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WHAT'S NEW

This page is about:

- Key Messages
- Model/Series/Availability
- Option Changes
- Exterior/Functional/Package Changes
- Key Competitors

2009 Edge What's New

Overview

Key Messages

EDGE



- New Edge SPORT model
- Bold design with the flexibility of an SUV and the luxurious style of a sedan
- The excitement of a crossover vehicle without sacrificing an energetic performance and a spirited, sport handling
- New Voice-activated Navigation System with SIRIUS® Travel Link™ includes a 10 GB Music Jukebox

Model/Series/Availability

Edge SPORT is new for 2009 (coming fall 2008) and includes:

- Body-color front and rear lower fascias, door cladding and rocker moldings
- Lower front valance with integrated fog lamps and chin spoiler
- Dark metallic headlamp and taillamp treatments
- 20-inch Premium painted aluminum wheels with P245/50R20 all-season BSW tires
- Grey Alcantara® suede seat inserts contrasted with charcoal black trim
- Leather-trimmed shift handle with contrast stitching
- Unique center stack finish panel
- Exterior colors limited to:
 - Black
 - Brilliant Silver Clearcoat Metallic
 - Redfire Clearcoat Metallic
 - Sport Blue Clearcoat Metallic

With the addition of the SPORT, Edge now has four trim levels:

- SE • Limited
- SEL • SPORT

Option Changes

- Ambient interior lighting standard on Limited and optional on SEL
- Voice-activated Navigation System with SIRIUS Travel Link (coming fall 2008) is optional on SEL, Limited and SPORT

Exterior Changes

- Colors added:
 - Brilliant Silver Clearcoat Metallic (UI)
 - Cinnamon Clearcoat Metallic (HT)
 - Sport Blue Clearcoat Metallic (U1)
 - Sterling Grey Clearcoat Metallic (UJ)
 - White Platinum Tri-coat (UG)
 - White Suede Clearcoat (WS)
- 22-inch machined polished aluminum wheels available on SPORT include front and rear mud flaps

Functional Change

- SOS Post Crash Alert System is standard on all models and activates the horn and emergency flashers⁽¹⁾ in the event airbags are deployed

Package Changes

Blue Suede Interior Appearance Package is available on SEL models and includes:

- Blue Alcantara suede seat inserts contrasted with charcoal black trim and blue stitching
- Contrast blue stitching on the leather-wrapped steering wheel and shifter handle

Cargo Package

- Power liftgate
- Rear cargo management system

Leather Comfort Package

- Leather-trimmed seats
- Heated front seats
- 6-way power passenger seat
- Fold-flat front passenger seat
- Dual-zone Electronic Automatic Temperature Control

Sight & Sound Package

- Ambient interior lighting
- Premium Sound System

SPORT Premium Package

- Leather-trimmed front- and second-row seats
- Heated front seats
- 6-way power front passenger seat with fold-flat seatback
- Memory driver's seat
- Heated, memory exterior mirrors with security approach lamps
- Dual-zone Electronic Automatic Temperature Control with particulate air filter
- Universal garage door opener
- Power liftgate

Key Competitors

- **Nissan Murano** is all-new for 2009 and maintains its trendy styling while offering a revised V6 engine with 265 horsepower and CVT (continuously variable transmission)
- **Subaru Tribeca** styling goes a bit overboard; seats seven
- **Toyota Highlander** is a smooth, quiet vehicle with conservative, traditional SUV styling

(1) SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag.
NOTE: See the latest Dealer Ordering Guide for feature availability.

2009 Edge

What's Important

WHAT'S IMPORTANT

This page is about:

Product Highlights

Product Highlights

KEY EDGE FEATURES

Duratec 35 - 3.5L V6 engine mated to 6-speed automatic transmission

(pgs. 9, 10)

Sporty, agile and responsive handling

(pg. 11)

Panoramic Vista Roof™ design

(pgs. 6, 8)



Voice-activated Navigation System

(pgs. 16, 24)

AdvanceTrac® with RSC® (Roll Stability Control™)

(pgs. 17, 18)

Available All-Wheel Drive (AWD)

(pgs. 9, 17, 19)

Bold design and flexibility

(pgs. 6, 7, 8, 13)

Design/Styling

- SPORT model (coming fall 2008)
- Blue Suede Interior Appearance Package
- Panoramic Vista Roof™ with dual power sunshades
- Bold chrome tri-bar grille
- Quad beam design headlamps
- Fog lamps with chrome bezel
- Rear spoiler
- Dual chrome-rolled exhaust tips
- Textured aluminum and chrome interior accents
- Contrasting stitching on leather-trimmed seats
- Large 20- and 22-inch wheel designs
- Ample ground clearance

Performance/Handling

- Duratec 35 - 3.5L V6 engine with 265 horsepower and 250 lb.-ft. of torque
- 6-speed automatic transmission
- Sporty, agile and responsive handling
- Front-wheel drive (FWD) or available All-Wheel Drive (AWD)
- Independent MacPherson strut front suspension and independent multi-link rear suspension
- Fuel economy
 - FWD (city/hwy.) 17/24
 - AWD (city/hwy.) 15/22
- 3500-lb. towing capacity when properly equipped

Comfort/Convenience

- SPORT model (coming fall 2008)
- Blue Suede Interior Appearance Package
- Ambient interior lighting
- Power liftgate
- Auxiliary audio input jack
- SIRIUS® Satellite Radio
- Ford SYNC®
- 6-disc in-dash CD player
- Voice-activated Navigation System with SIRIUS Travel Link™
- Tilt/telescoping steering column
- Fold-flat front passenger seatback
- EasyFold™ rear seatback release
- Configurable center console
- 6 total cup holders
- Rear cargo management system
- Remote Keyless Entry with two integrated keyhead transmitters
- Reverse Sensing System
- SecuriCode™ Keyless Entry Keypad

Safety/Security

- IIHS Top Safety Pick
- AdvanceTrac® with RSC® (Roll Stability Control™)
- Anti-lock Braking System (ABS)
- Safety Canopy® System with rollover sensor
- Front-seat side airbags
- Personal Safety System®
- LATCH child safety seat system
- SOS Post Crash Alert System⁽¹⁾
- SecuriLock® passive anti-theft system
- Tire Pressure Monitoring System (TPMS)

Quality/Reliability/Durability

- Low levels of noise, vibration and harshness (NVH)
- Computer-controlled shift quality
- Exceptionally efficient and clean operating engine
- 5-year/60,000-mile Powertrain Limited Warranty and Roadside Assistance Program

(1) SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or the safety belt pretensioners.

NOTE: See the latest Dealer Ordering Guide for feature availability.

MODEL LINEUP

This page is about:

- SE
- SEL
- Limited

2009 Edge Model Lineup

Model Lineup Pages

The Model Lineup pages are based on the Dealer Ordering Guide and are designed to show key features/equipment on each model. As you move through the model lineup, each model adds to or upgrades the equipment of the preceding model, except where additions/exemptions are noted. The Edge is available in four models:

- SE (standard model)
- SEL
- Limited
- SPORT

SE — Standard model



Performance/Handling

- Axle ratio — 3.16:1 for all models
- Brakes — Four-wheel Anti-Lock Braking System (ABS)
- Engine — 3.5L V6 Duratec engine
- Fuel tank
 - 19-gallon FWD
 - 20-gallon AWD
- Independent MacPherson strut front suspension and independent multi-link rear suspension
- Power rack-and-pinion steering
- Spare tire — mini
- Tires — P235/65R17 BSW
- Transmission — 6-speed automatic

Design/Styling

- Antenna — roof mounted
- Chrome 3-bar grille
- Door handles — black
- Dual chrome-rolled exhaust tips
- Exterior door handles — black

- Headlamps — quad beam halogen
- Interior door handles — chrome
- Rear spoiler — black
- Rocker moldings — black
- Tires — P235/65R17 BSW
- Wheels — 17" painted aluminum

Comfort/Convenience

- 12V power points (4 total)
- Accessory delay
- Air conditioning
 - Single-zone manual air conditioning
 - Second-row heat and AC vents
- Audio
 - AM/FM stereo/clock/single CD player/MP3 with 4 speakers
- Auxiliary audio input jack
- Battery Saver
- Cargo area light
- Center console gear shifter with urethane shift knob and chrome bezel
- Coat hooks (2)
- Cup holders/bottle holders (6)
- Dome map lamps — 1st and 2nd rows
- Door locks — power with autolock
- Front and rear floor mats
- Front console with deep bin, 2 cup holders and 1 powerpoint

- Glass
 - Privacy glass on rear door, quarter windows and back window
 - Solar-tinted driver/passenger windows
- Glove box — non-locking, damped
- Grab handle — B-pillar (2)
- Heated backlight
- Horn — dual-tone electric
- SecuriCode™ Keyless Entry Keypad — Black
- Map pockets — front seatback
- Mirrors — power black external manual fold
- Overhead console with sunglasses holder
- Rear armrest with 2 cup holders
- Rear wiper — dual-speed
- Remote Keyless Entry with integrated keyhead transmitter (2)
- Seats
 - 1st-row cloth bucket seats
 - 2nd-row cloth 60/40 fold-flat bench
 - Driver manual lumbar
 - Rear-seat manual recline
- Steering column — tilt adjustable, manual
- Steering wheel — urethane with speed control

- Sun visors — dual
- Windows — power with driver one-touch up/down and front/rear disable
- Windshield wipers — intermittent speed sensitive

Safety/Security

- Adjustable head restraints
- AdvanceTrac® with RSC® (Roll Stability Control™)
- Autolock
- Belt-Minder® System (driver and front passenger)
- Child safety locks — rear door
- Front Passenger Sensing System
- Height-adjustable safety belts (front row)
- Illuminated Entry System
- LATCH child safety seat system (2) in second row
- Personal Safety System® with dual-stage front airbags
- Rear-door child safety locks
- Safety Canopy® System with rollover sensor for two rows of protection
- SecuriLock® passive anti-theft system
- Side airbags — front seats
- SOS Post Crash Alert System
- Tire Pressure Monitoring System (TPMS)

