to:

- Restrict vehicle top speed
- Restrict maximum audio system volume
- Establish a persistent Belt-Minder® alert that mutes the audio system until front passenger safety belts are fastened
- Establish an earlier Low Fuel Warning indicator
- Restrict the disabling of certain features, if equipped

**Voice-activated Navigation System with SIRIUS Travel Link** includes a 10 GB Music Jukebox and an easy-to-use 6.5" LCD touch screen. SIRIUS Travel Link provides access to real-time traffic and weather updates, sports updates, and movie listing information.<sup>(2)</sup>

**SYNC®** voice-activated communications and entertainment system<sup>(1)</sup> now includes Traffic, Directions and Information functionality for 2010. This latest version of SYNC provides access to turn-by-turn directions, personalized traffic reports and business search (411) — all accessed by voice commands — in addition to 911 Assist™ and Vehicle Health Report (VHR) functionality. See pages 12 and 13 for feature description and restrictions.

**Flow-through center console** includes a front storage bin with removable trays, room to conceal a laptop computer, 4 cup holders with removable inserts and 2 power points.



**Top-of-dash display** places key information at eye level so the driver spends less time looking away from the road.



(1) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it's safe to do so.

(2) Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Service available in the 48 contiguous states and Washington, D.C. SIRIUS Travel Link is a trademark of SIRIUS XM Radio, Inc.

**This page is about:**

- Seating Choices
- Eco-responsible Seating Fabric
- Bio-foam Seat Materials
- 60/40 Split-folding Rear Seatbacks

# 2010 Escape

## Comfort/Convenience

### Seating

#### Seating Choices

- Escape offers seating for five adults
- **XLS** includes cloth low-back dual reclining front bucket seats with adjustable head restraints, manual 2-way driver seat adjustment and cloth 60/40 split-folding rear seatbacks
- **XLT** offers low-back dual reclining bucket front seats with premium cloth eco-responsible fabric and adjustable head restraints, seatback map pockets and 6-way power driver's seat. Premium cloth 60/40 split-folding rear seatbacks
- **Limited** offers premium leather-trimmed low-back dual reclining bucket seats with adjustable head restraints, seatback map pockets and 6-way power driver's seat. Premium leather-trimmed 60/40 split-folding rear seatbacks

#### Eco-responsible Seating Fabric

- Made from 100 percent postindustrial materials, utilizing plastic and polyester fibers that would normally end up in landfills as waste
- Is attractive and durable, and showcases Ford's commitment to environmental responsibility
- Standard on XLT models

#### Bio-foam Seat Materials

- Bio-foam seat padding is utilized in all Escape seats
- Production of soy-based bio-foam emits less carbon dioxide into the atmosphere and requires less energy to make compared to petroleum-based foam

#### 60/40 Split-folding Rear Seatbacks

- Enhance interior versatility
- Allow flexibility for passengers and cargo with one seat folded flat to accommodate longer cargo while still providing room for a rear-seat passenger
- Tip-fold-flat latch design makes the seats easy to operate
- A fold-flat loadfloor is provided by removing the head restraints and folding the seatbacks down



(1) Class is small SUVs.

# 2010 Escape

## Comfort/Convenience

### COMFORT/CONVENIENCE

#### This page is about:

- Active Park Assist
- Industry-exclusive Easy Fuel™ Capless Fuel Filler
- Reverse Sensing System
- SecuriCode™ Keyless Entry Keypad
- Blind Spot Exterior Mirrors
- Rearview Camera

## Exterior

### Active Park Assist

- Works in conjunction with forward sensors and Reverse Sensing System to help drivers avoid any obstacle directly in front of or behind the vehicle
- To activate the system, drivers press the Active Park Assist button located on the front console in front of the gear shifter
- Once activated, a message appears in the Message Center, indicating the system has begun searching for available parking spaces
  - Sensors located in the front and rear fascias look for adequately sized parking spaces on the passenger side of the road
- The system default is to check the passenger side; moving the turn signal to the left will change the scan direction to the driver's side
  - The system scans the spaces, measuring the size of the openings
  - When an available, adequately sized parking space is identified, Active Park Assist alerts the driver to stop by sending a message to the Message Center as well as by sounding an audible chime inside the cabin
- Once the driver has stopped the vehicle, the driver shifts the vehicle into Reverse and lets go of the steering wheel
- Active Park Assist works in conjunction with the Electric Power-Assisted Steering (EPAS) to take control of the steering input while the driver continues to control the gas, brake and transmission, slowly easing into the parking space
- If a driver manually moves the steering wheel, the Active Park Assist maneuver will automatically cancel

### Industry-exclusive Easy Fuel™ Capless Fuel Filler

- Fill-ups are easier and quicker since there is no need for a fuel filler cap
- A standard-size unleaded fuel nozzle inserts directly into the filler neck, opening a spring-loaded door to the tank
- No more dirty hands since there is no cap to fumble with, and a rubber seal on the fuel filler door helps keep dirt from entering the Easy Fuel filler
- Helps reduce fuel tank evaporative emissions by eliminating the potential for customers to drive with a missing or improperly installed gas cap
- An emergency funnel is included and is required to properly open the Easy Fuel filler opening to accept fuel from a gas can or other secondary refueling device. The funnel is stored near the spare tire jack. See the vehicle Owner's Guide for more information
- For additional security, there's a locking fuel filler plug available from Ford Accessories

### Reverse Sensing System

- Automatically alerts the driver with an audible tone to certain objects up to 6 feet behind the vehicle
- Audible tone increases in frequency as vehicle nears an object until it becomes a continuous tone when the vehicle is less than 10 inches from the object
- Very helpful when parallel parking, slowly backing up or hitching a trailer

### SecuriCode™ Keyless Entry Keypad

- Lets the driver unlock the doors and the liftgate by simply using the numbered keypad on the driver's door and a programmable 5-digit code. Pressing the 7/8 and 9/0 buttons at the same time locks the vehicle

#### PRESENTATION TIP: Easy Fuel Capless Fuel Filler

Be sure to fully understand the functionality of the Easy Fuel capless fuel filler and present the benefits during a demonstration drive and at delivery. Show the customer how it's different than a traditional system, including the fuel door seal. In addition, be sure to show the customer where the emergency funnel is located in the vehicle — it is stored near the spare tire jack — since the funnel is required for the customer to add fuel from a portable container.

### Blind Spot Exterior Mirrors

- Help keep the driver aware of vehicles entering their "blind zone"
- Include an integrated secondary convex mirror into the traditional exterior sideview mirror design to provide an optimized field of view for the driver's "blind zone"

### Rearview Camera

- Provides added driver convenience when backing up and is especially useful when parallel parking
- System automatically engages when the vehicle is placed in Reverse
- Includes a camera located in the liftgate
- Video is shown on the Navigation System screen (if equipped) with an image providing vehicle centerline, rear bumper orientation and green, yellow and red trajectory lines to relate an object's proximity to the rear of the vehicle
- Video is shown in the rearview mirror for models not equipped with the Navigation System

# 2010 Escape

## Comfort/Convenience

### This page is about:

- MyKey™
- Flow-through Center Console
- Dual-zone Electronic Automatic Temperature Control
- Top-of-Dash Display
- Overhead Consoles

## Interior

### MyKey™

- A Ford Motor Company first and an industry exclusive
- Allows owners to program a “key limit” to certain vehicle functions to help promote safe driving habits
- Default restrictions include:
  - Persistent Belt-Minder® alert that mutes audio system until front passengers fasten their safety belts
  - Earlier Low Fuel Warning indicator
  - Restriction of disabling certain features, if equipped
- Programmable restrictions include:
  - Limited vehicle top speed
  - Speed alert chimes (45, 55 or 65 mph)
  - Maximum audio system volume
- Programming MyKey is done via the Message Center
  - One standard key will be the Administrator Key, while the other will operate as MyKey with the programmed restrictions

### Flow-through Center Console

- Front storage bin includes a 3-tier storage system with two removable trays that can be attached to the outside of the console on the passenger side and to the rear of the console
  - Bottom level of the console features a “secret” storage area large enough to conceal a laptop computer or purse
- Four large, deep cup holders include removable inserts to accommodate a larger variety of sizes
  - Two cup holders near the shifter for front passengers
  - Two cup holders at the rear of the consoles for rear-seat passengers
- Auxiliary audio input jack at the base of the center stack
- Floor-mounted shifter
- Two 12V power points
  - One power point at the base of the center stack and one at the rear of the console



### Dual-zone Electronic Automatic Temperature Control

- A “set and forget” system
- Automatically modulates heating and cooling to maintain the temperature preset by the driver and front passenger

### Top-of-Dash Display

- Places key information at eye level
- Displays the following, depending on model and/or package:
  - Audio system information
  - Climate control settings (with DEATC)
  - Compass
  - Time
  - Exterior temperature
- Includes a Message Center (if equipped) providing the following:
  - Oil-change reminder
  - Average fuel economy
  - Intelligent 4WD system status
  - Warning lights for low fuel, lamp-out indicator



### Overhead Consoles

- Dual storage bins for sunglasses or other small items
- Moonroof mini console (shown) includes storage bin and map lights



# 2010 Escape

## Comfort/Convenience

### COMFORT/CONVENIENCE

#### This page is about:

- Theater-style Lighting
- Interior Space and Flexibility
- Cargo Space
- Often Overlooked Features
- Remote Keyless Entry System with Keyhead Transmitter

## Interior cont'd

### Theater-style Lighting

- Provides added convenience and security
- Brightly illuminates interior whenever door is opened
- When all doors are closed, the lights gradually dim

### Interior Space and Flexibility

- 31.4 cubic feet of cargo capacity behind the second row
- Up to 67.2 cubic feet of cargo capacity behind the first row<sup>(1)</sup>
- 130.9 cubic feet of total interior volume
- Flat loadfloor provides cargo-carrying versatility
- Cargo Package includes cargo area cover and hidden storage with wet trunk
- Cargo area coat hook
- Reversible cargo area mat features carpet on one side/ rubber on the other

#### PRESENTATION TIP: Cargo Space

Ask your customers about their recreational activities. Whether they enjoy camping or sports or anything else, show them how Escape can handle some of the typical supplies they might need to put in their vehicle. Consider having real props on hand to make it even more memorable. Demonstrate how the rear seatbacks fold flat. All this makes Escape the kind of SUV that transcends typical size-based parameters and, instead, offers smartly designed solutions.