SEL — All SE content, plus:



Design/Styling

- Body-color, painted door handles, side mirrors and rear spoiler
- Fog lamps with chrome bezel
- SEL badge
- Wheels — 18" Premium painted aluminum

Comfort/Convenience

- Audio — Premium Sound System I with in-dash CDX6 with MP3 and 4 speakers
- Convenience Group
- Dual illuminated visor mirrors
- Leather steering wheel and shifter covers
- Message center/compass
- Reverse Sensing System

- Seats
 - 1st- and 2nd-row unique cloth seats
 - 6-way power driver's seat with recline and manual lumbar support
 - Fold-flat front passenger seatback
- SIRIUS® Satellite Radio
- Unique aluminum instrument panel center stack finish
- Unique chrome register treatments
- Unique cloth interior with manual lumbar and 6-way power driver's seat

Limited — All SEL content, plus:



Design/Styling

- Beltline molding — chrome
- Limited badge
- Wheels — 18" Premium chrome-clad

Comfort/Convenience

- Ambient interior lighting
- Audio — Premium Sound System II with 9 speakers
- Dual-zone Electronic Automatic Temperature Control
- Ford SYNC®
- SecuriCode™ Keyless Entry Keypad — body color

- Seats
 - 1st- and 2nd-row leather-trimmed seats
 - Fold-flat front passenger seatback
- Unique brushed aluminum center stack finish panel and door sill plates
- Unique grey metallic-faced gauges

NOTE: The above information is an excerpt to be used with page 1 of the 4/7/08 Edge Dealer Ordering Guide. For the latest Dealer Ordering Guide go to fmcdealer.com

2009 Edge

Model Lineup

MODEL LINEUP

This page is about:

SPORT

Optional Equipment

SPORT (late availability) — All SEL content, plus:



Performance/Handling

- Tires — P245/50R20 all-season BSW

Design/Styling

- 20" Premium painted aluminum wheels
- Body-color front and rear lower fascias
- Body-color door cladding and rocker moldings
- Brake dust shield
- Dark metallic headlamp and taillamp treatment

- Exterior colors limited to

- Black
- Brilliant Silver Clearcoat Metallic
- Redfire Clearcoat Metallic
- Sport Blue Clearcoat Metallic
- 35-inch polished exhaust tips
- SPORT badge

Comfort/Convenience

- Leather-trimmed shift handle with contrast stitching
- Seating
 - Grey Alcantara® suede seat inserts contrasted with charcoal black trim
 - Easy-Fold™ rear seatback release
 - Six-way power front seats with driver memory
 - Front-passenger fold-flat seatback
 - Heated front seats
- Unique center stack finish panel

NOTE: The above information is an excerpt to be used with page 1 of the 4/7/08 Edge Dealer Ordering Guide. For the latest Dealer Ordering Guide go to fmcdealer.com

Optional Equipment

	SE	SEL	Limited	SPORT
Design/Styling				
Blue Suede Interior Appearance Package	—	O	—	—
Wheels:				
18" Premium Chrome-clad Aluminum	—	O	S	—
20" Premium Chrome-clad Aluminum	—	—	O	—
22" Machined Polished Aluminum	—	—	—	O
Performance/Handling				
Class II Trailer Tow/Prep. Package	O	O	O	—
Comfort/Convenience				
All-weather Floor Mats	O	O	O	O
Ambient Interior Lighting	—	P	S	S
Cargo Package	—	O	O	—
Convenience Group	O	S	S	S
Voice-activated Navigation System with SIRIUS® Travel Link™ (requires Premium Sound System)	—	O	O	O
Panoramic Vista Roof™	—	O	O	O
Power Liftgate	—	P	P	P
Leather Comfort Package	—	O	—	—
Radio — Premium Sound System I with 6-disc in-dash CD	—	P	—	O
Radio — Premium Sound System II In-dash, 6-disc In-dash CD	—	—	S	—
Radio — SIRIUS® Satellite Radio	O	S	S	S
Rear Cargo Management System	—	P	P	S
Reverse Sensing System	P	S	S	S
Roof Rack Side Rails — Black (not available with Vista Roof)	O	O	O	O
Sight and Sound Package [Premium Sound I (SEL), Premium Sound II (Limited)]	—	O	S	—
SPORT Premium Package	—	—	—	O
Ford SYNC®	—	O	S	S

S = Standard O = Optional P = Package Option — = Not Available

NOTE: The above information is an excerpt to be used with page 5 of the 4/7/08 Edge Dealer Ordering Guide. For the latest Dealer Ordering Guide go to fmcdealer.com

DESIGN/STYLING

This page is about:

- Edge SPORT Model
- Blue Suede Interior Appearance Package
- Wheels
- Panoramic Vista Roof™
- Rear Spoiler
- Bold Tri-bar Chrome Grille

2009 Edge Design/Styling

Overview

Key Messages

EDGE



- New Edge SPORT model
- New Blue Suede Interior Appearance Package
- Bold American design theme with a sporty, muscular stance and strong interior design elements
- Wheel designs available in 17-, 18-, 20- and 22-inch sizes

Key Features

Edge SPORT Model (coming fall 2008)

Edge SPORT is new for 2009 and key design/styling elements include:

- Body-color front and rear lower fascias, door cladding and rocker moldings
- Lower front valance with integrated fog lamps and chin spoiler
- Dark metallic headlamp and taillamp treatments
- 3.5-inch polished exhaust tips
- 20-inch Premium painted aluminum wheels with P245/50R20 all-season BSW tires
- Grey Alcantara® suede seat inserts contrasted with charcoal black trim
- Leather-trimmed shift handle with contrast stitching
- Unique center stack finish panel
- Exterior colors limited to:
 - Black
 - Brilliant Silver Clearcoat Metallic
 - Redfire Clearcoat Metallic
 - Sport Blue Clearcoat Metallic

Blue Suede Interior Appearance Package

Blue Suede Interior Appearance Package is available on SEL models and includes:

- Blue Alcantara suede seat inserts contrasted with charcoal black trim and blue stitching
- Contrast blue stitching on the leather-wrapped steering wheel and shifter handle



Exterior Design

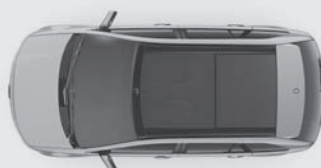
Wheel designs include 20- and 22-inch aluminum wheels, like the 22-inch machined polished wheel on the Edge SPORT shown here.



Rear spoiler gives an aerodynamic, sporty look.



Panoramic Vista Roof™ brightens the interior and gives front-seat passengers a power moonroof and second- and third-row passengers their own personal skylight.



Bold tri-bar chrome grille is distinctly Ford.



2009 Edge

Design/Styling

DESIGN/STYLING

This page is about:

Stylish Wraparound Tri-bar Chrome Grille	—
Quad Beam Headlamps	—
Distinctive Fog Lamps	—
Power Dome Hood	—
Aluminum Wheels	—
Exterior Colors	—

Exterior

Stylish wraparound tri-bar chrome grille flows into the headlamps.

Quad beam headlamps make a strong first impression.

Distinctive fog lamps with chrome bezels give a sporty appearance to the front end and provide added light to improve vision during night driving in poor weather.

Large blue oval positioned prominently in the center of the tri-bar chrome grille.

Power dome hood hints at the powerful Duratec 3.5L engine below.

Raised beltline and strong sculpted shoulders around the wheel arches emphasize Edge's power and performance.

Wide, aggressive stance with wheels planted at the extreme corners, giving Edge good interior room and a powerful appearance.

Ample ground clearance is useful for light off-roading and gives drivers and passengers a commanding view of the road.

Sharp graphic lines and fast angles define Edge's athletic character.

Matte black lower fascia and rocker panels enhance the powerful stance. Body color on SPORT.

Dual chrome-rolled exhaust tips lend a sporty, aggressive appearance.

Feeling of motion comes from the fast-raked windshield, fast-sloping back window with high-mounted rear spoiler.

Unibody construction delivers smooth ride and sporty handling with ample ground clearance and cargo flexibility.

Aluminum Wheels

- 17-inch painted
- 18-inch Premium painted
- 18-inch chrome-clad
- 20-inch chrome-clad
- 20-inch Premium painted
- 22-inch machined polished

Exterior Colors

- Black Clearcoat (UA)
- New Brilliant Silver Clearcoat Metallic (UI)
- New Cinnamon Clearcoat Metallic (HT)
- Dark Ink Blue Clearcoat Metallic (DI)
- Light Ice Blue Clearcoat Metallic (LS)
- Redfire Clearcoat Metallic (G2)
- New Sport Blue Clearcoat Metallic (U1)
- New Sterling Grey Clearcoat Metallic (UJ)
- New White Platinum Tri-coat (UG)
- New White Suede Clearcoat (WS)



DESIGN/STYLING

This page is about:

- Panoramic Vista Roof™
- Illuminated Controls
- Center Stack
- Leather-trimmed Steering Wheel
- Precision Fit
- Interior Colors

2009 Edge Design/Styling

Interior

“Cockpit” design adds a sporty feel.

Textured aluminum accents on instrument panel and center console add elegance.

Chrome-clad instrument cluster and floor-mounted shifter.

Panoramic Vista Roof™ with dual power sunshades for wide-open-air driving enjoyment.

Contrasting color-thread stitching on leather-trimmed seats was inspired by the fashion industry.

Two-tone door panels add depth and interest.

Illuminated controls on steering wheel make it easy to find the controls at night.

Center stack flows into center console with floor-mounted shifter for a performance feel.

Leather-wrapped steering wheel and shifter on SEL, SPORT and Limited.

Precision fit of instrument panel looks like it was fashioned out of one piece.