### Often Overlooked Features

- Adjustable front safety belt D-rings provide comfort for various size occupants
- Power door locks and windows
- Accessory delay provides up to 10 minutes of power for the audio system, power windows and power moonroof after the ignition has been turned off and the vehicle doors remain closed
- Automatic On/Off headlamps turn on automatically and turn off after a set time to save battery power
- Steering-wheel-mounted audio and cruise controls

### Remote Keyless Entry System with Keyhead Transmitter

- Replaces the standard key and separate Remote Keyless Entry fob combination with a single integrated keyhead transmitter
- System operates all door and liftgate locks and includes a panic button



#### ENGINEERING INSIGHT

##### Integrated Keyhead Transmitter

The integrated keyhead transmitter is designed so customers won't accidentally activate the panic alarm while inserting or removing the key from the ignition or their pocket. To avoid any confusion or unnecessary repair visits, review these features with your customers:

- Lock/unlock functions work the same as traditional Ford key fobs
- To activate the panic alarm, press and hold the button for 1.5 seconds or longer
- To use the "car finder" feature, push the Lock button twice in 3 seconds
- The horn will chirp and the vehicle turn signals will flash once

For more details on the recommended handling of the integrated keyhead transmitter, refer to the vehicle Owner's Guide.

(1) Actual capacities vary by model.

# 2010 Escape

## Comfort/Convenience

**This page is about:**

- Audio Systems
- SIRIUS® Satellite Radio
- SYNC®
- Voice-activated Navigation System with SIRIUS Travel Link™
- SIRIUS Travel Link

### Audio/Navigation/Entertainment Systems

#### Audio Systems

- MP3 capable
  - Includes auxiliary audio input jack
  - Single-disc CD/MP3 player
  - 320-watt Premium Sound System with single-disc CD/MP3 player with subwoofer
- NOTE:** See page 27 for more information.

#### SIRIUS® Satellite Radio

- Over 130 channels
  - Commercial-free music
  - Digital sound quality
  - Seamless coverage anywhere in the 48 contiguous states and Washington, D.C.
  - 6-month complimentary subscription subject to geographic location and availability
- NOTE:** See page 27 for more information.

#### SYNC®(1)

Ford and Microsoft® have teamed up to develop SYNC. This Ford-exclusive technology will change the way customers use their digital media and Bluetooth®(2) wireless technology enabled mobile phones. SYNC allows drivers to stay connected to the information, entertainment and people they care about while on the road. SYNC features:

- Traffic, Directions and Information is new for 2010
    - Includes a complimentary 3-year prepaid subscription
  - 911 Assist™
  - Vehicle Health Report (VHR)
  - Voice-activated hands-free calling
  - Uninterrupted connections that allow going directly from mobile phone to the vehicle's hands-free phone during the call
  - Audible text messages
  - Advanced calling features like caller ID, call waiting, conference calling and more
  - Voice-activated control of an MP3-style media player
  - Instant voice recognition
  - Ringtone support
  - Automatic phone book transfer for mobile phones with this feature
  - Multilingual intelligence (English, French, Spanish)
  - For more information, go to [syncmyride.com](http://syncmyride.com)
- NOTE:** SYNC Traffic, Directions and Information services are replaced by the vehicle's Navigation System and SIRIUS Travel Link™ functionality in vehicles equipped with the combination of SYNC and the Voice-activated Navigation System. See page 13 for more information.

#### Voice-activated Navigation System with SIRIUS Travel Link™

- 6.5" LCD touch-screen display
- Real-time traffic and weather reports provided by SIRIUS Travel Link
- 10 GB Music Jukebox for storage and access to around 2,400 songs
- Integrated climate control functions
  - Temperature
  - Mode
  - Fan speed
- Voice-activated climate control functions
  - Temperature
  - Fan speed
- Fast route calculations, zooming, scrolling and route previews
- Audible step-by-step route guidance feature that announces upcoming maneuver with specific street names
- Capable of playing DVD-based movies while vehicle is in Park

#### SIRIUS Travel Link(3)

- 6-month complimentary subscription subject to geographic location and availability
  - Real-time traffic updates every 2.5 minutes and includes automatic rerouting capability
  - Weather updates provide current weather and five-day forecast
  - Fuel pricing for over 120,000 gas stations
  - Sports updates and movie listings
- NOTE:** See page 28 for more information.

(1) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it's safe to do so.

(2) The Bluetooth word mark is a trademark of the Bluetooth, SIG, Inc.

(3) Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Service available in the 48 contiguous states and Washington, D.C. SIRIUS Travel Link is a trademark of SIRIUS XM Radio, Inc.

**NOTE:** See the latest Dealer Ordering Guide for feature availability.

# 2010 Escape

## Comfort/Convenience

### COMFORT/CONVENIENCE

#### This page is about:

- Traffic, Directions and Information
- 911 Assist™
- Vehicle Health Report (VHR)

## SYNC® Technology

### Traffic, Directions and Information<sup>(1)</sup>

- Ford-exclusive technology
- Includes a complimentary 3-year prepaid subscription
- Provides simple voice command access to traffic reports, turn-by-turn driving directions, business listings, sports scores, weather forecasts and news
- Updatable by logging on to [syncmyride.com](http://syncmyride.com)
- **Traffic** provides traffic reports between two points, such as home and work
  - Also provides text message traffic alerts to the owner's mobile phone
  - Customers can use their online SYNC owner account to set up personalized address points
- **Directions** provide easy-to-understand in-vehicle driving directions to businesses, personalized locations or specific street addresses
  - The Directions service uses the same personalized address points that are used for Traffic
- **Information** provides access to:
  - Business Search by name or category with results provided in vehicle, including turn-by-turn directions and telephone number
  - News reports in a variety of categories
  - Sports scores
  - Weather information for a number of U.S. cities
  - Favorites allows customers quick access to their favorite news, sports and weather information

**NOTE:** SYNC Traffic, Directions and Information services are replaced by the vehicle's Navigation System and SIRIUS Travel Link™ functionality in vehicles equipped with the combination of SYNC and the Voice-activated Navigation System.

### 911 Assist™

- Assists occupants in placing a 911 call in certain vehicle crashes by using a properly paired and connected mobile phone inside the vehicle<sup>(2)</sup>
- Occupants can cancel the call by pressing and holding the phone button on the steering wheel, or by confirming the cancellation message on the Navigation System screen
- Connects to a 911 operator informing them of the accident
- Opens the SYNC microphone to allow vehicle occupants to communicate hands-free with the 911 operator

### Vehicle Health Report (VHR)<sup>(1)</sup>

- Produces an easy-to-understand report accessible on [syncmyride.com](http://syncmyride.com)
- Customers are able to monitor the operating condition of their vehicle and work closely with the dealership to keep it in peak running condition
- VHR combines data from multiple sources to communicate diagnostic, recall and maintenance information
- Provides the capability to seamlessly schedule dealership service via the dealer Web site, via Genuine eService or by e-mail
- Vehicle Health Overview includes:
  - Brakes and suspension
  - Checks, fluids and filters
  - Engine, transmissions and emissions systems
  - Restraints and driver assistance
- Will notify the customer of:
  - Recommended scheduled maintenance based on current odometer reading
  - Recalls and Field Service Actions requested by Ford Motor Company to repair certain safety- or emissions-related concerns



(1) Driving while distracted may result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it's safe to do so.  
(2) The vehicle electrical system (including the battery), the wireless service provider's signal and a connected mobile phone all must be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC and the 911 Assist feature enabled for 911 to be dialed.

## COMFORT/CONVENIENCE

### This page is about:

- Cargo Package
- Sun & SYNC® Package
- Moon and Tune Package
- Leather Package
- Limited Luxury Package
- SYNC Equipment Group

# 2010 Escape

## Comfort/Convenience

### Available Packages

#### Cargo Package

- Roof rails with crossbars
- Cargo area cover
- Wet trunk bin located under the rear cargo area cover provides a secure storage area for wet or dry items



#### Sun & SYNC® Package

- Power moonroof
- SYNC voice-activated communications and entertainment system

#### Moon and Tune Package

- Power moonroof
- 320-watt Premium Sound System  
single-disc in-dash CD/MP3 capable with 7 speakers

#### Leather Package (63G)

- Ambient interior lighting
- Leather-trimmed front and rear seats

#### Limited Luxury Package

- Dual-zone Electronic Automatic Temperature Control
- Rearview Camera
- Universal garage door opener
- Reverse Sensing System

#### SYNC Equipment Group (85K)

- Electrochromic auto-dimming rearview mirror with microphone
- SYNC steering wheel audio controls
- Requires SYNC voice-activated communications and entertainment system



# 2010 Escape

## Performance/Handling

### PERFORMANCE/HANDLING

#### This page is about:

- 2.5L Duratec® I-4 Engine
- 3.0L Duratec FFV V6 Engine
- 6-speed Automatic Transmission
- Intelligent 4WD System
- "Green" Features
- Electric Power-Assisted Steering (EPAS) with Drift Control

## Overview

### Key Messages

#### Escape



- 2.5L Duratec® I-4 engine delivers impressive power and class-leading<sup>(1)</sup> fuel economy
- 3.0L Duratec FFV V6 engine offers impressive power and fuel economy — and new for 2010 — flexible fuel (E85) capability
- 6-speed automatic transmission
- Escape powertrain combinations meet California Ultra Low Emissions Vehicle (ULEV II), Federal Tier 2 Bin 5 or Federal Tier 2 Bin 4 emissions standards
- Trailer Sway Control, new for 2010, helps correct unwanted trailer sway

### Key Features

#### Powertrain

**2.5L Duratec I-4 engine** with four valves per cylinder and intake-Variable Cam Timing (i-VCT) delivers an impressive 171 horsepower, class-leading fuel economy.<sup>(1)</sup>

**3.0L Duratec FFV V6 engine** offers an impressive 240 horsepower and 223 lb.-ft. of torque. Flexible Fuel (E85) compatibility means the engine is capable of operating on E85, gasoline or any combination of the two fuels in the same tank.

**6-speed automatic transmission** provides smooth, quiet operation with impressive off-the-line acceleration and improved highway fuel economy.

**Front-wheel drive powertrain** provides excellent handling, traction and control. Escape is the only traditional Ford SUV to offer front-wheel drive.

**Intelligent 4WD System** enhances the level of traction and control in various driving conditions.

#### "Green" Features

- Escape with the 2.5L Duratec engine meets Federal Tier 2 Bin 5 or California ULEV II emissions standards
- Escape with the 3.0L Duratec FFV V6 engine meets Federal Tier 2 Bin 4 standards, which emits less smog-forming emissions than the California ULEV II standard. It also operates on E85 fuel, which is a blend of 85 percent ethanol fuel and 15 percent unleaded gasoline. Ethanol is a type of fuel produced domestically from corn and other crops. Because it is produced from crops, it is a renewable fuel and reduces dependence on imported oil
- Both Duratec engines have a catalytic converter that contains less precious metal and utilizes an electrical vapor management system to help reduce the evaporation of fuel into the air

#### Chassis

**Independent front and rear suspension** includes retuned front struts and rear shock absorbers, revised spring rates and a new rear stabilizer bar for a more responsive, yet smooth ride.

**Electric Power-Assisted Steering (EPAS) with Drift Control** helps contribute to increased fuel economy by eliminating the hydraulic power assist pump and provides increased steering assist at low speeds and less steering assist at high speeds. Drift Control, new for 2010, helps EPAS deliver even steering efforts and helps the driver keep the vehicle in the straight path on uneven or crowned roads.

**Michelin low-rolling-resistance tires** help improve fuel economy, offer more precise steering and handling response, and help improve braking performance. In addition, the tires are designed to offer improved performance in wet and snowy conditions.

#### Towing

**3500-lb. maximum towing capacity** when properly equipped with the Class II Trailer Towing Package, Trailer Sway Control and 3.0L Duratec FFV V6 engine.



**Trailer Sway Control** is a component within AdvanceTrac® designed to monitor the vehicle's performance while towing, working to correct unwanted trailer sway. Included in the Class II Trailer Towing Package.

**Flat/Neutral Tow** is also known as four-wheel-down towing and refers to towing a vehicle with all four of its wheels on the ground — for example, when towing a vehicle behind a motorhome. All Escape models offer neutral tow capability.

### Escape EPA-estimated Fuel Economy

FWD (engine/trans.)	City/Hwy. (mpg)	4WD (engine/trans.)	City/Hwy. (mpg)
2.5L/Manual	22/28	2.5L/Automatic	20/26
2.5L/Automatic	22/28	3.0L/Automatic (Gas)	18/23
3.0L/Automatic (Gas)	19/25	3.0L/Automatic (E85)	13/17
3.0L/Automatic (E85)	14/19		

(1) Class is small SUVs. EPA-estimated 22 city/28 hwy. with I-4 engine, manual transmission and FWD.

# 2010 Escape

## Performance/Handling

**This page is about:**

- Shared Engine Technologies
- Electronic Throttle Control
- Flexible Fuel Capability
- 2.5L Duratec® I-4 Engine
- 3.0L Duratec FFV V6 Engine

### Powertrain

#### Shared Engine Technologies

- Aluminum construction helps reduce vehicle weight
- Dual Overhead Cam (DOHC) valvetrain
- Four valves per cylinder for improved engine breathing
- Intake-Variable Cam Timing (i-VCT)
- Electronic Throttle Control
- Combination of technologies helps deliver smooth, spirited performance with good fuel economy and emissions

#### Four-valve Technology

- Both engines use two intake and two exhaust valves per cylinder
- Improves the air/fuel flow into and out of the engine cylinders for increased horsepower and torque compared to overhead valve engines

#### i-VCT

- Both engines now feature i-VCT
- Camshafts operate the intake valves at different times in the combustion cycle, based on speed and load
- Adjusts timing for maximum performance and efficiency
- Provides outstanding efficiency under low load conditions like idling or highway cruising
- Delivers remarkable power for accelerating

#### Electronic Throttle Control

- Also known as "drive-by-wire"
- Uses electronic sensors to operate the throttle
- Powertrain control module uses information from sensors that detect the pedal position and vehicle operating conditions, and determines the optimum throttle opening and fuel delivery for maximum engine performance
- Enhances control, performance and driveability

#### 2.5L Duratec® I-4 Engine

- Horsepower output 171 @ 6000 rpm
- Torque output 171 lb.-ft. @ 4500 rpm
- Class-leading fuel economy<sup>(1)</sup>
- Overall displacement 2.5L with a large bore and long stroke
- Intake manifold has been optimized for the increased engine displacement
- Cylinder head port design improves intake airflow and fuel/air mixing for better combustion at light loads. Exhaust ports improve flow for increased emissions performance
- Balance shaft helps lessen engine vibration — to perform smoothly, much like a V6 engine does
- i-VCT provides performance and fuel economy
- Mated to a 5-speed manual or 6-speed automatic transmission

#### A CLOSER LOOK: Balance Shaft

Some engines have a tendency to rock back and forth as the cylinders go up and down. At times, passengers can feel this rocking motion inside the vehicle. To prevent this, engineers often add a heavy tube that runs through the engine and parallel to the crankshaft. Called a balance shaft, this device has weights that offset the rocking motion. In the Escape's I-4 engine, the balance shaft helps lessen engine vibration and lets the engine run smoothly at idle and under acceleration.

#### 3.0L Duratec FFV V6 Engine

- Horsepower output 240 @ 6550 rpm
- Torque output 223 @ 4300 rpm
- Composite intake manifold with improved flow runners
- Cylinder head port design improves intake airflow and fuel/air mixing for better combustion at light loads
  - Revised exhaust ports improve flow for increased emissions performance
- Mated to a 6-speed automatic transmission
- Capable of operating on E85, gasoline or any combination of the two fuels in the same tank

#### PRESENTATION TIP: Flexible Fuel (E85) Capability

Escape equipped with the 3.0L Duratec FFV V6 engine offers Flexible Fuel (E85) capability. This allows the engine to operate on E85 fuel – a blend of 85 percent ethanol fuel and 15 percent unleaded gasoline. The 3.0L FFV V6 can run on E85 fuel, regular unleaded gasoline or any combination of the two. It's important to note that while operating on E85, the 3.0L FFV V6 may deliver measurably less fuel economy. This is normal, since E85 has less energy as a fuel, it takes more E85 to make the same power as unleaded gasoline. The primary benefits of E85 fuel are that it's made from renewable resources to help reduce our dependence on imported oil and lowers greenhouse emissions.

(1) Class is small SUVs. EPA-estimated 22 city/28 hwy. with I-4 engine, manual transmission and FWD.

# 2010 Escape

## Performance/Handling

### PERFORMANCE/HANDLING

This page is about:

- 5-speed Manual Transmission
- 6-speed Automatic Transmission
- Intelligent 4WD System

## Powertrain cont'd

### 5-speed Manual Transmission

- Fully synchronized for smooth shifts
- Overdrive fifth gear helps maximize fuel economy

### 6-speed Automatic Transmission

- Wide 6.04:1 gear ratio delivers good fuel economy and performance
- Short first and second gears provide impressive launch and acceleration
- Tall overdrive gear is designed to provide better fuel economy
- Short steps between intermediate gears enhance performance and feel by finding the right gear for the most efficient operating conditions
- Every part of the transmission is designed to provide smooth, quiet operation
- Transmission fluid "filled for life" to help lower cost of ownership

### Intelligent 4WD System

- Escape offers available Intelligent 4WD System to enhance the standard front-wheel-drive (FWD) powertrain
- No driver-operated switch or button, the system is transparent and automatic
- In normal conditions, such as on the highway, the system maintains FWD operation
- System senses when wheel slip might occur and will start to transfer power even before the wheels begin to slip
- Reacts quickly to changes in road conditions, enhancing control by automatically sending power to the wheel or wheels with the best traction in on- or off-road conditions
- Intelligent 4WD paired with standard AdvanceTrac® with RSC® (Roll Stability Control™) further enhances vehicle stability and control

## ENGINEERING INSIGHT

### Intelligent 4WD System

#### How It Works

- Intelligent 4WD uses electromagnetic activation of an internal clutch pack
- Engages when sensors detect wheel slip in the front wheels, and often acts preemptively to prevent slip from happening in the first place
- When activated, the system uses force from an electromagnet to push clutch plates together
- Driveshaft torque is transmitted through the unit to the rear wheels, taking power from the front wheels and sending it to the rear wheels
- System can react within milliseconds to distribute up to 100 percent of the available torque to the rear wheels
- Check out the Escape section of **eSourceBook** for an Intelligent 4WD animation

#### Going Off-road

- Gravel, sand, mud and snow all challenge a vehicle's ability to maintain traction and control
- Intelligent 4WD proactively compensates for these conditions, immediately transferring torque from front to rear, so all four wheels have power
- This allows the vehicle to maintain traction so the driver can maintain control throughout the off-road experience



For an online animated demonstration of Intelligent 4WD go to [esourcebook.dealerconnection.com](http://esourcebook.dealerconnection.com).