Interior Colors

- Camel
- Charcoal Black
- Medium Light Stone



ENGINEERING INSIGHT: Panoramic Vista Roof™



- **Two large glass panels** come together to form the roof, encompassing 39 percent of the total roof area
- **Movable front glass panel**
 - 10.07 sq. ft. of glass area
 - One-touch feature opens panel to a vent position
 - Push the button a second time for fully opened position
 - Provides 676 sq. in. of maximum total air opening
- **Fixed rear glass panel**
 - 8.04 sq. ft. of glass area
 - Provides an enormous skylight for natural light to flood the interior when the front panel is closed
- **Daylight Opening (DLO)** is over three times larger than the average traditional moonroof
 - Front and rear panel combined DLO is 1295 sq. in.
 - Average traditional moonroof DLO is 407 sq. in.
- **Dual power sunshades** provide approximately 100 percent sun blockage and are designed to help keep the cabin cool and protect passengers and interior materials from UV rays
- **Most analyzed/tested moonroof in Ford Motor Company history** provides a leak-free open-air design without sacrificing interior quietness
 - Designed to maintain reduced wind noise for interior quietness
 - Utilizes the thickest (5mm) available roof glass in Ford Motor Company history
 - Vista Roof is designed to prevent leakage in a heavy downpour, even in the vent position
 - Design is capable of managing 1.2 gallons of water per minute at a 15 percent incline with all the water channeled to one corner of the roof

2009 Edge

Performance/Handling

PERFORMANCE/HANDLING

This page is about:

- Duratec 35 - 3.5L DOHC V6 Engine
- 6-speed Automatic Transmission
- Front- or All-Wheel Drive (AWD)
- Independent MacPherson Strut Front Suspension
- Independent Multi-link Rear Suspension
- Towing

Overview

Key Messages

EDGE



- 265-horsepower Duratec 35 - 3.5L V6 engine and 6-speed automatic transmission
- Multi-link independent rear suspension
- Available All-Wheel Drive (AWD)

Key Features

Powertrain

Duratec 35 - 3.5L DOHC V6 engine combines durability and efficiency to deliver 265 horsepower and 250 lb.-ft. of torque.

6-speed automatic transmission provides smooth, quiet operation. Paired with the Duratec 35 - 3.5L DOHC V6 engine, this powertrain delivers impressive off-the-line acceleration and fuel economy.

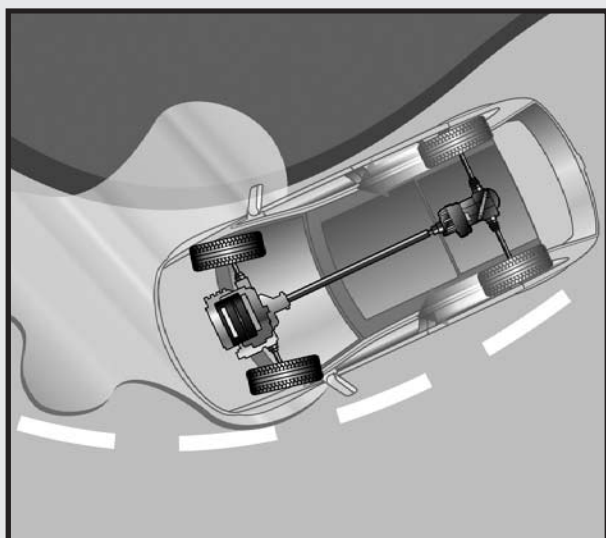
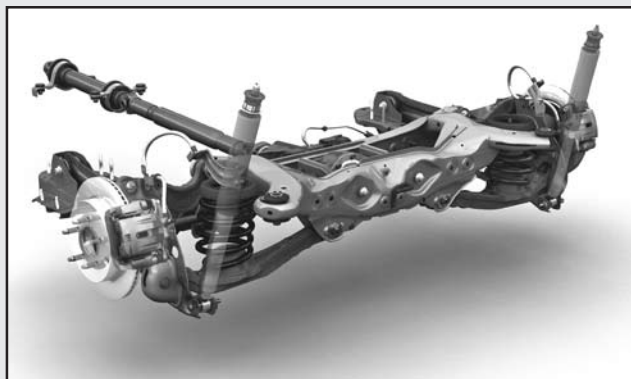
Front- or All-Wheel Drive (AWD) available on all models. AWD system uses an electromagnetic activation of an internal clutch pack to provide all-weather traction and is a feature not found on some competitors.



Suspension

Independent MacPherson strut front suspension uses friction-reducing geometry for precise tuning of the shock absorber valves for remarkable ride and handling.

Independent multi-link rear suspension is built on a robust fully boxed subframe. The shock absorbers are mounted as far outboard as possible — allowing chassis engineers to tune them to handle higher road impacts and deliver an excellent balance of ride and handling.



Towing

3,500-lb. maximum towing capacity when equipped with the Class II Trailer Tow/Prep Package.

2009 Edge

Performance/Handling

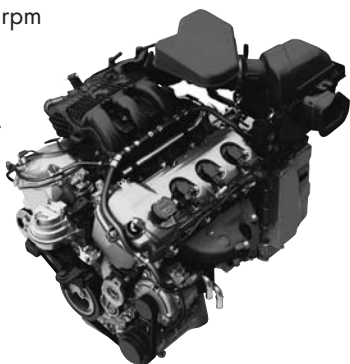
This page is about:

- Duratec 35 - 3.5L DOHC V6 Engine
- intake-Variable Cam Timing (i-VCT)
- 6-speed Automatic Transmission
- Powertrain Performance Benefits
- Fuel Economy

Powertrain

Duratec 35 - 3.5L DOHC V6 Engine

- 265 horsepower @ 6250 rpm
- 250 lb.-ft. of torque @ 4500 rpm
- No premium fuel required. 87-octane fuel helps keep operating costs low
- Strong, lightweight die-cast aluminum block
- Lightweight 4-valves-per-cylinder heads improve performance
- 10.3:1 compression ratio helps improve power and fuel economy while still meeting Federal Tier 2 Bin 5 or California Ultra Low Emissions Vehicle (ULEV II) standards
- Electronic throttle body uses an accelerator pedal sensor to read and interpret the driver's intentions
- Intake was designed as a system, all the way from air inlet to the intake valves, to create optimum flow for peak power and to broaden the torque curve
- Forged steel, fully counterweighted crankshaft
- High-temperature alloy, cast aluminum pistons with low-friction coating



6-speed Automatic Transmission

- Wide 6.04:1 gear ratio delivers good fuel economy and performance
- Short first and second gears provide impressive launch and acceleration
- Tall overdrive gear is designed to provide better fuel economy
- Short steps between intermediate gears enhance performance and feel by finding the right gear for the most efficient operating conditions
- Every part of the transmission is designed to provide smooth, quiet operation
- Transmission fluid "filled for life" to help lower cost of ownership

Powertrain Performance Benefits

- Mating the Duratec 35 - 3.5L V6 engine to a new 6-speed automatic transmission helps optimize performance
- Closely spaced gears of the 6-speed transmission allow the engine to always find its "sweet spot" — the gear that maximizes engine power
- Quick, responsive acceleration

Fuel Economy

- FWD (city/hwy.) — 17/24
- AWD (city/hwy.) — 15/22

intake-Variable Cam Timing (i-VCT)

- Allows the camshafts to operate the intake valves at different times in the combustion cycle, based on speed and load
- Adjusts cam timing to provide optimum performance and fuel economy
- Outstanding efficiency under low load conditions like idling or highway cruising
- Remarkable power when accelerating



2009 Edge

Performance/Handling

PERFORMANCE/HANDLING

This page is about:

- Components Working Together
- Front-wheel Drive (FWD)
- Available All-Wheel Drive (AWD)
- Front and Rear Suspensions
- Four-wheel Disc Brakes
- Towing Capacity

Driving Dynamics

Components Working Together

- Four-wheel independent suspension delivers responsive sports-sedan-like handling
- Suspension tuning helps hug the road when cornering
- Braking feels confident and smooth
- Unibody construction with front and rear subframes helps isolate the body from the suspension

Front-wheel Drive (FWD)

- Weight of engine on front end provides good traction in slippery road conditions
- Allows for a roomy interior package, especially rear-seat leg and foot room

Available All-Wheel Drive (AWD)

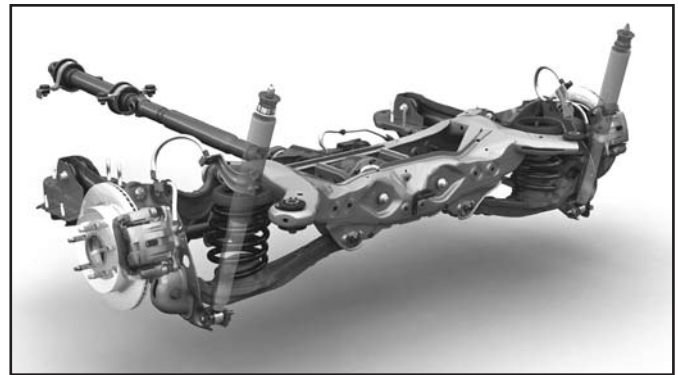
- AWD is seamless to the driver and provides performance as well as safety benefits
- Continuously monitors vehicle speed, throttle input, steering angle and wheel slip to seamlessly deliver torque to the appropriate wheel
- Helps eliminate torque steer and helps balance the vehicle when cornering
- In a curve, the front wheels steer the vehicle to maintain direction, as well as propel the vehicle forward
- AWD system sends power to the rear wheels, allowing the rear wheels to help propel the vehicle
- This helps improve overall handling by allowing the front tires to apply more available traction to steer the vehicle
- For the safety benefits of AWD, see page 19

Independent MacPherson Strut Front Suspension

- Uses friction — reducing geometry for precise tuning of the shock absorber valves for remarkable ride and handling
- Rear-facing L-arms
- Stamped-steel clamshell design lower control arms
- Cast iron knuckles and stabilizer bar
- Isolated perimeter subframe is firmly attached in 6 locations for added strength and stiffness
- Hydro bushings are tuned to isolate brake and road vibrations

Independent Multi-link Rear Suspension

- Built on a robust fully boxed frame
- Stamped-steel control blades improve suspension tuning
- Vertically oriented shocks mounted outboard and behind the wheel center for improved ride and handling



Four-wheel Disc Brakes

- Large diameter front and rear rotors provide impressive stopping power
- Low dust generation results in cleaner wheels and helps slow wheel deterioration
- Confident brake feel
- Standard on all models

Towing Capacity

- Standard towing capacity of 2000 lbs.
- Maximum towing capacity of 3500 lbs. with the optional Class II Trailer Tow/Prep Package, which includes:
 - Class II receiver hitch
 - Engine oil cooler
 - Larger radiator
 - Upgraded cooling fans
 - Upgraded battery (68 amps)
 - Wiring harness with 4-pin connector

Flat Towing/Neutral Towing

Also known as four-wheel-down towing, it refers to towing a vehicle with all four of its wheels on the ground — for example, when towing a vehicle behind a motorhome. All Edge models can be neutral-towed. ONLY Edge FWD models can be dolly towed (front wheels off the ground). NEVER dolly tow an Edge with AWD. See Owner's Guide for complete details.

2009 Edge

Comfort/Convenience

This page is about:

- Easy Fold™ Seat
- Edge SPORT Model
- Blue Suede Interior Appearance Package
- Ambient Interior Lighting
- Voice-activated Navigation System with SIRIUS® Travel Link™
- SYNC®

Overview

Key Messages

EDGE


- New Edge SPORT model
- New Blue Suede Interior Appearance Package
- Comfortable seating for 5 passengers
- New Voice-activated Navigation System with SIRIUS® Travel Link™ provides integrated leading-edge technology

Key Features

Seating

Easy Fold™ seat drops either rear seatback at the touch of a button for easy cargo loading or folds flat to provide a level cargo area loadfloor.

Interior



Edge SPORT model is new for 2009 and includes these key comfort/convenience elements:

- Grey Alcantara® suede seat inserts contrasted with charcoal black leather-trimmed seats and steering wheel
- Leather-trimmed shift handle with contrast stitching
- SYNC®
- Cargo Management System

Blue Suede Interior Appearance Package is available on SEL models and includes:

- Blue Alcantara suede seat inserts contrasted with charcoal black trim and blue stitching
- Contrast blue stitching on the leather-wrapped steering wheel and shifter handle

Ambient interior lighting

- LED (Light-Emitting Diode) lights illuminate the front and rear footwells and cup holders with a soft, colorful glow
- Seven different color choices include aqua, blue, green, purple, red, white and yellow

Voice-activated Navigation System with SIRIUS Travel Link includes a 10 GB Music Jukebox and an easy-to-use LCD touch screen. SIRIUS Travel Link provides access to real-time traffic and weather updates, sports updates, and movie listing information.⁽¹⁾

SYNC is a fully integrated voice-activated in-vehicle communications and entertainment system for Bluetooth®⁽²⁾ wireless technology enabled mobile phones and most digital music players.⁽¹⁾

Exterior

Reverse Sensing System sounds audible warning tones through the audio system when an object is detected behind the vehicle.

Power liftgate can be opened or closed with a press of a button on the integrated keyhead transmitter or instrument panel.

(1) Driving while distracted can result in loss of vehicle control. Only use mobile phones, navigation systems and other devices, even with voice commands, when it is safe to do so.

(2) The Bluetooth word mark and logos are trademarks of the Bluetooth, SIG, Inc.

2009 Edge

Comfort/Convenience

COMFORT/CONVENIENCE

This page is about:

- Seating Features
- EasyFold™ Rear Seatback Release
- Configurable Center Console
- Cargo Area
- Climate Control System
- Tilt/Telescoping Steering Column

Seating Features

- Carries 5 adult passengers comfortably
- Fold-flat front passenger seatback folds flat with single-handed operation for ease of use
- 60/40 split-folding rear seatbacks
- Up to 15-degree manual recline on rear seatbacks
- Unique cloth on SE and SEL
- Leather-trimmed seats standard on Limited and optional on SEL
- Leather-trimmed seats with grey Alcantara® suede inserts and grey contrast stitching
- 6-way power driver seat with manual driver lumbar on SEL
- 6-way power with recline driver and manual driver lumbar and fold-flat front passenger seat on Limited
- 6 cup holders (4 in front seat area, 2 in rear seat center armrest)
- Heated front seats with memory driver's seat included with Leather Comfort Package
- Center second-row head restraint can be dropped out of sight for better rear visibility when not in use
- Map pockets on back of front seats

Interior Flexibility

EasyFold™ Rear Seatback Release

- Electromechanical seatback release switch (a first for Ford) drops either rear seatback at the touch of a button for easy cargo loading
- 60/40 split rear seatbacks are able to recline 15 degrees for rear-passenger comfort
- Rear seatbacks fold flat, creating a level loadfloor
- Integrated second-row center head restraint can be dropped out of sight when not in use for better visibility
- There are also 2 cup holders in the rear center armrest

Configurable Center Console

- This center console is a big selling point that sets the Edge apart from the competition
- Removable divider and tray that organize space vertically and horizontally
- 12 different configurations
- Valuable items can be kept hidden from sight
- Holds a variety of laptops
- Holds CDs
- Concealed power point
- Auxiliary audio input jack for portable MP3 players
- Small slots molded into side of console help keep phone and MP3 cords neat and organized
- Console lid has a ticket clip, two pen holders and tissue holder



Cargo Area

- Large liftgate opening provides low-lift height to the cargo area
- 32.1 cubic feet of cargo space behind the rear seats offers plenty of space for 5 passengers, plus their suitcases and gear for a weekend getaway
- 69.6 cubic feet of cargo space with the rear seatbacks folded
- 8 feet of storage from front to rear with fold-flat front passenger and rear seatbacks folded down — long enough to bring home that antique grandfather clock



Climate Control System

- Large vents provide better air distribution, decreasing the number of hot/cold spots with the air conditioning on
- Stays cooler when idling with air conditioning on
- Dual-zone Electronic Automatic Temperature Control allows the driver and front passenger to choose their own temperature setting

Tilt/Telescoping Steering Column

- Provides a comfortable driving position for drivers of different sizes

Power Windows

- Driver's window has one-touch power up/down feature

2009 Edge

Comfort/Convenience

This page is about:

- Rear Cargo Management System
- Remote Keyless Entry System with Integrated Keyhead Transmitter
- Cup Holders
- Privacy Cover
- Factory-installed Roof Side Rails

Interior Flexibility cont'd

Rear Cargo Management System

- Located under the rear loadfloor
- Includes handle for easy access
- Has stationary plastic bins that help utilize the space around the spare tire
- Helps to organize smaller items such as a first-aid kit, jumper cables, flashlight, etc.
- Keeps small items from rolling around the cargo area



Privacy Cover

- A heavy-duty vinyl cover attaches to the back of the rear seat and affixes to dealer-installed hooks, helping to conceal cargo content
- Available in colors to match the vehicle interior



Remote Keyless Entry System with Integrated Keyhead Transmitter

- Replaces the standard key and separate Remote Keyless Entry fob combination with a single integrated keyhead transmitter
- System operates all door and liftgate locks and power liftgate (if equipped) and includes a panic button

A CLOSER LOOK: Cup Holders

- 20-ounce holder in each front door map pocket
- Juice box holders in the rear door pockets
- Two super-size cup holders in the center console
- Two super-size cup holders in the rear armrest

ENGINEERING INSIGHT

Integrated Keyhead Transmitter

The integrated keyhead transmitter is designed so customers won't accidentally activate the panic alarm while inserting or removing the key from the ignition or their pocket. To avoid any confusion or unnecessary repair visits, review these features with your customers:

- Lock/unlock functions work the same as traditional Ford key fobs
- To activate the panic alarm, press and hold the button for 1.5 seconds or longer
- To use the "car finder" feature, push the Lock button twice in 3 seconds
- Horn will chirp and the vehicle turn signals will flash once

For more details on the recommended handling of the integrated keyhead transmitter, refer to the vehicle Owner's Guide.

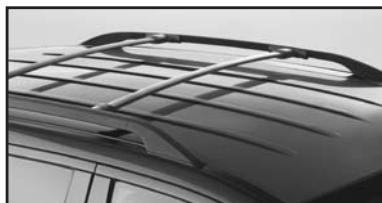
Exterior

Factory-installed Roof Side Rails

All Edge models offer optional factory-installed roof side rails for a sporty appearance (not available with Vista RoofTM). To make the side rails more functional, add the Genuine Ford Accessories optional dealer-installed cross rails. The roof rack can carry up to 100 lbs.

Points to remember about the dealer-installed cross rails:

- Cross rails are in a permanent, fixed position and bolted to the side rail for stability
- Cross rails are designed to accept aftermarket attachments for bike racks, etc.
- Cross rails have a low profile when attached to the side rail (the cross rail is hidden from view by the side rail)
- There are tie loops on each of the stanchions
- Bungee cords or ropes can be used to fasten items to the carrier



Power Liftgate

- Open or close the liftgate with the touch of a button on the instrument panel or on the integrated keyhead transmitter
- Liftgate can also be opened by the button under the liftgate handle and closed by the button inside the cargo area
- Provides functionality and convenience by making it easier to load and unload cargo
- Message center includes a liftgate enable/disable function
- For additional safety, the liftgate will reverse the opening or closing motion if an obstacle is detected

2009 Edge

Comfort/Convenience

COMFORT/CONVENIENCE

This page is about:

- Rear Bumper Cover
- Reverse Sensing System
- Automatic Headlamps with Wiper Activation
- Option Packages

Exterior cont'd

Rear Bumper Cover

- Scuff-resistant vinyl appliqué is affixed to the top of the rear bumper
- Helps protect the upper surface from paint damage during loading and unloading of cargo

Reverse Sensing System

- Alerts the driver with an audible tone to certain objects up to 6 feet behind the vehicle when backing up slowly
- Audible tone increases in frequency as vehicle nears an object until it becomes a continuous tone when the vehicle is less than 10 inches from the object
- Helps make parallel parking easier
- System is activated through four ultrasonic sensors located in the rear bumper
- Included in Convenience Group on SE, standard on SEL and Limited

Automatic Headlamps with Wiper Activation

Edge features automatic headlamps with wiper control that automatically activates the headlamps and taillamps if the wipers are being used. This helps the driver see and be seen in inclement weather.