**This page is about:**

- Four-wheel Independent Suspension
- Front and Rear Suspensions
- Braking System
- Electric Power-Assisted Steering (EPAS) with Drift Control
- Michelin Low-rolling-resistance Tires
- Towing

# 2010 Escape

## Performance/Handling

### Chassis

#### Four-wheel Independent Suspension

- Revised rear stabilizer bar and spring rates and retuned shock absorbers provide a more responsive yet smooth ride
- Optimizes handling to help improve vehicle tracking and stability during braking
- Each wheel absorbs bumps independently for nimble handling characteristics and smooth ride

#### Front Suspension

- Large-diameter front struts and modified lower control arm bushings help isolate shock force to help improve ride and comfort
- Precise steering due to low-friction stabilizer bar links
- Stabilizer bar helps reduce body roll while cornering

#### Rear Suspension

- Double lateral link and semi-trailing arm design
- Long travel jounce bumpers help absorb harsh impacts
- Independent design helps maximize interior space
- Stabilizer bar helps reduce body roll while cornering

#### Braking System

- Retuned for better brake feel and performance
- 11.9" rotors up front and 10" drums in the rear
- Brake lining material creates dramatically less dust
- Combined with EPAS, the system provides excellent pedal sensitivity and feedback
- Includes Anti-lock Braking System (ABS)

#### Electric Power-Assisted Steering (EPAS) with Drift Control

- EPAS is a sophisticated electric speed-sensitive steering assist system
  - Offers light, responsive steering around town and parking
  - At higher speeds, EPAS delivers less steering assist for more confident control
- EPAS replaces the hydraulic gear system that pulled power (and efficiency) from the engine via a belt
- Helps improve fuel economy and eliminate hydraulic noises common with hydraulic systems

#### Drift Control

- An automatic system that uses EPAS to help continuously correct for road irregularities and improve overall steering feel
- System is continually "learning" and adapting to steering conditions and compensates for changes that can cause the vehicle to pull left or right
  - Assists the steering effort to help the driver maintain a straighter path
  - Helps driver avoid unwanted lane changes (or drift)
- Reduces steering effort required when driving on crowned roads or in heavy side winds

#### Michelin Low-rolling-resistance Tires

- Designed specifically for Escape and Escape Hybrid as the standard tire
- Design was a result of extensive development and testing and helps improve fuel economy and braking performance while also providing precise steering and handling response
- Deliver reduced road noise and tire wear and improved wet and snow weather performance compared to the previous standard tire

### Towing

#### Trailer Sway Control

- Works in conjunction with the AdvanceTrac® with RSC® (Roll Stability Control™) system to expand the vehicle's dynamic stability control capabilities, adding an additional layer of confidence and control while towing a trailer
- AdvanceTrac control module incorporates additional software to monitor the vehicle's performance while towing
- The added software measures the yaw motion of the vehicle to determine if the trailer is swaying and then responds to eliminate the sway condition by reducing engine power and/or applying brake pressure to certain wheels to help the driver regain control of the trailer

#### Towing Capacities

- 1500-lb. maximum capacity with the 2.5L Duratec I-4 engine
- 3500-lb. maximum capacity with the 3.0L Duratec FFV V6 engine and Class II Trailer Towing Package

#### Class II Trailer Towing Package

- 4-pin trailer wiring harness and 4-pin connector
- Hitch receiver with 3500-lb. weight-carrying capacity
- Trailer Sway Control

# 2010 Escape

## Design/Styling

### DESIGN/STYLING

This page is about:

Key Exterior Features

Key Interior Features

## Overview

### Key Messages

#### Escape



- Escape maintains Ford's traditional SUV heritage and tough truck cues while staying true to traditional small SUV styling
- Bold exterior design with an athletic stance and aggressive look
- Interior features upscale design and built-in versatility
- Escape seats feature comfort and eco-responsible seating fabric and bio-foam seat padding
- Ambient interior lighting allows the customer to set the mood with a choice of seven colors for the cup holder and footwell illumination

### Key Features

#### Exterior

**Rear liftgate with flip-up glass** provides access to the cargo area through the glass opening, or with the liftgate completely open.

**Large headlamps** feature the Ford-themed step-up design with the integrated side marker lights wrapping around into the front fenders.

**Raised power dome hood** features a reverse-crease design for a smooth, yet powerful appearance.

**Large aerodynamic exterior mirror design** provides a large glass area for excellent visibility with very low wind noise.

**Body-color front fascia** provides a flowing appearance and houses fog lamps for improved visibility in bad weather.

**Body-color rear fascia** includes a convenient step pad.

**Taillamps** include wraparound clear bands that lead the eye from the rear to the side of the vehicle.

**Raised beltline** contributes to a modern proportion of vehicle bodyside to glass.

**Individual aluminum wheel designs** distinguish each trim level.



#### Interior

**Monotone interior environment** provides an upscale appearance.

**Top-of-dash display** replaces traditional brick-style systems that stack in instrument panel.



**Instrument panel and center stack** flow into the center console for a finished look and include easy-to-reach controls.



**Ice Blue lighting** enhances the overall feel of the interior with illumination for all interior controls including the instrument cluster, center console, power door lock and window switches and steering-wheel-mounted controls.

**Ambient interior lighting** provides a choice of aqua, blue, green, purple, red, yellow and white as a color of illumination for the front cup holders and the front and rear footwells via a control switch located on the console next to the shifter.

**This page is about:**

- Exterior Differentiation
- Sport Appearance Package
- Exterior Colors
- Wheels
- Interior Differentiation

# 2010 Escape

## Design/Styling

### Exterior Differentiation

#### XLS

- Chrome grille
- Body-color fascias
- Black door handles
- Black exterior mirrors
- 16" 5-spoke aluminum wheels

#### XLT

- Fog lamps
- Privacy glass
- Black roof rack rails

#### Limited

- Chrome grille and lower grille appliqué
- Body-color door handles
- Body-color mirror caps
- Chrome roof rail inserts
- 16" bright machined aluminum wheels
- Chrome liftgate garnish

#### Sport Appearance Package (47E)

- Painted high-gloss black grille and lower front appliqué
- Blacked-out headlamp treatment
- P225/65R17 all-season tires mounted on 17" x 7" premium black wheels with machined perimeter ring
- Gloss Black exterior mirrors and liftgate spoiler
- Body-color door handles and rocker moldings
- Heated exterior side mirrors
- Roof rails are included with the Cargo and/or Sun & SYNC® Packages
- Exterior color availability
  - Black
  - Ingot Silver Metallic
  - Sangria Red Metallic
- See below for interior features

#### XLS and XLT Exterior Colors

- New Gold Leaf Metallic
- New Ingot Silver Metallic
- New Steel Blue Metallic
- Sangria Red Metallic
- Sport Blue Metallic
- Sterling Grey Metallic
- White Suede
- Black
- See page 30 for availability

#### Limited Exterior Colors

- New Gold Leaf Metallic
- New Ingot Silver Metallic
- New Steel Blue Metallic
- Sangria Red Metallic
- Sterling Grey Metallic
- White Suede
- Black

#### Wheels

- XLS and XLT — 16" x 7" 5-spoke cast aluminum
- Limited — 16" x 7" bright machined aluminum
- XLT and Limited — Available 17" x 7" chrome-clad

### Interior Differentiation

#### XLS

- Stone interior with Black accents
- Cloth interior trim
- Urethane steering wheel
- Black center stack and top-of-dash treatment
- Black interior door handles

#### XLT

- Premium cloth interior trim
- Eco-responsible fabric on the seats and door panel inserts
- Ghin Rime center stack and top-of-dash treatment
- Chrome-trimmed shifter handle
- A choice of Stone, Camel or Charcoal interior treatments on the seats and instrument panel
- Leather-wrapped steering wheel

#### Limited

- Ambient interior lighting
- Ebony center stack and top-of-dash treatment
- Chrome interior door handles
- Chrome climate control register bezels
- Leather-trimmed seats with color-coordinated door panel inserts

#### Sport Appearance Package (47E)

- Charcoal Black interior
- Black interior finish panels
- Chrome door handles, air vent trim rings and shifter knob insert
- Vinyl door trim panels
- See above for exterior features

# 2010 Escape

## Safety/Security

### SAFETY/SECURITY

#### This page is about:

- Accident Avoidance
- Occupant Protection
- Child Safety
- Personal Security

## Overview

### Key Messages

#### Escape



- Safety features are standard
- Six standard airbags with the Personal Safety System™, Safety Canopy® System and front-seat side airbags
- AdvanceTrac® with RSC® (Roll Stability Control™) automatically enhances vehicle control in wet or slippery conditions
- “Top Safety Pick” from the Insurance Institute for Highway Safety (IIHS) in 2009

### Key Features

#### Accident Avoidance

**AdvanceTrac with RSC (Roll Stability Control)** helps the driver maintain vehicle stability in adverse driving situations or when making evasive maneuvers on slippery pavement.

**Traction Control** is included with AdvanceTrac and helps provide control by limiting wheel spin to maximize available traction.

**Anti-lock Braking System (ABS)** allows for maximum steering control under hard-braking conditions where lockup may occur.

**Brake Assist** provides maximum assist when the brakes are applied suddenly but without enough force to provide full deceleration.

**Electronic Brake Force Distribution** automatically balances the front-to-rear brake force distribution to reduce the tendency for rear-wheel lockup and optimize braking performance according to vehicle load of passengers and/or cargo.

**Tire Pressure Monitoring System (TPMS)** monitors actual tire pressure of the road wheels and alerts driver if a tire is significantly underinflated.

#### Occupant Protection

**Personal Safety System™** deploys front airbags based on crash severity, safety belt usage, driver's-seat position and a Front Passenger Sensing System that activates/deactivates the passenger airbag dependent upon occupant weight classification, preventing unnecessary airbag deployment.

**Safety Canopy® System with roll sensor** deploys side curtain airbags for first- and second-row outboard seating occupants in side-impact and rollover situations.

**Front-seat side airbags** help protect front-seat occupants in certain side collisions.

**“Safety Cell” Construction** is a combination of the front-end structure, a cross-vehicle beam for the steering column and airbags and the side-door intrusion beams that helps absorb energy before it reaches the vehicle occupants.