When the headlamp switch is in auto position, and the front wipers are activated in any mode except mist or wash, the vehicle headlamps will automatically turn on within 3 seconds. Once the front wipers are deactivated, the headlamps will automatically turn off within 30 seconds.

Option Packages

Convenience Group (553)

- Automatic on/off headlamps with wiper activation
- Electrochromic auto-dimming rearview mirror
- SecuriCode™ illuminated driver's-door keyless entry keypad
- Steering-wheel audio controls
- Reverse Sensing System
- Optional on SE, standard on SEL, SPORT and Limited

SPORT Premium Package (65P)

- Leather-trimmed front- and second-row seats
- Heated front seats
- 6-way power front passenger seat with fold-flat seatback
- Memory driver's seat
- Heated, memory exterior mirrors with security approach lamps
- Dual-zone Electronic Automatic Temperature Control with particulate air filter
- Universal garage door opener
- Power liftgate
- Optional on SPORT

Blue Suede Interior Appearance Package (60B)

- Blue Alcantara® suede seat inserts contrasted with charcoal black trim and blue stitching
- Contrast blue stitching on the leather-wrapped steering wheel and shifter handle
- Optional on SEL
- Exterior color availability includes Black, Brilliant Silver, Sterling Grey or Sport Blue

Cargo Package (62C)

- Power liftgate
- Rear cargo management system
- Optional on SEL and Limited

Leather Comfort Package (60P)

- Leather-trimmed seats
- Heated front seats
- 6-way power passenger seat with fold-slat seatback
- Dual-zone Electronic Automatic Temperature Control with particulate air filter
- Optional on SEL

Sight & Sound Package (87S)

- Ambient interior lighting
- Premium Sound System
- Optional on SEL

2009 Edge

Comfort/Convenience

This page is about:

- Audio Systems
- SIRIUS® Satellite Radio
- SYNC®
- Voice-activated Navigation System with SIRIUS Travel Link™
- SIRIUS Travel Link

Audio/Navigation/Entertainment

Audio Systems

- MP3 capable
- SIRIUS Satellite Radio capable
- AM/FM stereo with single-disc CD/MP3 capability
- Premium Sound System I AM/FM stereo with 6-disc in-dash CD/MP3 capability
- Premium Sound System II AM/FM stereo with 6-disc in-dash CD/MP3 capability and 9 speakers
- Auxiliary audio input jack
- See pages 23 and 24 for more information

SIRIUS® Satellite Radio

- Over 130 channels of music, talk, news, sports and information
- Commercial-free music
- Digital sound quality
- Seamless coverage anywhere in the contiguous U.S.
- 6-month complimentary subscription⁽¹⁾ subject to location and availability
- See page 24 for more information

SYNC®⁽²⁾

Ford and Microsoft® have teamed up to develop Ford SYNC. This exclusive technology will change the way customers use their digital media and Bluetooth®⁽³⁾ wireless technology enabled mobile phones. SYNC allows drivers to stay connected to the information, entertainment and people they care about while on the road. SYNC features:

- Voice-activated hands-free calling
 - Uninterrupted connections that allow going directly from mobile phone to the vehicle's hands-free phone during the call
 - Audible text messages
 - Advanced calling features like caller ID, call waiting, conference calling and more
 - Voice-activated control of an MP3-style media player
 - Instant voice recognition
 - Ringtone support
 - Automatic phone book transfer for mobile phones with this feature
 - Multilingual intelligence (English, French, Spanish)
- For more information, go to www.syncmyride.com.

Voice-activated⁽²⁾ Navigation System with SIRIUS Travel Link™

- LCD touch-screen display
- Real-time traffic and weather reports provided by SIRIUS Travel Link⁽⁴⁾
- 10 GB Music Jukebox for storage and access to around 2,400 songs
- Integrated climate control functions
- Fast route calculations, zooming, scrolling and route previews
- Audible guidance feature that announces upcoming maneuver with specific street names
- Capable of playing DVD-based movies when vehicle is in park
- Includes single-disc version of the Premium Sound System II
- See page 24 for more information

SIRIUS Travel Link⁽²⁾

- Traffic updates every 2.5 minutes and includes automatic rerouting capability⁽⁴⁾
- Weather updates provide current weather and five-day forecast
- Fuel pricing for over 120,000 gas stations
- Sports updates and movie listings
- 6-month complimentary subscription⁽¹⁾ subject to location and availability
- See page 24 for more information

(1) SIRIUS Satellite Radio and SIRIUS Travel Link are separate subscriptions.

(2) Driving while distracted can result in loss of vehicle control. Only use mobile phones, navigation systems and other devices, even with voice commands, when it is safe to do so.

(3) The Bluetooth word mark and logos are trademarks of the Bluetooth, SIG, Inc.

(4) Real-time traffic monitoring available in select markets. Some features may not be available when vehicle is in motion. SIRIUS is a registered trademark of SIRIUS Satellite Radio, Inc.

2009 Edge

Safety/Security

SAFETY/SECURITY

This page is about:

- Accident Avoidance
- Occupant Protection
- Child Safety
- Personal Security
- Crash Test Ratings

Overview

Key Messages

EDGE



- Strong unibody structure helps protect occupants in a collision
- AdvanceTrac® with RSC® (Roll Stability Control™) helps the driver maintain vehicle control
- Available All-Wheel Drive helps the driver maintain control in poor driving conditions
- Safety Canopy® System with rollover sensor
- Edge is an IIHS Top Safety Pick

Key Features

Accident Avoidance

AdvanceTrac® with RSC® (Roll Stability Control™) helps the driver maintain control in adverse conditions such as ice, gravel or rain.

All-Speed Traction Control helps provide control by limiting wheel spin to maximize available traction.

Available All-Wheel Drive helps maintain traction in a variety of driving conditions.

Four-wheel Anti-lock Braking System (ABS) prevents wheel lock during excessive braking to help maintain steering control.

Occupant Protection

Personal Safety System® deploys airbags based on crash severity, safety belt usage, driver's-seat position and front passenger weight classification.

Safety Canopy® System with rollover sensor deploys side curtain airbags for all outboard seating occupants in side-impact and rollover situations.

Front-seat side airbags help protect front-seat occupants in certain side collisions.

Side Door Intrusion Beams help prevent intrusion into the passenger compartment in a side-impact collision.

Child Safety

LATCH System (Lower Anchors and Tethers for Children) helps provide secure and correct installation of child safety seats.

Rear-door child safety locks prevent rear-seat occupants from opening the door from the inside.

Personal Security

SecuriLock® passive anti-theft system requires a key specially coded with billions of possible codes to start the vehicle.

Perimeter anti-theft system helps prevent unauthorized entry when the vehicle is locked.

SOS Post Crash Alert System activates the hazard flashers and sounds the horn after a crash where the airbags deploy.⁽¹⁾ Sounding the horn and flashing the hazards makes the vehicle easier to locate if the accident happened off-road. System operates until deactivated or battery power is depleted.

(1) SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag.

Crash Test Ratings

NHTSA Tests

Edge received high ratings in all four impact categories in tests conducted by the National Highway Traffic Safety Administration (NHTSA).

- For a complete list of NHTSA results, visit safercar.gov

	Frontal-impact Rating		Side-impact Rating	
	Driver	Passenger	Front Seat	Rear Seat
2009 Edge	★★★★★	★★★★	★★★★★	★★★★★

What Do the Stars Mean?

Frontal-impact Testing

★★★★★ 5 stars = 10 percent or less chance of serious injury

★★★★ 4 stars = 11 to 20 percent or less chance of serious injury

Side-impact Testing

★★★★★ 5 stars = 5 percent or less chance of serious injury

IIHS Top Safety Pick

For 2008, Edge received the highest possible rating in each of the tests performed by the Insurance Institute for Highway Safety (IIHS):

- It is anticipated that for 2009, Edge will achieve these same ratings
- For a complete list of IIHS results, visit IIHS.org

IIHS Top Safety Pick	
IIHS Test	Test Evaluation Result
Frontal Offset	Good
Side Impact	Good
Rear Impact	Good
Stability Control	Available ⁽¹⁾

(1) Edge features standard AdvanceTrac® with Roll Stability Control® (RSC™).

This page is about:

- AdvanceTrac® with RSC® (Roll Stability Control™)
- Roll Stability Control
- Brake Assist
- AdvanceTrac with RSC Components

2009 Edge

Safety/Security

Accident Avoidance



AdvanceTrac® with RSC® (Roll Stability Control™)

- An electronic stability control system that helps the driver maintain vehicle stability in extreme driving situations such as taking a turn too fast or making evasive maneuvers on slippery pavement
- Components work together to enhance traction and maneuverability by monitoring wheel speed, the Anti-lock Braking System (ABS), acceleration and steering inputs by the driver, and the vehicle rotation around both the vertical yaw and horizontal roll axis
- Onboard computer monitors the sensors and makes adjustments by applying individual brakes and/or modifying engine power to reduce the potential for lost traction or an unstable vehicle situation
- Intervenes progressively so that the driver is hardly aware that AdvanceTrac has been activated
- Greatest benefit is realized when driving on low-traction surfaces or during emergency maneuvers
- Includes Brake Assist
- See the Safety section of the Source Book Appendices for more information

Roll Stability Control (RSC)

- RSC is an additional vehicle control software module
- Builds on the ABS, traction control and yaw control systems of AdvanceTrac
- By utilizing a "vehicle roll motion sensor," RSC helps keep the vehicle tires on the ground by monitoring and controlling roll rate

NOTE: Please remember that even sophisticated, advanced technologies cannot defy the laws of physics. Encourage safer driving habits to your customers.

Brake Assist

- Recognizes when the brake pedal is applied suddenly but without enough force to provide full deceleration
- With Brake Assist, the system engages the appropriate pressure to maximize vehicle deceleration and help reduce stopping distances
- Without the Brake Assist feature, the result could be a longer stopping distance than desired
- Once the driver releases the brake pedal, the vehicle returns to normal braking mode

A CLOSER LOOK: AdvanceTrac with RSC Components

Anti-lock Braking System (ABS)

- Allows steering control to be maintained in many hard-braking situations
- Controls wheel lockup to improve stopping in many situations

All-speed Traction Control

- Improves traction and acceleration
- Helps tires maintain grip, which aids directional control

Yaw Control

- Controls skidding and fishtailing
- Reduces the chance of rollover by reducing yaw motion

Vehicle Roll Motion Sensor

- Monitors vehicle body roll angle and how fast the body is rolling from one side to the other at least 100 times per second
- Works to counteract excessive roll by instantly and rapidly applying brake force at the appropriate wheels with a high burst of pressure
- This braking action helps to absorb the roll motion and plant the wheels firmly on the ground

PRESENTATION TIP: AdvanceTrac with RSC

- AdvanceTrac uses advanced technology to help keep the vehicle on its intended course with all four tires on the road — it knows when to apply brakes to each individual wheel in order to correct a potentially unstable situation
- An example to help customers understand what happens when AdvanceTrac engages is to have them visualize how a bulldozer turns — "steering with brakes"
- AdvanceTrac uses the brakes to help steer the vehicle in certain situations
- When a bulldozer needs to turn right or left, one track moves while the other does not, turning the bulldozer to the left or right, depending on which track moves
- This is an easy way for a customer to understand the technology behind AdvanceTrac

Accident Avoidance cont'd

All-Wheel Drive (AWD)

- Continuously monitors wheel speed, throttle position and steering-wheel angle to determine the vehicle's conditions and driver's intent. The system then determines the optimal amount of front and rear torque for the given conditions to not only reduce wheel slip but to prevent the slip from occurring in the first place
- Electronically controlled AWD helps maintain surefootedness in a variety of conditions — slippery surfaces and anything that compromises traction
- Normally functions in front-wheel-drive mode, but the controller continuously monitors information to determine if AWD is needed
- Uses electromagnetic activation of internal clutch plates in the AWD coupling to transfer torque

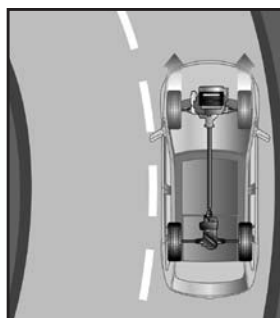
AWD Benefits

- No need to activate AWD — it's transparent to the driver and always there when it's needed, for wet or dry pavement, creating driving confidence and peace of mind
- An active on-demand coupler can deliver the precise amount of torque to all four wheels even before the wheels begin to slip
- AWD paired with AdvanceTrac® further enhances vehicle stability and driver control
- Since the system can transfer torque away from the front wheels, it helps reduce the type of understeer often associated with front-wheel-drive vehicles, providing improved vehicle control
- When AWD is combined with All-Speed Traction Control or the AdvanceTrac system, a high degree of torque can be sent to the wheel with the best traction, even if the other three wheels have no traction at all

A CLOSER LOOK: AWD

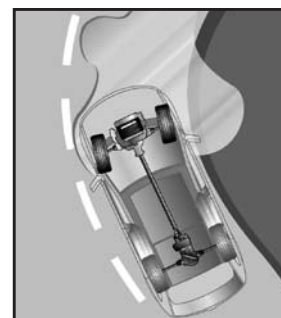
Normal Driving Conditions

- Under normal conditions, AWD operates much like a front-wheel drive vehicle
- Majority of power is sent to the front wheels
- AWD system continuously monitors throttle position, steering angle and wheel speed to balance the engine's output to the wheel(s) with the best traction



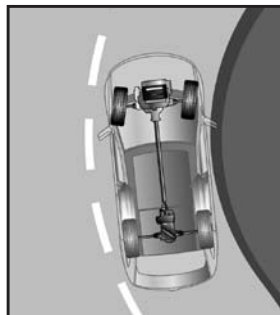
Rain, Sleet or Snow

- Weather conditions can create a slippery patch on the road surface
- When the vehicle encounters these situations, AWD responds proactively within milliseconds, redirecting power to the appropriate wheels with the best traction



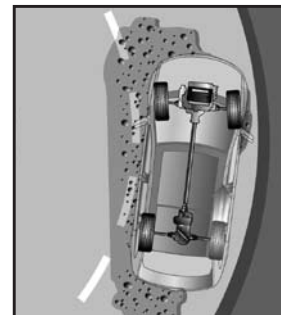
Performance and Handling

- In a curve, the front wheels steer the vehicle to maintain direction, as well as propel the vehicle forward
- AWD system sends power to the rear wheels, allowing the rear wheels to help propel the vehicle
- AWD helps improve overall handling by allowing the front tires to apply more available traction to steer the vehicle
- AWD, paired with AdvanceTrac, further enhances vehicle stability and driver control



Sand and Gravel

- It's not uncommon to encounter debris like sand and gravel on the road, which can cause a vehicle to lose traction
- The AWD system proactively compensates for these conditions by immediately sending power to the wheels with the best traction
- This helps the driver to maintain control and drive through the hazard



For an online animated demonstration of AWD, go to esourcebook.dealerconnection.com.

2009 Edge



Safety/Security

Accident Avoidance cont'd

Tire Pressure Monitoring System (TPMS)

- Uses a tire pressure sensor mounted to each road wheel
- Sensors use radio frequency transmitters to send tire pressure information to the vehicle's onboard computer
- The computer illuminates a warning light and sounds an audible tone when tire pressure is significantly low
- System is completely hidden from sight
- Can be used on steel or aluminum wheels
- Replacing the tire can be easily done without removing the sensor
- Provides accurate tire pressure readings
- Senses temperature-based pressure loss where all four road wheels are affected
- Resetting the system is easy. Once tire pressure has been restored to its recommended level, TPMS-equipped vehicles simply need to be driven over 20 mph for at least 2 minutes to be reset
- Properly inflated tires help optimize fuel economy and add to a smooth ride
- Recommended tire pressure label is on the driver's door B-pillar

ENGINEERING INSIGHT: TPMS Warning Light

Low Tire Warning Light	Customer Action Required
Solid Warning Light 	<p>Check tire pressure to ensure proper inflation. Ford recommends a digital or dial-type tire pressure gauge for increased accuracy.</p> <ul style="list-style-type: none"> • After inflating cold tires to manufacturer's recommended pressure as shown on the tire label, the vehicle must be driven for at least 2 minutes at over 20 mph to turn the light off and reset the system • If the light remains on even after these steps have been taken, have the system inspected by the dealership Service Department <p>NOTE: If the outside overnight temperature is significantly lower than the daytime temperature, tire pressure will decrease 1 psi for every 10 degrees F drop in temperature. This may cause the TPMS warning to illuminate. If all tires appear to be inflated, customers should manually check the pressure and inflate all the tires to the recommended cold pressure.</p>
Flashing Warning Light 	<ul style="list-style-type: none"> • Driving on the spare tire may activate the TPMS warning light, causing it to flash for 75 seconds followed by a solid light. Repair the damaged road wheel and remount it on the vehicle. Reset the TPMS by driving at over 20 mph for at least 2 minutes • If the tires are inflated to the manufacturer's recommended pressure and the spare tire is not in use, have the system inspected by the Service Department • See the vehicle Owner's Guide for more information



2009 Edge

Safety/Security

SAFETY/SECURITY

This page is about:

- Personal Safety System®
- Safety Canopy® System with Rollover Sensor
- Front-seat Side Airbags
- Solid Unibody Construction
- LATCH System (Lower Anchors and Tethers for Children)
- SecuriLock® Passive Anti-theft System

Occupant Protection

Personal Safety System®

The Ford Personal Safety System tailors airbag usage to the severity of the crash, driver and passenger safety belt use, driver's-seat position and passenger classification. System components include:

- Dual-stage driver and front passenger airbags
- Electronic front crash severity sensor
- Driver's-seat position sensor
- Front outboard safety belt usage sensor
- Restraint Control Module
- Front outboard safety belt energy management retractors
- Front outboard safety belt pretensioners
- Front Passenger Sensing System (FPSS)
- See the Safety Section in the Appendices book for more information on the Personal Safety System

Safety Canopy® System with Rollover Sensor

- Side curtain airbags provide head protection for all outboard seating positions
- System includes side curtain airbags and rollover sensor
- Located in the roof side rail behind the headliner, the side curtain airbags deploy downward and outward toward the side window opening to protect the heads of outboard passengers in all three rows
- Side air curtains are triggered independently of the driver and front passenger airbags by side-impact sensors or by the rollover sensor
- Roll-fold technology helps the airbag slide between the glass and occupant as it inflates
- Side curtain airbags will not interfere with properly installed child safety seats or booster seats
- Canopy is designed to stay inflated longer for added protection in a rollover or multiple side impacts

Front-seat Side Airbags

- Side-impact airbags help protect front-seat occupants in certain side collisions
- Airbags deploy from the front seats to protect occupants' chests
- Placed in the front seatbacks, so they are always in the optimum deployment position no matter where the seat is positioned
- Designed to help protect the chest in certain side collisions

Solid Unibody Construction

- Provides a structural cage around occupants
- Bumper-to-bumper flow-through side rails, structural design and A-pillars are designed to move crash energy away from occupants
- Extensive use of high-strength steel creates a strong, solid body structure and reinforced greenhouse to improve safety performance



Edge

Child Safety

LATCH System (Lower Anchors and Tethers for Children)

- Consists of a top tether anchor point and two rigid bars located where the seat cushion meets the seatback
- All rear seats offer LATCH provisions
- LATCH-compatible child safety seat attaches to the lower anchor points by means of flexible tethers or rigid latch bars
- LATCH can eliminate the need to use the safety belts when installing a child safety seat, providing a secure attachment and helping to reduce the likelihood of incorrect installation
- Uniform installation method helps eliminate the confusion associated with a variety of safety belt systems
- See the vehicle Owner's Guide for more information

Personal Security

SecuriLock® Passive Anti-theft System

- Uses a specially coded ignition key with billions of possible codes to start the vehicle
- Designed to help prevent the engine from being started unless a coded key programmed to the vehicle is used

Perimeter Anti-theft System

- Monitors against someone opening the doors, hood or liftgate to gain unauthorized entry when the vehicle is locked

24-Hour Roadside Assistance

- Toll-free number (1-800-241-FORD) operational 24 hours, 7 days a week
- Customers can request services to change a flat tire, jump-start a battery, deliver fuel or tow the vehicle
- Available for 5 years or 60,000 miles, whichever comes first

2009 Edge

Quality/Reliability/Durability

This page is about:

- Smooth Operation and Low NVH Levels
- Durability Testing
- Cost of Ownership
- Environmental Features
- Powertrain Limited Warranty
- 24-Hour Roadside Assistance

Overview

Key Messages

EDGE



- Low levels of noise, vibration and harshness (NVH)
- Exceptionally clean-operating and efficient engine
- Stringent testing during the development of the Edge helped ensure its quality, reliability and durability

Key Features

Smooth Operation and Low NVH Levels

The elimination of noise, vibration and harshness (NVH) was a top priority for Edge engineers. Every area of the vehicle was studied to provide smooth, quiet operation.