#### Occupant Protection cont'd

**Side-door intrusion beams** add structural stability, absorb energy and help reduce passenger compartment intrusion in certain side impacts.

**Safety belts** are a 3-point design for all seating positions and include D-ring height adjusters for front occupants.

**Belt-Minder®** chimes and flashes the safety belt warning light for up to 5 minutes or until the driver and/or passenger fasten their safety belts.

**Seat design** features adjustable head restraints in all seating positions to help provide whiplash protection.

#### Child Safety

**LATCH (Lower Anchors and Tethers for Children) System** helps provide secure and correct installation of child safety seats.

**Rear-door child safety locks** prevent rear-seat occupants from opening the door from the inside.

#### Personal Security

**SecuriLock® Passive Anti-theft System** requires a key specially coded with billions of possible codes to start the vehicle.

**SOS Post Crash Alert System** activates the hazard flashers and sounds the horn after a crash where the airbags deploy.<sup>(1)</sup> Sounding the horn and flashing the hazards makes the vehicle easier to locate if the accident happened off the road. System operates until deactivated or battery power is depleted.

**24-Hour Roadside Assistance** provides roadside service for items such as running out of gas, a flat tire, jump start, etc., for 5 years or 60,000 miles, whichever comes first.

(1) SOS hardware may become damaged or the battery may lose power in a crash which could prevent operation. Not all crashes will activate an airbag.

**This page is about:**

- AdvanceTrac® with RSC® (Roll Stability Control™)
- Roll Stability Control
- Traction Control
- Four-wheel Anti-lock Braking System (ABS)
- Intelligent 4-Wheel Drive
- Brake Assist

# 2010 Escape

## Safety/Security

### Accident Avoidance



#### AdvanceTrac® with RSC® (Roll Stability Control™)

- An electronic stability control system that helps the driver maintain vehicle stability in adverse driving situations or when making evasive maneuvers on slippery pavement
- Monitors vehicle's cornering behavior with steering angle, lateral acceleration and yaw rate sensors, and automatically makes braking and throttle adjustments to match vehicle's direction to the driver's intention using Anti-lock Braking System (ABS) and Traction Control components
- AdvanceTrac with RSC automatically activates whenever the vehicle is started, but may be turned off for certain situations such as when "rocking" a vehicle stuck in mud or snow

**NOTE:** See the Safety section in the Source Book Appendices or on **eSourceBook** for more information.

#### Roll Stability Control

- RSC is an additional vehicle control software module
- Builds on the ABS, Traction Control and yaw control systems of AdvanceTrac to help keep the vehicle tires on the ground by monitoring and helping control vehicle roll rate

**NOTE:** Please remember that even sophisticated, advanced technologies cannot defy the laws of physics. Encourage safer driving habits to your customers.

#### Traction Control

- Uses a combination of brake and/or engine control to maximize available traction on slippery or loose driving surfaces at any speed

#### Four-wheel Anti-lock Braking System (ABS)

- Helps drivers to maintain steering control in emergency or other hard-braking situations
- Electronically "pumps" the brakes several times per second when the computer-controlled sensors indicate wheel lockup during hard braking

#### Intelligent 4-Wheel Drive

- Continuously monitors wheel speed, throttle position and steering angle to determine the vehicle's conditions and driver's intent
- System then determines the optimal amount of front and rear torque for the given conditions to not only reduce wheel slip but to prevent the slip from occurring in the first place, which helps keep the vehicle surefooted in a variety of conditions — slippery surfaces and anything that compromises traction

#### Intelligent 4WD Benefits

- No need to activate 4WD — it's transparent to the driver and always there when it's needed, for wet or dry pavement, creating driving confidence and peace of mind
- Since the system can transfer torque away from the front wheels, it helps reduce the type of understeer often associated with front-wheel-drive vehicles, providing improved vehicle control
- When Intelligent 4WD is combined with Traction Control or the AdvanceTrac with RSC system, a high degree of torque can be sent to the wheel with the best traction, even if the other three wheels have no traction at all

**NOTE:** See the AWD/4WD Operations section in the Source Book Appendices or on **eSourceBook** for more information.

#### Brake Assist

- Recognizes when the brake pedal is applied suddenly but without enough force to provide full deceleration
- With Brake Assist, the system engages the appropriate pressure to maximize vehicle deceleration and help reduce stopping distances
- Without the Brake Assist feature, the result could be a longer stopping distance than desired
- Once the driver releases the brake pedal, the vehicle returns to normal braking mode

#### Tire Pressure Monitoring System (TPMS)

- Sensor-based system alerts the driver to significant underinflation in any of the tires, excluding the spare
- Pressure sensors detect actual tire pressure and activate a warning light in the vehicle's dash when a tire is significantly underinflated

**NOTE:** See the Safety section in the Source Book Appendices or on **eSourceBook** for more information.

# 2010 Escape

## Safety/Security

### SAFETY/SECURITY

#### This page is about:

Personal Safety System™	—
Safety Canopy® System with Roll Sensor	—
Front-seat Side Airbags	—
LATCH (Lower Anchors and Tethers for Children) System	—
SecuriLock® Passive Anti-theft System	—
24-Hour Roadside Assistance	—

## Occupant Protection

### Personal Safety System™

The Ford Personal Safety System tailors airbag usage to the severity of the crash, driver and passenger safety belt use, driver's-seat position and passenger classification. System components include:

- Dual-stage driver and front passenger airbags
- Electronic front crash severity sensor
- Driver's-seat position sensor
- Front outboard safety belt usage sensor
- Restraint Control Module
- Front outboard safety belt energy management retractors
- Front outboard safety belt pretensioners
- Front Passenger Sensing System

**NOTE:** See the Safety section in the Source Book Appendices or on **eSourceBook** for more information.

### Safety Canopy® System with Roll Sensor

- Side curtain airbags provide head protection for all outboard seating positions
- System includes side curtain airbags and rollover sensor
- Located in the roof side rail behind the headliner, the side curtain airbags deploy downward and outward toward the side window opening to protect the heads of outboard passengers in both rows
- Side air curtains are triggered independently of the driver and front passenger airbags by side-impact sensors or by the rollover sensor
- Roll-fold technology helps the airbag slide between the glass and occupant as it inflates
- Side curtain airbags will not interfere with properly installed child safety seats or booster seats
- Canopy is designed to stay inflated longer for added protection in a rollover or multiple side impacts

### Front-seat Side Airbags

- Help protect front-seat occupants in certain side collisions
- Airbags deploy from the front seats to protect occupants' chest
- Placed in the front seatbacks, so they are always in the optimum deployment position no matter where the seat is positioned
- Designed to help protect the chest in certain side collisions

## Child Safety

### LATCH (Lower Anchors and Tethers for Children) System

- Consists of a top tether anchor point and two rigid bars located where the seat cushion meets the seatback and the upper rear headliner
- All rear-seat positions offer LATCH provisions
- LATCH-compatible child safety seat attaches to the lower anchor points by means of flexible tethers or rigid latch bars
- Uniform installation method helps eliminate the confusion associated with a variety of safety belt systems

## Personal Security

### SecuriLock® Passive Anti-theft System

- Uses a specially coded ignition key with billions of possible codes to start the vehicle
- System is designed to help prevent the engine from being started unless a coded key programmed to the vehicle is used

### 24-Hour Roadside Assistance

- Toll-free number (1-800-241-FORD) operational 24 hours, 7 days a week
- Customers can request services to change a flat tire, jump-start a battery, deliver fuel or tow the vehicle
- Available for 5 years or 60,000 miles, whichever comes first

# 2010 Escape

## Safety/Security

### Crash Test Ratings

#### NHTSA Tests

Escape achieved a 5-star rating in all four impact categories in tests performed by the National Highway Traffic Safety Administration (NHTSA).

- In the full-frontal test, vehicles are crashed into a fixed barrier at 35 mph, which is like a head-on collision between two similar vehicles, each moving at 35 mph
- Side-impact crash test represents an intersection-type collision with a 3015-lb. barrier moving at 38.5 mph into a standing vehicle
- Full frontal crash ratings should only be compared between vehicles within the same weight class (plus or minus 250 lbs.)

	Frontal-impact Rating		Side-impact Rating	
	Driver	Passenger	Front Seat	Rear Seat
Escape	★★★★★	★★★★★	★★★★★	★★★★★

#### What Do the Stars Mean?

Frontal-impact Testing

★★★★★ 5 stars = 10 percent or less chance of serious injury

Side-impact Testing

★★★★★ 5 stars = 5 percent or less chance of serious injury

#### IIHS Tests




2009 Escape was named a "Top Safety Pick" and received the highest possible rating in each of the following tests performed by the Insurance Institute for Highway Safety (IIHS):

**Frontal Offset Test** — vehicle impacts a fixed barrier at 40 mph. Only half of the vehicle's front surface makes contact with the barrier.

**Side-impact Test** — a 3300-lb. barrier moving at 31 mph strikes the side of a stationary vehicle.

**Rear-impact Test** — the vehicle's front seat is mounted on a platform which is accelerated forward. This simulates the stationary vehicle being hit from behind and tests for whiplash injury.

The 2010 Escape is anticipated to achieve these same ratings when tested.

IIHS "Top Safety Pick"	
IIHS Test	Test Evaluation Result
Frontal Offset	 Good
Side Impact	 Good
Rear Impact	 Good
Stability Control	Available <sup>(1)</sup>

(1) Escape features standard AdvanceTrac® electronic stability control.