- Powertrain engineers focused on the way the engine and transmission work together, nearly eliminating the bending that occurs under acceleration. This work resulted in smooth launches and shifts
- Side mirrors were specifically designed to reduce wind noise
- The pitch and height of the spiral of the radio antenna was modified by tenths of a millimeter, reducing wind noise by as much as two decibels
- A liner fused inside the rear wheelhouse and gussets helps block road noise
- Lightweight dash insulation system absorbs powertrain noise
- Specially designed sound-deadening material is sonic-welded behind the headliner and nearly every interior trim panel to further reduce cabin noise
- The available Vista Roof™ has the thickest available roof glass (5mm) ever offered by Ford Motor Company, for enhanced interior quietness

Durability Testing

Subjected to stringent testing for quality, reliability and durability:

- Crossover durability testing is more rugged than testing for a passenger car
- Vista Roof is the most analyzed/tested moonroof in the history of Ford Motor Company
- Vista Roof was wind-tested with wind coming at multiple angles and high speeds
- Vista Roof was also tested for water leaks, with the vehicle positioned at different road angles
- Vista Roof is designed to prevent leakage, even in the vent position during a torrential downpour
 - It can manage 1.2 gallons of water per minute at a 15 percent incline with all the water channeled to one corner

Cost of Ownership

Includes features that help reduce the cost of ownership:

- 7,500-mile oil change interval
- Filled-for-life automatic transmission fluid
- Duratec 35 V6 engine requires less-expensive 87-octane regular fuel to operate

Environmental Features

Engineers paid special attention to the combustion and exhaust systems. The powertrain team focused on four areas to deliver an ultra-clean, reliable engine.

- The high 10.3:1 compression ratio improves both fuel economy and power while still meeting Federal or California emissions standards
- Low heat-loss exhaust manifolds and close-coupled catalysts for fast light-off during cold starts help minimize cold start emissions before the catalysts reach operating temperature
- Optimized fuel injector targeting helps minimize cold start emissions
- Centrally located spark plugs increase the engine's thermal efficiency

Edge is certified as an Ultra Low Emissions Vehicle (ULEV II) for tailpipe emissions in California Emissions States or a U.S. Environmental Protection Agency (EPA) rating of Tier 2 Bin 5 standard).

Powertrain Limited Warranty

- Powertrain Limited Warranty for Ford vehicles is 5 years or 60,000 miles, whichever comes first
- That's an additional 2 years/24,000 miles of coverage for components such as the engine, transmission and front- or rear-wheel drive parts (refer to the vehicle Owner's Guide for a more comprehensive listing of all the parts covered) beyond the vehicle's 3-year/36,000-mile Bumper-to-Bumper limited warranty

24-Hour Roadside Assistance

- Toll-free number (1-800-241-FORD) operational 24 hours a day, every day
- Customers can request services to change a flat tire, jump-start a battery, unlock the vehicle, deliver fuel or tow the vehicle
- Available for 5 years or 60,000 miles, whichever comes first

Audio/Navigation/Entertainment

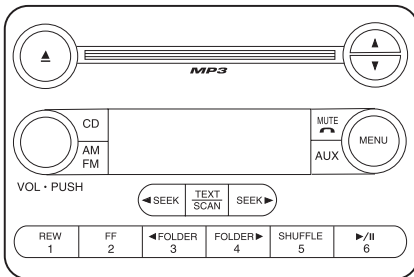
This page is about:

- AM/FM Stereo/Single-disc CD/MP3 Capability
- Premium Sound System I AM/FM Stereo/6-disc In-dash CD/MP3 Capability
- Premium Sound System II AM/FM Stereo/6-disc In-dash CD/MP3 Capability

All Edge Audio Systems Include

- MP3 capability
- Station Memory Presets — 12 FM, 6 AM
- Autoset (AST) automatically locates 6 strongest AM or FM station signals
- Auxiliary audio input jack
- Digital clock

AM/FM Stereo/Single-disc CD/MP3 Capability

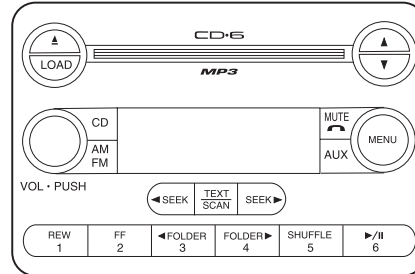


- 80 watts of power
- 4 speakers
- **Speed Compensated Volume (SCV)** compensates for changing ambient noise levels by adjusting the volume of the radio according to the vehicle's speed signal. Allows 7 volume adjustment levels. Adjustable through the menu
- **Compression** allows the audio dynamic range to be compressed so quieter music is boosted and louder music is lowered to compensate for ambient noise level when enabled during CD mode
- **Repeat** will play the selected track continuously until Repeat is deactivated when enabled during CD mode
- **Shuffle** plays CD/MP3 tracks in random order
- **Folder** button allows access to the MP3 folder
- **Folder/track mode** allows the audio system to play and seek through disc tracks with or without folder option (available with MP3 discs only)

For More Audio Information

- Audio availability: See the latest Dealer Ordering Guide
- Operating information: See the vehicle Owner's Guide

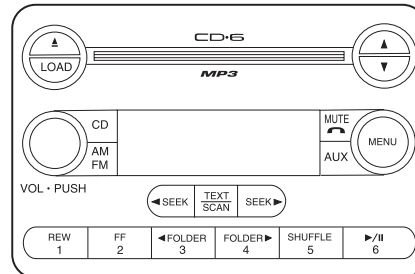
Premium Sound System I AM/FM Stereo/6-disc In-dash CD/MP3 Capability



Includes or replaces features of AM/FM stereo/single-disc CD/MP3 capability plus:

- 6-disc CD changer
- **RDS (Radio Data System) function** when selected, allows the following:
 - Only for FM radio stations supporting RDS capability
 - Radio station call letters appear on radio display
 - Type of music format appears on radio display
 - Search for type of music format
 - Traffic information broadcasts

Premium Sound System II AM/FM Stereo/6-disc In-dash CD/MP3 Capability



Includes or replaces features of Premium Sound System I AM/FM stereo/6-disc in-dash CD/MP3 capability plus:

- 190 watts of power
- 8 speakers plus an 8-inch subwoofer
- **Occupancy setting** allows one of three vehicle acoustic settings to be chosen: all seats, driver's seat or rear seats

Auxiliary Audio Input Jack

- Allows the use of portable MP3 players
- Vehicle audio system will not control the functions of the MP3 player



This page is about:

- Voice-activated Navigation System with SIRIUS® Travel Link™
- SIRIUS Travel Link
- SIRIUS Satellite Radio

Voice-activated Navigation System with SIRIUS® Travel Link™



- Includes a single-disc version of the Premium Sound System II with:
 - 18 station memory presets (12 FM and 6 AM)
 - 18 satellite radio station memory presets
- **Voice activation** recognizes certain voice commands to operate the system hands-free⁽¹⁾
- **6.5-inch LCD touch screen** operates navigation and audio functions
- Integrated **climate control** functions
- **Traffic and weather information, fuel pricing, sports updates and movie listings** provided by SIRIUS Travel Link. Learn more about the capabilities in the “A Closer Look” box at right
- **Bird’s-eye map** provides a “3D” view of route, landmarks and Points of Interest (POI)
- **Music Jukebox capability** allows for 10 GB storage and access to around 2,400 songs
 - Browse the music library via the touch screen or by voice recognition
 - Music can be sorted by playlists
- **Park and Play** mode allows DVDs to be played while vehicle is in Park
- **Upload photos** or watch a DVD-based video while vehicle is in Park
- **Destination selection search** methods include:
 - Street address
 - Increased Points of Interest (POIs), including retail
 - Freeway entrance/exit search
 - Previous destination
- **Route Guidance** with turn-by-turn voice directions
 - Street name announcements
 - Freeway exit, turn and ramp transition lane guidance
 - Speed limit display on freeways
- Supports North American English, Canadian French and Mexican Spanish
- **Help menu** for basic operation, driving restrictions and navigation DVD
- **Automatic rerouting** recalculates a new route if a turn is missed
- **Emergency button** provides nearest emergency facility to choose as a destination (hospital or police)
- **Valet Lockout Mode** disables operation of the navigation and audio systems
- **Address book** saves the most frequently used destinations for quick and easy routing
- **Hard-drive-based system** includes 40 gigabytes of storage for map data, photos and music

A CLOSER LOOK:
SIRIUS Travel Link^(1, 2)