# 2010 Escape

## Quality/Reliability/Durability

**QUALITY/RELIABILITY/DURABILITY**

**This page is about:**

- Eco-responsible Seating Materials —
- Unibody Construction —
- Interior Quietness —
- Battery Saver —
- Easy Maintenance —
- Warranty —

### Overview

#### Key Messages

##### Escape



- Escape is built to be quiet
- Worldwide testing helps ensure high levels of Quality, Reliability and Durability (QRD)
- Easy maintenance with a well-designed engine bay, 90,000-mile spark plug maintenance interval and 6-month/7500-mile oil change interval<sup>(1)</sup>

#### Key Features

##### Quality

**Eco-responsible seating materials** on XLT models showcase Ford's commitment to environmental responsibility.

- Eco-responsible seating materials are made from 100 percent postindustrial materials — plastic and polyester fibers that would normally end up in landfills as waste
- Production of bio-foam seat padding emits less carbon dioxide into the atmosphere and requires less energy to make compared to petroleum-based foam



##### NVH (Noise, Vibration and Harshness)

**Unibody construction** provides excellent structural stability in a lightweight and compact design.

**Interior quietness** is an engineering focus with Escape, with a 15 percent improvement in quietness over the previous generation. Key features include:

- Acoustically treated windshield with low profile molding and wipers to help reduce wind noise
- Aerodynamically tuned outside mirrors minimize wind noise
- Alternator placement and cooling fan design help keep the engine bay quiet
- Acoustic headliner and thicker carpet improve noise isolation
- Critical placement of sound deadening materials helps reduce noise throughout the vehicle

##### Durability

**Battery Saver** automatically shuts off any interior lamps 10 minutes after the key has been turned to the OFF/LOCK position.

##### Easy Maintenance

- Well-designed engine bay with easy access to key components
- Frequently serviced points are coded in bright yellow or identified with lettering for easy identification
- See-through fluid reservoirs
- "Filled-for-life" 6-speed automatic transmission fluid
- 150,000-mile service interval for the rear-wheel power takeoff (PTO) and rear differential of Intelligent 4WD models
- Sectioned exhaust system for easy replacement, if necessary
- Engine oil and filter change interval is 7500 miles or 6 months<sup>(1)</sup>



##### Warranty

**5-year/60,000-mile Powertrain Limited Warranty and Roadside Assistance** provide peace of mind.

<sup>(1)</sup> Under normal driving conditions.

#### ENGINEERING INSIGHT: Worldwide Testing Helps Ensure Quality, Reliability and Durability (QRD)

Escape has undergone rigorous testing in locations worldwide to examine specific aspects of the vehicle. "We tested brakes in the Grossglockner Mountains of the Swiss Alps and in Mexico," reports one Escape engineer. "There's a three-and-a-half-mile descent from Mexico City to Puerto Vallarta that requires almost constant brake

use to stay on the road. We gave a few Escape SUVs to Las Vegas taxi companies. They're notoriously tough on transmissions and it gave us a good insight into Escape's durability. The Royal Canadian Mounted Police and the Denver Police Department also tested Escape in their high-altitude, high-demand environments."

**This page is about:**

- New Vehicle Limited Warranty
- 5-year/60,000-mile Powertrain Limited Warranty
- 24-Hour Roadside Assistance

# 2010 Escape

## Quality/Reliability/Durability

### Warranty Details

#### New Vehicle Limited Warranty

- 3-year/36,000-mile Bumper-to-Bumper; no deductible
- 5-year/60,000-mile Powertrain Limited Warranty
- 5-year/unlimited-mileage Corrosion Perforation
- 5-year/60,000-mile Safety Restraint

#### 5-year/60,000-mile Powertrain Limited Warranty

- Powertrain Limited Warranty for Ford vehicles is 5 years or 60,000 miles, whichever comes first
- That's an additional 2 years/24,000 miles of coverage for components such as the engine, transmission and front- and rear-wheel-drive parts beyond the vehicle's 3-year/36,000-mile Bumper-to-Bumper Limited Warranty
- Refer to the vehicle Warranty Guide for a complete list of all of the parts covered

#### 24-Hour Roadside Assistance

- Toll-free number (1-800-241-FORD) operational 24 hours a day, every day
- Customers can request services to change flat tire, jump-start battery, unlock vehicle, deliver fuel or tow vehicle
- Available for 5 years or 60,000 miles, whichever comes first



# 2010 Escape

## AUDIO/NAVIGATION/ENTERTAINMENT

### Audio/Navigation/Entertainment

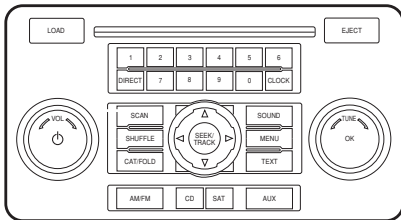
#### This page is about:

- Single-disc CD Players
- 320-watt Premium Sound System with Single-disc CD Player
- SIRIUS® Satellite Radio
- Auxiliary Audio Input Jack

#### All Escape Audio Systems Include

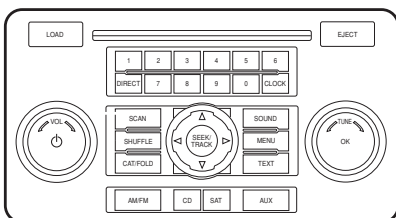
- MP3 capability
- Station Memory Presets — 12 FM, 6 AM
- Auxiliary audio input jack
- Speed-sensitive volume
- Direct Tune feature
- 10-minute operation with ignition off

#### Single-disc CD Player



- 60 watts of power
- 4 speakers

#### Single-disc CD Player



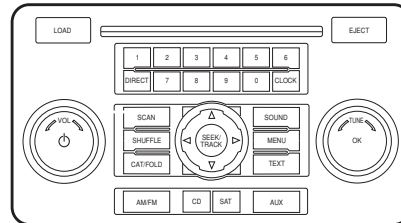
Includes or replaces features of single-disc CD player plus:

- 80 watts of power
- 6 speakers
- **RBDS (Radio Broadcast Data System) function** when selected, allows the following:
  - Only for FM radio stations supporting RBDS capability
  - Radio station call letters appear on radio display
  - Type of music format appears on radio display
  - Search for type of music format
  - Traffic information broadcasts
- **Shuffle** plays CD/MP3 tracks in random order

#### For More Audio Information

- Audio availability: See the latest Dealer Ordering Guide
- Operating information: See the vehicle Owner's Guide

#### 320-watt Premium Sound System with Single-disc CD Player



Includes or replaces features of single-disc CD player plus:

- 320 watts of power
- 7 speakers, including subwoofer and 2 tweeters
- Automatic volume control

#### SIRIUS® Satellite Radio

- Includes 6 months of SIRIUS service subject to geographic location and availability
- Order Code 96B must be specified. This will equip the vehicle with the necessary vehicle-to-radio interface and antenna
- Unit is preactivated from the factory
- SIRIUS Satellite Radio can be accessed using existing radio head controls:
  - **Aux button** — press and release to enter satellite radio mode
  - **Seek/Scan** — use these buttons to change channels
- Key benefits of SIRIUS Satellite Radio include:
  - Over 130 channels of the best music, talk, news, sports and information (65 music channels)
  - 100 percent commercial-free music
  - Seamless coverage anywhere in the 48 contiguous states and Washington, D.C.
- More information is available online at [www.sirius.com](http://www.sirius.com) or toll-free at (888) 539-SIRIUS (7474)

#### Auxiliary Audio Input Jack

- Standard with all audio systems
- Allows the use of portable MP3 players
- Vehicle audio system will not control the functions of the MP3 player

#### MP3 Capability

- Reads song title and artist from ID3 tags
- Supports up to 253 titles per disc

# 2010 Escape

## Audio/Navigation/Entertainment

### This page is about:

- Voice-activated Navigation System with SIRIUS Travel Link™
- SIRIUS Travel Link

### Voice-activated Navigation System with SIRIUS Travel Link™



- Includes the 320-watt Premium Sound System
- **Voice activation** recognizes certain voice commands to operate the system hands-free
- **6.5" LCD touch screen** operates navigation and audio functions
- Integrated **climate control** functions
- **Traffic and weather information, fuel pricing, sports updates and movie listings** provided by SIRIUS Travel Link. Learn more about the capabilities in the "A Closer Look" box at right
- **Bird's-eye map** provides a "3D" view of route, landmarks and Points of Interest (POI)
- **Hard-drive-based system** includes 10 GB of storage for music and photos
- **Music Jukebox capability** allows storage and access to around 2,400 songs
  - Browse the music library via the touch screen or by voice recognition
  - Music can be sorted by playlists
- **Upload photos** to the home screen
- **Park and Play** mode allows DVDs to play while vehicle is in Park
- **Destination selection search** methods include:
  - Street address
  - Point of Interest (POI)
  - Freeway entrance/exit search
  - Previous destination
- **Route Guidance** with turn-by-turn voice directions
  - Street name announcements
  - Freeway exit, turn and ramp transition lane guidance
  - Speed limit display on freeways
- Supports North American English, Canadian French and Mexican Spanish
- **Help menu** for basic operation, driving restrictions and navigation
- **Automatic rerouting** recalculates a new route if a turn is missed
- **Emergency button** provides nearest emergency facility to choose as a destination (hospital or police)
- **Valet Lockout Mode** disables operation of the navigation and audio systems
- **Address book** saves the most frequently used destinations for quick and easy routing

### A CLOSER LOOK: SIRIUS Travel Link<sup>(1)</sup>

- **6-month complimentary subscription**, subject to geographic location and availability, included with Navigation System
- **Real-time traffic info**
  - Provides incident, speed and flow information for 80 major cities in the continental U.S.
  - Updates every 2.5 minutes
  - View graphical overlay of incidents
  - Route recalculation based on traffic data
- **Real-time weather info**
  - Provides current weather and 5-day forecast reports that are updated every 5 minutes
  - Current conditions update every 30 minutes
  - Region of interest can be defined by customer
- **Fuel pricing** for over 120,000 gas stations
  - Search for pricing en route or based on current location
  - Displays pricing for regular, mid-grade and premium when available
- **Sports updates and movie listings**
  - Score summaries and schedules for major sports
  - Updates every 5 minutes
  - User can personalize for favorite teams
  - Movie listings for over 4,500 theaters, including times, movie summary and directions to the theater
- More information is available online at [www.sirius.com](http://www.sirius.com) or toll-free at (888) 539-SIRIUS (7474)

(1) Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Service available in the 48 contiguous states and Washington, D.C. SIRIUS Travel Link is a trademark of SIRIUS XM Radio, Inc.