- **Real-time traffic info**
 - Provides incident, speed and flow information for 80 major cities in the continental U.S.
 - Updates every 2.5 minutes
 - View graphical overlay of incidents
 - Route recalculation based on traffic data
- **Real-time weather info**
 - Provides current weather and 5-day forecast reports that are updated every 5 minutes
 - Current conditions update every 30 minutes
 - Region of interest can be defined by customer
- **Fuel pricing** for over 120,000 gas stations
 - Search for pricing en route or based on current location
 - Displays pricing for regular, mid-grade and premium when available
- **Sports updates and movie listings**
 - Score summaries and schedules for major sports
 - Updates every 5 minutes
 - User can personalize for favorite teams
 - Movie listings for over 4,500 theatres, including times, movie summary and directions to the theatre
- 6-month complimentary subscription⁽³⁾ subject to location and availability included with Navigation System
- More information is available online at www.sirius.com or toll-free at (888) 539-SIRIUS (7474)

SIRIUS Satellite Radio

- Includes 6 months of SIRIUS service subject to location and availability
 - Order Code 85B must be specified for the SE. This will equip the vehicle with the AM/FM stereo/6-disc in-dash CD changer and necessary vehicle-to-radio interface and antenna
 - Unit is preactivated from the factory
 - SIRIUS Satellite Radio can be accessed using existing radio head controls:
 - **Aux button** — press and release to enter satellite radio mode
 - **Seek/Scan** — use these buttons to change channels
 - Key benefits of SIRIUS Satellite Radio include:
 - Over 130 channels of the best music, talk, news, sports and information (65 music channels)
 - 100 percent commercial-free music
 - Seamless coverage anywhere in the contiguous U.S.
 - More information is available online at www.sirius.com or toll-free at (888) 539-SIRIUS (7474)
- (1) Driving while distracted can result in loss of vehicle control. Only use mobile phones, navigation systems and other devices, even with voice commands, when it is safe to do so.
 (2) Real-time traffic monitoring available in select markets. Some features may not be available when vehicle is in motion. SIRIUS is a registered trademark of SIRIUS Satellite Radio, Inc.
 (3) SIRIUS Satellite Radio and SIRIUS Travel Link are separate subscriptions.

For More Audio Information

- Audio availability: See the latest Dealer Ordering Guide
- Operating information: See the vehicle Owner’s Guide






2009 Edge Wheels

WHEELS

This page is about:

- 17" Painted Aluminum
- 18" Premium Painted Aluminum
- 18" Chrome-Clad Aluminum
- 20" Chrome-Clad Aluminum
- 20" Premium Painted Aluminum
- 22" Machined Polished Aluminum

Wheels

Wheel		SE	SEL	Limited	Sport
17" Painted Aluminum Wheel (64F)		Standard	—	—	—
18" Premium Painted Aluminum Wheel (64R)		—	Standard	—	—
18" Chrome-Clad Aluminum Wheel (64G)		—	Optional	Standard	—
20" Chrome-Clad Aluminum Wheel (647)		—	—	Optional	—
20" Premium Painted Aluminum Wheel (64A)	Image not available at time of printing	—	—	—	Standard
22" Machined Polished Aluminum Wheel (64K)		—	—	—	Optional

— = Not available

NOTE: See the latest Dealer Ordering Guide for wheel availability.

This page is about:

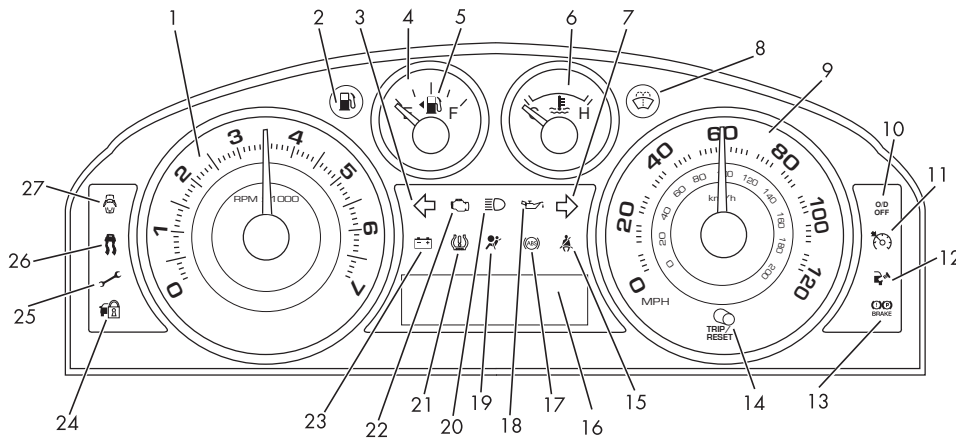
- Interior Trim
- Instrument Cluster

Interior Trim

Interior Trim Type and Color Selector NOTE: First character denotes type, second character denotes color.	Interior Trim Colors		
	Camel	Medium Light Stone	Charcoal Black
SE Cloth Seats	1H	1L	1W
SEL Unique Cloth Seats	2H	2L	2W
SEL/Limited Leather-trimmed Seats	3H	3L	3W
SEL/Blue Suede Appearance Package Leather-trimmed Seats with Blue Alcantara® Suede seating surfaces (Requires Black, Sterling Grey, Brilliant Silver or Sport Blue exterior paint color)	—	—	7W
SPORT Leather-trimmed Seats with Grey Alcantara Suede seat inserts and contrast stitching on seats			5W

NOTE: For illustrations of the available seating choices, refer to eSourceBook (esourcebook.dealerconnection.com) or the 2009 Color and Upholstery Book.

Instrument Cluster



- 1. Tachometer
- 2. Low fuel warning light
- 3. Left turn signal indicator
- 4. Fuel gauge
- 5. Fuel filler door location indicator
- 6. Engine coolant temperature gauge
- 7. Right turn signal indicator
- 8. Low windshield washer fluid warning light
- 9. Speedometer
- 10. Overdrive off indicator
- 11. Speed control active indicator
- 12. Loose fuel cap warning light
- 13. Brake system warning light/parking brake indicator
- 14. Trip odometer reset button
- 15. Fasten safety belt warning light
- 16. Odometer/trip odometer
- 17. Anti-lock Braking System (ABS) readiness indicator/warning light
- 18. Low engine oil pressure warning light
- 19. Airbag readiness indicator/warning light
- 20. High-beam indicator
- 21. Low tire pressure warning light
- 22. Check engine warning light
- 23. Charging system warning light
- 24. Anti-theft system active indicator
- 25. Throttle control/transmission fault warning light
- 26. AdvanceTrac®/Traction Control active indicator light
- 27. Door ajar warning light

Key Product Specifications⁽¹⁾

Model	4-Door
Wheelbase	111.2
Length	185.7
Height (without options)	67.0
Height (with options)	69.0
Width	87.5
Track (Front/Rear)	65.4/64.7
Curb Weight (approx. lbs.)	
FWD	4078
AWD	4288

Front/Rear Seating	
Seating Capacity	5
Head Room (Front/Rear)	40.0/39.3
Shoulder Room (Front/Rear)	58.9/58.8
Hip Room (Front/Rear)	54.8/56.3
Leg Room (Front/Rear)	40.7/39.6

Passenger/Luggage/Fuel Capacity	
Interior Volume (cu. ft.)	108.5
Cargo Volume (cu. ft.)	
– behind 1st row	69.0
– behind 2nd row	32.2
Fuel Tank Capacity (gal.)	19.0 (FWD)/20.0 (AWD)

Engine	
Engine Layout	Front engine, front drive
Engine Type	3.5L DOHC V6
Displacement (liters/cu. in.)	3.5/213
Horsepower @ rpm	265 @ 6250
Torque (lb.-ft.) @ rpm	250 @ 4500
Compression Ratio	10.3:1
Bore & Stroke	3.6 x 3.4
Fuel System	Sequential Multi-port Fuel Injection
Fuel Requirement	87 octane (minimum)
Fuel Economy (city/hwy. mpg)	17/24 (FWD) 15/22 (AWD)
Exhaust System	Dual with catalytic converters

Transmission	
Type	Electronically Controlled 6-speed Automatic
Final Drive Ratio	3.16 (FWD/AWD)

Gear Ratios						
Gears	1st	2nd	3rd	4th	5th	6th
6-Speed Automatic	4.48:1	2.87:1	1.84:1	1.41:1	1.00:1	0.74:1
	Rev.					
	2.88:1					

Front Suspension	
Type	Independent MacPherson struts with L-shaped lower control arms and isolated subframe
Springs	Helical coil
Shock Absorbers	Gas-pressurized hydraulic
Stabilizer Bar Diameter	33mm (FWD), 33mm (AWD)

Rear Suspension	
Type	Independent multi-link with trailing blade control arms and isolated subframe
Springs	Helical coil
Shock Absorbers	Gas-pressurized hydraulic
Stabilizer Bar Diameter	23mm (FWD), 23mm (AWD)

Steering	
Type	Power rack-and-pinion
Overall Ratio	17.7:1 on center
Turning Diameter Curb-to-Curb (ft.)	38.6

Brakes	
Standard	Power four-wheel disc with Anti-lock Braking System (ABS)

Aerodynamics	
Coefficient of Drag (Cd)	0.367 (17-inch wheels) 0.376 (18-inch wheels)

Trailer Towing ⁽²⁾	
Towing Class	Light Duty (std.) Medium Duty (opt.)
Gross Trailer Weight (lbs.)	2000 lbs. max. or less (std.) 3500 lbs. max. or less (opt.)
Maximum Tongue Weight (lbs.)	200 lbs. (std.) 350 lbs. (opt.)
Hitch Design	Load-carrying

Neutral Towing	
Flat Tow/Neutral Tow	
	Also known as four-wheel-down towing, it refers to towing a vehicle with all four of its wheels on the ground — for example, when towing a vehicle behind a motorhome. All Edge models manufactured after 10/16/06 can be flat towed. See the vehicle Owner's Guide for complete details.

(1) Dimensions are in inches unless otherwise specified.

(2) Towing information: 2009 RV & Trailer Towing Guide shipped with 2009 Source Books, or the vehicle Owner's Guide.

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