### For More Audio Information





- Audio availability: See the latest Dealer Ordering Guide
- Operating information: See the vehicle Owner's Guide

# 2010 Escape Wheels

## WHEELS

This page is about:

- 16" Cast Aluminum —
- 16" Bright Machined Aluminum —
- 17" Chrome-Clad —
- 17" Premium —

Wheel		XLS	XLT	Limited
16" Cast Aluminum Wheel		Standard	Standard	—
16" Bright Machined Aluminum Wheel		—	—	Standard
17" Chrome-Clad Wheel		—	Optional	Optional
17" Premium Wheel with Black Face and Machined Perimeter Ring		—	Included in SPORT Appearance Package	—

— = Not available

**NOTE:** See the latest Dealer Ordering Guide for wheel availability.

## COLOR AND TRIM

### This page is about:

- Color and Trim Availability
- Interior Trim

# 2010 Escape

## Color and Trim

### Color and Trim Availability

Paint Name	Order Code	XLS	XLT				XLT Sport	Limited	
		Cloth	Cloth/Leather				Cloth/Leather	Leather	
		1S	2S/5S	2C/5C	29/59	29/59	5C	59	
		Stone	Stone	Camel	Charcoal Black	Charcoal Black	Camel	Charcoal Black	
New Gold Leaf Metallic	UP	■	■	■	■		■	■	
New Ingot Silver Metallic	UX	■	■	■	■	■	■	■	
New Steel Blue Metallic	UN	■	■	■	■		■	■	
Black	UA	■	■	■	■	■	■	■	
Sangria Red Metallic	JV	■	■	■	■	■	■	■	
Sport Blue Metallic	U1	■	■	■	■				
Sterling Grey Metallic	UJ	■	■	■	■		■	■	
White Suede	WS	■	■	■			■	■	

### Interior Trim

Interior Trim Type and Color Selector	Interior Colors		
	Stone	Camel	Charcoal Black
<b>XLS Manual/XLS Automatic</b> Cloth Bucket Seats with 60/40 Split Rear Seatbacks	1S		
<b>XLT</b> Monotone Premium Cloth Bucket Seats with 60/40 Split Rear Seatbacks Eco-friendly Seat Fabric Leather-trimmed Bucket Seats with 60/40 Split Rear Seatbacks	2S 5S	2C 5C	29 59
<b>Sport Appearance</b> Monotone Premium Cloth Bucket Seats with 60/40 Split Rear Seatbacks Leather-trimmed Bucket Seats with 60/40 Split Rear Seatbacks			29 59
<b>Limited</b> Leather-trimmed Bucket Seats with 60/40 Split Rear Seatbacks		5C	59

NOTE: See the 2010 Color & Upholstery Selections Guide or the Specifications section on eSourceBook for illustrations of the available seating choices.

# 2010 Escape

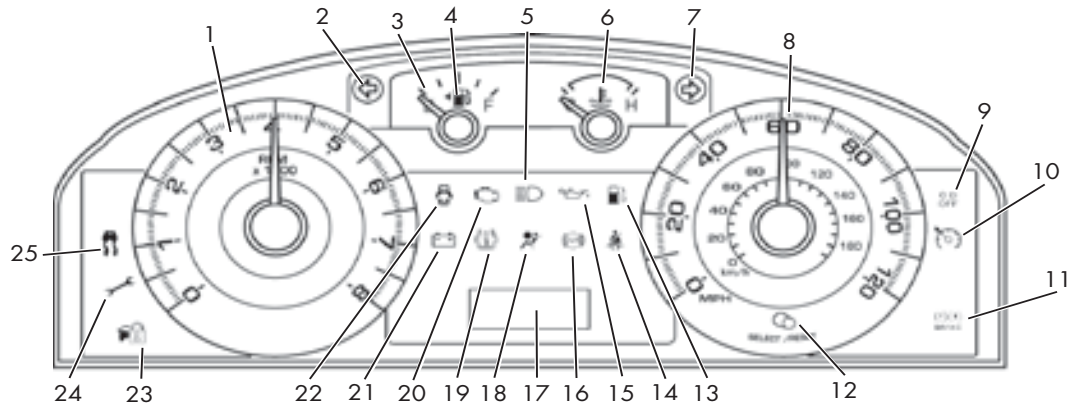
## Instrument Clusters

### INSTRUMENT CLUSTERS

This page is about:

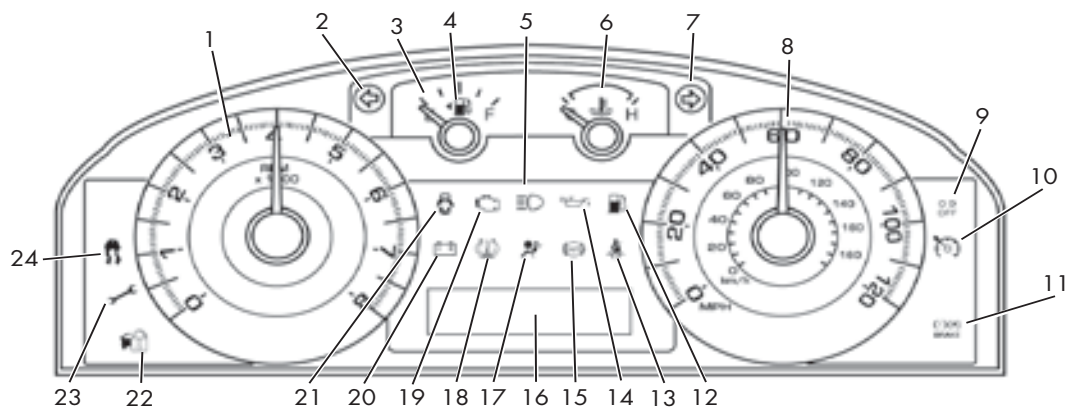
- Standard Instrument Cluster
- Available Instrument Cluster

### Standard Instrument Cluster



- |  |   |   |
|--|---|---|
| 1. Tachometer                          | 11. Brake system warning light/<br>parking brake indicator              | 18. Airbag readiness indicator/<br>warning light            |
| 2. Left turn signal indicator          | 12. Trip odometer reset button  | 19. Low tire pressure warning light                         |
| 3. Fuel gauge                          | 13. Low fuel warning light  | 20. Service engine soon warning light                       |
| 4. Fuel filler door location indicator | 14. Fasten safety belt warning light                                    | 21. Charging system warning light                           |
| 5. High-beam indicator                 | 15. Low engine oil pressure<br>warning light                            | 22. Door ajar warning light                                 |
| 6. Engine coolant temperature gauge    | 16. Anti-lock Braking System (ABS)<br>readiness indicator/warning light | 23. Anti-theft system active indicator                      |
| 7. Right turn signal indicator         | 17. Odometer/trip odometer  | 24. Throttle control/transmission fault<br>warning light    |
| 8. Speedometer                         |   | 25. AdvanceTrac®/Traction Control<br>active indicator light |
| 9. Overdrive Off indicator             |   |   |
| 10. Cruise control active indicator    |   |   |

### Available Instrument Cluster



- |  |   |  |
|--|---|--|
| 1. Tachometer                          | 11. Brake system warning light/<br>parking brake indicator              | 18. Low tire pressure warning light                        |
| 2. Left turn signal indicator          | 12. Low fuel warning light  | 19. Service engine soon warning light                      |
| 3. Fuel gauge                          | 13. Fasten safety belt warning light                                    | 20. Charging system warning light                          |
| 4. Fuel filler door location indicator | 14. Low engine oil pressure<br>warning light                            | 21. Door ajar warning light                                |
| 5. High-beam indicator                 | 15. Anti-lock Braking System (ABS)<br>readiness indicator/warning light | 22. Anti-theft system active indicator                     |
| 6. Engine coolant temperature gauge    | 16. Message Center  | 23. Throttle control/transmission fault<br>warning light   |
| 7. Right turn signal indicator         | 17. Airbag readiness indicator/<br>warning light                        | 24. AdvanceTrac/Traction Control<br>active indicator light |
| 8. Speedometer                         |   |  |
| 9. Overdrive Off indicator             |   |  |
| 10. Cruise control active indicator    |   |  |

# 2010 Escape

## GVWR, Payload and Towing

**This page is about:**

- Maximum GVWR
- Trailer Towing Applications
- Hitch Receiver Weight Capacity
- Class II Trailer Towing Package Content
- Flat/Neutral Towing

### Maximum GVWR

Powertrain	Maximum GVWR (lbs.) <sup>(1)</sup>
2.5L Duratec I-4 FWD Manual	4320
2.5L Duratec I-4 FWD Automatic	4440
2.5L Duratec I-4 Intelligent 4WD Automatic	4600
3.0L Duratec V6 FWD Automatic	4520
3.0L Duratec V6 Intelligent 4WD Automatic	4680

(1) Properly equipped.

### Trailer Towing Applications

Engine	Maximum Trailer Weight (lbs.)
2.5L Duratec I-4	1500
3.0L Duratec V6	2000 (without Class II Trailer Towing Package)
	3500 (with Class II Trailer Towing Package)

### Hitch Receiver Weight Capacity

Vehicle	Weight-carrying Capacity (lbs.) <sup>(1)</sup>	Max. Tongue Load (lbs.)	Weight-distributing Capacity (lbs.)	Max. Tongue Load (lbs.)
Escape	3500	300	—	—

(1) Ford hitch receivers do not include a hitch ball. The vehicle owner is responsible for obtaining the proper hitch ball, ball mounting and other appropriate equipment to tow both the trailer and its cargo load.

### Class II Trailer Towing Package Content

Package includes:

- 4-pin Trailer Wiring Harness and 4-pin Connector
- Hitch Receiver (weight-carrying capacity — 3500 lbs.)
- Trailer Sway Control

### Flat/Neutral Towing

Powertrain	Can It Be Neutral Towed?
2.5L FWD Manual Transmission	Yes
2.5L FWD/Intelligent 4WD Automatic Transmission	Yes
3.0L FWD/Intelligent 4WD Automatic Transmission	Yes

**NOTE:** See the RV & Trailer Towing Guide, available on eSourceBook as a printable PDF, or the vehicle Owner's Guide for additional towing information.

# 2010 Escape Weights

## WEIGHTS

This page is about:

Maximum Allowable Weight  
Cargo/Payload GVWR Worksheet

### Maximum Allowable Weight (lbs.) (Regular Production Options and Aftermarket Equipment)

Model	GVWR	2.5L DOHC I-4 Manual Transmission	2.5L DOHC I-4 Automatic Transmission	3.0L DOHC V6
FWD	4320	208	—	—
	4440	—	261	—
	4520	—	—	251
Intelligent 4WD	4600	—	268	—
	4680	—	—	247

### Total Actual Regular Production Option Content Weight Cargo/Payload GVWR Worksheet

Option Weight	(Front/Total) (lbs.)
WHEELS:	
17x 7" Chrome-Clad Aluminum Wheel	(7/15)
17 x 7" Premium Painted Aluminum Wheel	(7/13)
16 x 6.5" Full-Size Spare Wheel Steel	(-0.6/5)
TIRES:	
P215/70R16 BSW A-S (H-rated)	(-11/-23)
P235/70R16 OWL A-S (T-rated)	(1/3)
P225/65R17BSW A-T (T-rated)	(-1/-2)
P215/70R16 BSW A-S (H-rated) (Spare Tire)	(-1/8)
P235/70R16 BSW A-S (Spare Tire)	(-2/13)
OPTIONS:	
Heated Seats — Driver and Front Passenger	(3/6)
6-Way Power Driver Seat Adjuster	(7/14)
Shipping Bracket	(4/4)
7-Speaker System	(0/14)
Satellite Radio	(2/3)
Navigation System	(4/5)
Front Fog Lamps	(2/2)
Bright Grille Insert Upper and Lower	(4/3)
Body-color Painted Grille Insert Upper/Lower	(2/1.5)
Horizontal Crossbars	(0.5/3)
Roof Rails	(1/8)
Subtotal: Front/Total	___/___

Option Weight	(Front/Total) (lbs.)
Integrated Step Bar to Rocker	(9/18)
Heated Mirrors	(1/1)
Leather Seating Surfaces	(3/6)
Moonroof	(13/36)
Reverse Sensing System	(0/2)
Overhead Console with Dual Storage Bins	(0.7/0.7)
Mini Overhead Console with Single Storage Bin	(0.6/0.6)
Rear Cargo Tray	(0/4)
Cargo Area Cover	(-1/7)
Engine Block Heater	(1/1)
All-Weather Floor Mats	(9/14)
Front Floor Mats	(3/3)
Rear Floor Mats	(0/2)
SecuriCode™ Keyless Entry Keypad	(1/1)
Smoker's Package	(1/1)
Leather-Wrapped Steering Wheel	(1/1)
SYNC® Controls — Steering Wheel	(1/1)
Interior Cargo Management System	(0/1)
Class II Trailer Tow Prep with Hitch	(-5/18)
Rearview Camera	(0.5/1)
SYNC	(2/2)
Subtotal: Front/Total	___/___
Subtotal: From 1st Column	___/___
Line A: Total Actual Option Content Weight:	___/___

Escape

**NOTE:** Refer to the Truck Payload section of the Source Book Appendices book or on eSourceBook for more information.

This page left intentionally blank.

# 2010 Escape

## Custom Accessories

### From the "Wow Factory"

**FORD CUSTOM ACCESSORIES**

**This page is about:**

Available Custom Accessories —  
Selling Ford Custom Accessories —



### The Following Ford Custom Accessories Are Available for the 2010 Escape:

#### Appearance

- Roof Spoiler

#### Wheels

- Wheel Locks

#### Electronics

- Dual DVD Headrests
- Garmin® nüvi® Portable Navigation Systems
- Keyless Entry Keypad
- Remote Start Systems
- Smart Alert™ GPS Tracking & Recovery Systems
- Vehicle Security System
- Wiper Shaker

#### Exterior

- HitchScan® Rear Park Assist Sensor
- Hood Deflector
- Locking Fuel Plug
- Moonroof Deflector
- Rack Crossbars
- Running Boards – OE Style
- Side Window Deflectors
- Splash Guards – Molded and Flat
- Sportz® SUV Tent

- Thule® Rack Accessories
- Trailer Hitch, Drawbars & Hitch Balls
- Trailer Hitch Wiring Harness

#### Interior

- Ash Cup/Coin Holder
- Cargo Area Protector
- Cargo Logic
- Cargo Net
- Cargo Organizer
- Cargo Security Shade
- Electrochromic Rearview Mirrors
- Floor Mats – All-Weather Vinyl
- Interior Lighting Kit
- Katzkin® Leather-Trimmed Seating
- Soft-Sided Cargo Organizers – Folding
- Soft-Sided Cooler Bag

#### Selling Ford Custom Accessories

- Offer Custom Accessories to every customer
- Most new vehicle owners want to personalize their ride
- Add Custom Accessories into the deal for just a few dollars more
- Use the online "Accessorizer" to show customers how their vehicle will look
- Use your dealership's Accessories Storefront to boost awareness and sales
- Only you can offer Custom Accessories covered by the Ford New Vehicle Limited Warranty

**custom**  
accessories 

fordaccessories.com



July 2009

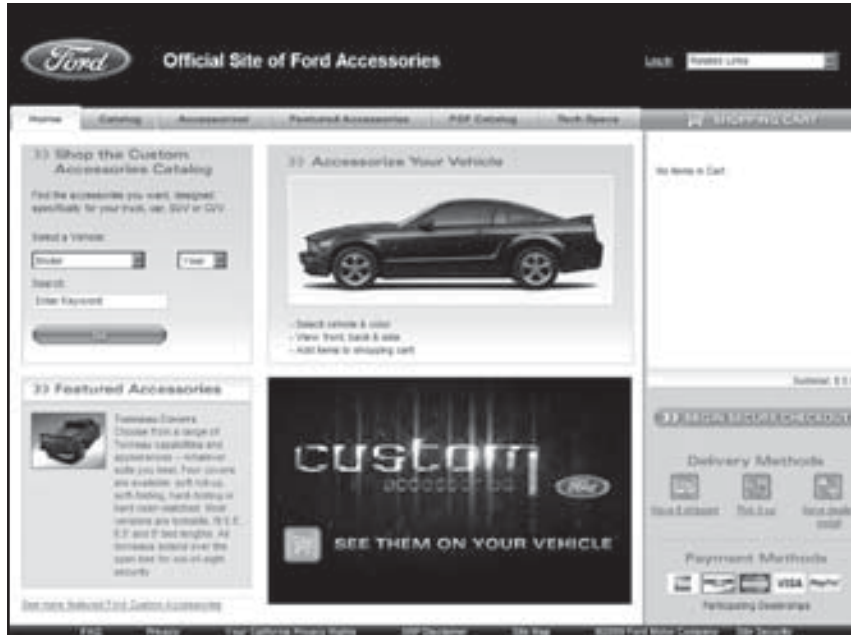
esourcebook.dealerconnection.com

Escape

35

**This page is about:**

- Custom Accessories e-Commerce Program Enrollment
- Selling Ford Custom Accessories Online



**Sell Custom Accessories 24/7 – Day and Night!**

Once enrolled, the Accessories e-Commerce Web site allows dealers to accept and process customer orders via the Internet.

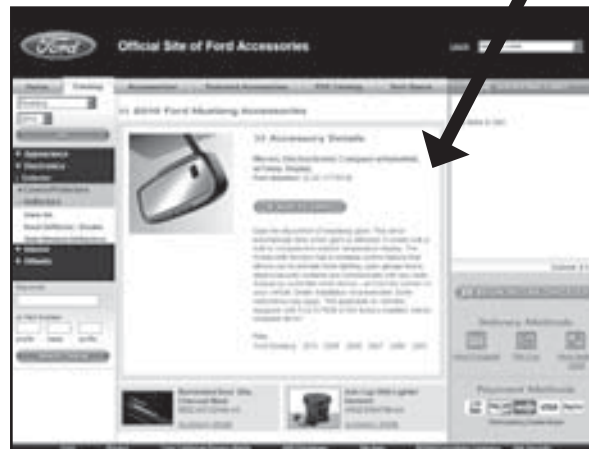
**CREATE CUSTOM PRICING, EVEN INCLUDE INSTALLATION!**

**e-Commerce Web Site Features**

- Accepts customer accessory orders via the Internet
- Offers customers full range of payment options including PayPal™, Visa®, MasterCard®, AMEX®, Discover® and Genuine Credit Card
- Allows dealers to set their own pricing for parts and labor or use Suggested Retail Pricing
- Allows customers to schedule an accessory installation at dealer via Genuine eService
- FedEx® shipping options to the customer’s home or business, automatically billed to your FedEx account

**Enroll Today**

- Complete enrollment details are posted at the Accessories B2B Web site accessed from **FMCDDealer.com**
- <http://accessories.dealerconnection.com/GfaWeb/contentMgmt.do>
- Go to: Reference Library/eCommerce Website Tools



**Great Site, Great Features**

- A fully functional site allowing customers to shop, select and purchase online.
- Allows enrolled dealers the ability to customize their accessory pricing, including installation.
- Allows customers the ability to schedule an accessory installation at the dealership via Genuine eService.
- Offers customers a full range of payment options including PayPal, credit card, Genuine Credit Card.
- Allows customers to select delivery options.

